

ПРОГРАМА ЗА РАБОТА
PROGRAMI PËR PUNË
ANNUAL PLAN OF ACTION

2015



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гесорилне заедно / hapërojm sëbashku / walking together



Црвен крст на Република Македонија
Kryqi i kuq i Republikës së Maqedonisë
Macedonian Red Cross

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1945-2015

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If time witnesses the events, then we can say that Macedonian Red Cross programme activities in the past decades are evidence for the strong commitment to the fundamental principles of the International Red Cross and Red Crescent Movement.

The successful implementation of Macedonian Red Cross programme activities has always been supported by the state institutions in the Republic of Macedonia and the International Committee of the Red Cross and the International Federation of Red Cross and Red Crescent Societies.

The activities of the national society are implemented with the valuable support of the members and volunteers of the organization who deeply believe in the goals and tasks of the Red Cross Movement and the mission of Macedonian Red Cross targeted for improvement of the well-being of the vulnerable population in the Republic of Macedonia always in compliance with the fundamental principles: humanity; impartiality; neutrality; independence; voluntary service; unity and universality.

The established cooperation with the local and national media in the country and the high level of awareness of the journalists for the humanitarian aspects of the Red Cross work contributed for raising public awareness on the work of Macedonian Red Cross in the Republic of Macedonia.

Macedonian Red Cross was officially founded immediately after the Second World War in 1945, when people came out of war which brought them big distress and traumatism.

With the development of the country in post-war environment Macedonian Red Cross struggled to provide appropriate assistance and support to the citizens who experienced troubles and difficulties. On regular basis the Red Cross was the first organization to assist the affected population from different natural disasters.

70TH ANNIVERSARY OF MACEDONIAN RED CROSS FOUNDATION



The founding assembly of Macedonian Red Cross was held on March 17, 1945. The national society gained independence in 1992 after Macedonia gained independence from Yugoslavia. In 1993 the Government of the Republic of Macedonia ratified the Geneva Conventions of August 12, 1949 and the Additional protocols of 1977 on July 26, 1994. The Assembly passed Macedonian Red Cross law in the same year. By fulfilling all conditions for membership in the International Red Cross/Red Crescent Movement, Macedonian Red Cross was officially recognized by the International Committee of the Red Cross and became 169th full-fledged member of the International Federation of Red Cross/Red Crescent Societies in 1995.

The long road of development of Macedonian Red Cross went through numerous decisions, strategies, policies and regular implementation of different programme and project activities.

Macedonian Red Cross has excellent cooperation with the corporate sector and donors which support our programme activities targeted for different vulnerable groups that we support.

The operation of the national society is coordinated with other stakeholders in the interest of our beneficiaries. We actively promote the fundamental principles and human values of the Movement as well as the International Humanitarian Law. We also focus our activities on raising public awareness on our humanitarian mission and the needs of the vulnerable target groups. We advocate for humanitarian diplomacy for establishing efficient partnerships and mutual confidence and for harmonization of the national legislation with the international humanitarian law.

The biggest award for the Red Cross is the gratitude of the thousands of people who receive the assistance of the Red Cross. We mark our 70th anniversary with strong commitment for future development and dedicated work in the interest of the most vulnerable population.



STANDING PROUD AND PREPARED FOR NEW CHALLENGES

The strength of our organization which is the first certified strong national society in the Movement is that we are big although we are small, that we constantly like to prove ourselves despite the fact that we operate in a small country with limited economic possibilities, that we like and can, despite the fact that we have limited capacities, that we know and are able to respond to the challenges when the others cannot do that, or do not want to do that, for we are modest and don't say that we know everything, but these things that we do – we do them well and professionally and this work is respected by our partners.

It is a great privilege to be part of the Red Cross. To be with the volunteers who represent the center of our existence, to be with the citizens, with the people that provide the essential support for the vulnerable population. Volunteering is important tool for social inclusion and represents important element for building social capital in the communities. In the same time through volunteering we help the vulnerable categories of population. Therefore we persistently try to inspire people about the importance and values of volunteering in the Red Cross. That is why we consider our organization to be great and outstanding. Although we are small we are everywhere and we are always present. We are always there first and prepared to help.

In the year when we mark two jubilees (70th anniversary of the foundation of Macedonian Red Cross and 20th anniversary of becoming full-fledged member in the International Red Cross and Red Crescent Movement) our permanent commitment remains mobilizing efficient support for coping with different humanitarian challenges and protection of the health and lives of the citizens of the Republic of Macedonia and provision of support for different vulnerable categories of population.

We remember the years that passed. We remember thousands of volunteers and staff that performed significant activities on behalf of our organization. We remember and mark our accomplishments and achievements for the benefit of the wellbeing of the citizens of the Republic of Macedonia and wider. In the same time we are standing proud and prepared for new challenges.

And the challenges always motivate us to work harder and to build modern organization in order to be more successful, better, for purpose of providing qualitative and timely services for provision of support and assistance to persons that found themselves in unfavorable situation as a result of natural disaster, poverty, disability, losing property as a result of disaster, persons separated from their families, persons exposed to different health and social risks and other categories of beneficiaries of our services.

The Red Cross is always there to reach out and give a hand and assistance to all these people. You can always count on the Red Cross!



Dr. Milcho Trajkov
President



PhD. Sait Saiti
Secretary General

ORGANIZATIONAL STANDARDS

Macedonian Red Cross is an organization that continuously invests in capacity building of the national society on national and local level. Our activities are targeted towards covering humanitarian needs and coping with different challenges. We also work on development and planning, provision of support to the local communities, enabling opportunities for the vulnerable people to improve their wellbeing and undertaking efforts for internal restructuring of the organization for ensuring greater efficiency in the operation. The activities are implemented through utilization of innovative tools for improvement of the performance in the operation in order to ensure the required services for the vulnerable population.

The good practices and the accomplished results in the area of organizational development make us believe that this year we will make one more positive step for improvement of the capacities of our Red Cross branches and that we will successfully respond to the challenges in the local communities. Our primary objective will be to ensure qualitative and timely humanitarian services for the vulnerable population through mobilization of the human and material resources.

For purpose of efficient fulfillment of the set objectives, tasks and operational activities in 2015, the national society will focus on improvement of the competencies and skills of the human resources. On the other hand this would enable capacity building of the organization, sustainable and efficient financial operation and continuous development of the programme and project activities. The activities that will be organized in the area of organizational development will be targeted towards promotion of the overall programme activities of the national society in terms of provision of support for the red Cross branches.'

Assessment and analysis of the operation of the Red Cross Branches. In 2015 Macedonian Red Cross will conduct the fourth Assessment and analysis of the operation of the national society. The assessment report represents a monitoring and evaluation tool which is consisted of perceptions, recommendations and measures for further development of Macedonian Red Cross branches. The results from the assessment will be used as a base for undertaking activities and initiatives for overcoming detected challenges and for improvement of the performance in the operation such as conducting required trainings for improvement of the capacities of the human resources, organizing structured workshops and monitoring visits and development of appropriate tools for the development of Macedonian Red Cross branches.

Building operational alliances and partnerships. Macedonian Red Cross will continue the activities for establishing new partnerships with Red Cross and Red Crescent national societies, international organizations, state institutions and corporations with an objective to secure programme and project support for the national society. In the course of the year Macedonian Red Cross will organize a partnership meeting for presentation of project initiatives in front of partner organizations.

Recruitment and retention of volunteers. Our work is based on the support of the volunteers. Volunteering represents essential component in building safe and resilient communities. One of the safest ways to develop



or enhance community belonging is to enable people to participate in activities that enhance communities, and the volunteer work is an excellent way to involve the individual in the life of the community. Our goal is to bring closer people with different ethnic background, cultures and religions and to promote compassion and friendship and respect of diversities of people. Therefore we endeavor for internal change and development of skills for promotion of harmony and positive attitudes and values in the communities. Our continuous challenge remains recruitment and retention of appropriate volunteer potential which would enable appropriate involvement of the local communities in the processes for development and progress of the society as a whole.

Training for staff and volunteers of Macedonian Red Cross. The national society will continue with organizing trainings for the human resources through projects and regular programmes of the national society. In the course of the year the organization will organize trainings for capacity building of the governance and management on national and local level. Specific trainings on project/programme planning and monitoring and evaluation is also planned to be conducted in the course of the year. Orientation training will be conducted for newly-elected governance and management of Macedonian Red Cross.

Working meetings with Red Cross branch presidents and secretaries. In the course of the year Macedonian Red Cross will organize 2-3 regular coordination meetings and trainings targeted for improvement of the capacities of the Macedonian Red Cross branch presidents and secretaries. One of the permanent commitments remains to be improvement of the skills and capacities of the staff and recruitment and retention of appropriate governance potentials for purpose of raising public interest to participate in the daily activities of the organization as volunteers, supporters or our partners in the local communities which will be our modest contribution for positive development and progress of the society.

Implementation of measures for improvement of the situation in the Red Cross branches. The national society will continuously undertake activities for improvement of the situation in the Red Cross branches which require capacity building support. The main objective will be capacity building of the human resources and improvement of the material and technical capacities of our organization for enabling timely and rapid intervention in case of emergency situations and for social and health care and educational activities for raising public awareness on risks from infectious diseases and other

humanitarian challenges for purpose of protection of the health and lives of the citizens of the Republic of Macedonia and provision of appropriate humanitarian support for the vulnerable categories of population.



INTERNATIONAL PARTNERSHIP COOPERATION

The mandate and humanitarian role of Macedonian Red Cross make us build bridges between different cultures, classes and individuals. In circumstances of economic hardship and global challenges, it is crucial for our organization to continue with establishment of strategic partnerships with Red Cross/Red Crescent societies, international organizations, state institutions, corporate sector and individuals for ensuring support for persons with special needs and marginalized groups.

Our success depends on our preparedness and capacities to work in harmony with our partners by establishing good partnership relations and mutual respect of core values and roles. We expect these institutional commitments to be transformed in practical actions through efficient mobilization of the humanitarian support from international partners and local partners in the state.

Our primary commitments will be implemented through programme and project activities implemented with our partners such as the International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross, Red Cross and

Red Crescent national societies, UN agencies, European Union and other international agencies. Macedonian Red Cross as first certified strong national society in the Movement will contribute for the overall development of the International Red Cross and Red Crescent Movement by sharing positive experiences, practices and accomplishments with the partners in the Movement.

The promotion of bilateral cooperation of Macedonian Red Cross on national and local level with Red Cross/Red Crescent societies is expected to enable the national society to have regular organized exchange of experiences, information material and professional support in terms of improvement of the quality of services for the vulnerable population.

The good results in the operation and the gained confidence in front of the partner organizations represents a good precondition for Macedonian Red Cross to continue to implement different projects and programmes in 2015 that are funded by international donors for capacity building of the organization and for the benefit of different vulnerable categories of population in the local communities in the Republic of Macedonia.

The programmes and projects that will be implemented with international support in 2015 are integrated in the presented programme activities of the national society in this document.



AFFIRMATION AND PRACTICAL PROMOTION OF THE HUMANITARIAN ACTION

Dissemination represents integral element of all programmes, projects and structural segments of the International Red Cross and Red Crescent Movement which functions as a separate programme of great importance for the national society. The programme activities in the area of dissemination are in compliance with the Dissemination Strategic Plan 2011-2015 which is based on the strategic priorities of Macedonian Red Cross Strategic Plan 2020.

In this programme area, through the network of RC branch volunteers and trained disseminators Macedonian Red Cross focuses on raising the awareness of the public and the representatives of the state authorities on the Red Cross work. This is done through workshops, dissemination sessions, and seminars in different programme activities of the national society.

In 2015 Macedonian Red Cross will work on promotion of mechanisms for evaluation of the work of the disseminators, implementation of mechanisms for using dissemination as a tool for social inclusion, implementation of mechanisms for motivation of the existing disseminators and development of official assessment of the capacities of the national society.

In the area of implementation of humanitarian law Macedonian Red Cross will develop a plan of action for

promotion of the five manuals on implementation of humanitarian law for different target groups, dissemination activities for promotion of peace and nonviolence. Through the volunteer service, enhancement of the resilience of the communities and inter-generational dialogue and inclusive approach we expect to contribute for changing people's attitudes towards humanitarian action and promotion of practical implementation of the fundamental principles of the Movement in the community.

VOLUNTEER WORK FOR RESPONDING TO THE HUMANITARIAN NEEDS OF THE COMMUNITY

Despite the global development in the world in the area of technology, economy, social inclusion, politics, there is still much to do in response to the basic humanitarian needs of the population. Volunteers play important role in this regard.

Volunteers and volunteering in each country represent important human potential which can be mobilized according to the local needs and the skills and competencies required for the benefit of the commu-

nity. The value of the volunteers is "priceless", since the qualities that they possess are enriched with the humanitarian dimension of good will.

Volunteering is based on the principle of voluntary service, action for the benefit of other people without expecting financial compensation. It is something which is done in the interest of the society and the individuals. Volunteering also helps building cohesive communities, which enables increased confidence among the citizens and develops norms of solidarity and reciprocity, which are required for a stabile community.

On the other hand, volunteering enables the individual, after completing his/her education, to meet new people, to have intensive communication and to develop active approach towards life. Volunteering as a model of functioning in the society contributes for building national solidarity in unfavorable times where





the more prosperous groups sacrifice themselves for the benefit of those that require support.

One of the best ways to enable people to feel that they belong to the community is through volunteering activities which enable enhancement of the capacities of the volunteers which subsequently contribute for the well-being of the community.

Volunteers are important for the national society due to many different aspects. A lot of people believe that volunteers are cheap alternative to skilled staff, but volunteers bring more values, qualities and opportunities than staff. Volunteers should not be observed as alternative to staff nor the staff should be observed as alternative to volunteers. They complement each other: both increase the value and power of each other.

Volunteering happens on local level. One of the ways to better understand the national society is to say that it is an organization that enables volunteering in the com-

munity. In order to effectively mobilize the community the national society must respond to the main challenges in the community. This is done with strong and well-prepared human resources of the national society on local level.

Volunteering is based in the communities. Communities change and evolve in time, and with that volunteering as well. The national societies constantly follow and research issues linked with volunteering in order to ensure that the work of the national society reflects the development in the society.

Everybody can be a volunteer. To have people at different age, with different ethnic and religious background is positive advantage for the Red Cross/Red Crescent. This emphasizes the message that the national society is impartial and neutral organization, which does not make discrimination against anybody for any reason.

FOSTERING PROACTIVE YOUTH

2015 will be a year when the youth will enhance their role as driving force for implementation of field activities of the national society, initiation of new ideas and being leaders in the local communities. With the proactive approach and the preparedness to cope with the new challenges the youth will try to justify the gained epithet "strong national society" always prepared to respond to the humanitarian challenges of the local population.

Macedonian Red Cross youth plays leadership important role in terms of coping with modern issues. The youth is involved in all activities of the national society, according to their skills and competencies.

The Red Cross youth is working in different areas for coping with challenges such as: poverty, violence, exploitation, discrimination, misuse of illegal substances, accidents and illnesses, unemployment, human trafficking, migration and urbanization. All this contributes the Red Cross volunteers to be the source of inspiration of the national society and responsible operation in the so-

ciety. The youth is involved in highly motivating activities which contribute for building of Macedonian Red Cross in a strong national society.

In 2015 the youth clubs will enhance their capacities for conducting activities on local and national level. In the summer period Macedonian Red Cross will organize the traditional summer camps for youth leaders with emphasis on ensuring effective management of the clubs and building partnerships with similar organizations that work with youth.

Having in mind the wide scope of youth programmes implemented by the Red Cross youth clubs, 2015 will be year in which the youth will try to establish uniform approach and methodology in the process of implementation of the programme activities. The uniform approach in the area of implementation of preventive activities such as the peer educations, will contribute for improvement of the quality of work and enhancement of the image of the organization on local and national level. The peer education programmes on sexual and reproductive health, prevention of human trafficking, voluntary blood donation, organizing first aid competitions, initiation of establishment of disaster response teams, are only part of the activities which will be implemented by the youth in 2015.

As active member of the National Youth Council of the Republic of Macedonia, and as youth organization that aims to promote partnerships and networking with organizations that work in the area of promotion of the well-being of the communities, the youth organization will strive towards implementation of joint initiatives for ensuring better quality of services for the vulnerable target groups of population.

Activities that will mark the year: promotion of regional networking of youth clubs and civic associations that work with youth; organizing summer camps for enhancement of the capacities of youth leaders; conducting uniform peer education trainings on preventive programmes of Macedonian Red Cross.

The Red Cross in Action – Promotion of Human Values remains to be a leading tool for recruitment and motivation of young volunteers. The promotion and implementation of this programme will be one of the main youth priorities in the forthcoming year. The new model of the programme will be implemented in all 34 Macedonian Red Cross branches and in the City Red Cross of Skopje.



PROMOTION OF HUMAN VALUES

Red Cross in Action – Promotion of Human Values (RCA-PHV Programme) continues to recruit young volunteers and to educate them for undertaking humanitarian activities on the field for purpose of provision of assistance and support to the vulnerable population in the country. In 2015 the programme will enable training for 45 disseminators who will directly support 1200 young people at the age of 14 to 18 how to develop and implement small projects. The youth will be provided with uniform training on the Red Cross values, so they can implement small projects for the benefit of the target groups.

From this year on the cycle will follow the calendar cycle and will start from January and it will end in December. In a period of three months after the gained training the youth will develop small projects on the topic of „Recognizing the differences“. In this way the young people will have opportunity to work for each

other, for older people, for persons with special needs, for marginalized groups, for social cases in order to make a positive change in their lives.

These changes also change the young people. They enhance their capacities in the area of development of presentation skills, promotion of relations with the media and donors and the attitude and care for the community. They also become more self-confident and more experienced which helps them in their future volunteer work. This year we expect about 150 small projects, for direct support of about 3000 persons.

The youth who will develop best projects, and the projects with biggest number of volunteer hours will participate on the final workshops where they can get to know each other better and gain knowledge about culture as a system of values and will be provided with guidelines and instructions for marking the traditional PHV Week in the period of September 21-27 with participation of the youth from the youth clubs from all Macedonian Red Cross branches. The PHV Week will be marked throughout the country and the main message will be peace and tolerance.



CONTRIBUTION FOR REDUCING THE VULNERABILITY OF THE POPULATION

Macedonian Red Cross defines its social welfare priorities and programme activities in compliance with the needs of the vulnerable groups in the country. Through its wide range of activities Macedonian Red Cross tends to reduce the vulnerability and social exclusion of the population. The organization implements its activities in the area of social welfare in cooperation with governmental institutions and the civic and corporate sector.

The programme and project activities will be implemented with application of the participatory approach with active involvement of the vulnerable target groups for purpose of enabling wide range of responses for coping with different challenges in the communities. The provision of appropriate and quality services for the beneficiaries, and the enhancement of the material and human resource capacities will be some of the most important priorities in the area of social welfare in 2015.

The traditional social-humanitarian activities which will be organized in the course of 2015 will contribute for raising public awareness on different social welfare issues. The activities will be implemented through conducting campaigns, actions, educational and creative workshops, in partnership with the governmental institutions, civic and corporate sector.

The success of implementation of the traditional activities depends on proper coordination of Macedonian Red Cross branches. For this purpose Macedonian Red Cross HQ will develop appropriate promotional material (posters, fliers, etc.) for implementation of the social welfare activities on local level.

Care and support for older people. Macedonian Red Cross in cooperation and with support from EVN Macedonia and the Austrian Red Cross and the company UNIQA from Austria continuously implement project activities for provision of home care services for older persons. The services are provided by trained volunteers of the Red Cross and hired nurses through the Red Cross branches of Veles, Kriva Palanka, Kichevo, Debar and Struga and they are targeted for covering priority

needs and home care support for frail and lonely older persons who face specific social challenges. The opening of the daily centres and the clubs of older people are organized forms for provision of support to older people. These entities operate with the support of the national society and governmental institutions and the corporate sector.

In 2015 Macedonian Red Cross continues with implementation of the **Project for Home Care for older people in**



the communities, financially supported by the European Union, implemented in cooperation with the Austrian Red Cross. The project is implemented through the Red Cross branches of Prilep, Kichevo and Gostivar. The main objective of the project is to enhance and improve the capacities of the Red Cross branches and eleven civic organizations involved in the project activities for purpose of provision of social services for older people. In frames of the project, the participants will conduct campaigns for mobilization of resources for sustainable development of the project activities on local level.

Improvement of the socialization of children with special needs and psycho-social support for children in foster families. The Improvement of the socialization of children with special needs is continuous activity which is implemented in cooperation with the Institute for Social Work through the City Red Cross of Skopje and the Red Cross branches of Veles, Prilep, Kavadarci, Delchevo, Debar, Kichevo and Gostivar. Since 2011 the project activities are supported by Komercijalna Banka. The project activities enable psycho-social support for children in foster families in Skopje, Veles and Prilep. The intention of Macedonian Red Cross is to expand the project in other municipalities in the country where there are daily centers for children with special needs.

Macedonian Red Cross in cooperation with Alliance One Macedonia will open **Club for persons with physical handicap** which will be implemented through the Red Cross Branch Vinica. The main objective of the project activities is improvement of the quality of life of the persons with physical handicap.

Participatory Community Development (PCD). Supported by EVN Macedonia the project activities will continue to be implemented through the City Red Cross of Skopje in a vulnerable Roma community in Skopje. The participatory community development (PCD) represents a method for operation which is used by the Red Cross branches for provision of support for enhancement of the capacities of the vulnerable target groups and for better social integration in the communities. It contributes for better understanding of the vulnerability band identification of capacities and it also represents an opportunity for building partnerships with civic organizations, governmental institutions, companies and the vulnerable population in the local communities. PCD as a tool for operation is implemented through the Red Cross branches and in the course of the year it is foreseen to be promoted and developed in branches where it hasn't been implemented yet.

Fight against trafficking in human beings. As a member of the Secretariat of the National Commission

for fight against human trafficking and illegal migration, Macedonian Red Cross will implement preventive activities in this area and will actively contribute in the fight against this global problem which is reflected in Macedonia. In the course of the year, Macedonian Red Cross will organize peer education trainings for volunteers in the Red Cross branches who will subsequently conduct trainings to their peers in the primary and secondary schools in the respective municipalities where they come from.

Macedonian Red Cross will actively participate in the marking of the **International Day and the Week for fight against human trafficking** which are coordinated by the National Commission for fight against human trafficking and illegal migration of RM. The preventive activities of the national society are targeted towards raising public awareness on protection and self-protection from involvement in human trafficking

Promotion of the conditions and opportunities for employment of persons at social risk who are unemployed for long period of time. The project supports social integration of vulnerable target groups at the labor market, by facilitating the process for their employment. The project foresees professional training for crafts for unemployed socially excluded persons namely for persons who are unemployed for long period of time in three municipalities in Skopje.

This project identifies the need for provision of psycho-social support for persons exposed to social risk for purpose of enhancing the capacities for personal development, and raising public awareness on their active involvement in the process of making decisions for covering their priority needs. The project partner is the Chamber of Skilled Crafts Skopje and the project support is expected from the EU pre-accessions funds.

Establishment of points for effective collection, distribution and management of second hand clothes. In order to ensure diversified donations from the citizens Macedonian Red Cross introduced new form for collection of second-hand clothes, with containers placed at public locations, where the citizens can donate clothes at any time convenient for them. With the support of Alfa Bank Macedonian Red Cross placed 6 containers and also opened a storage centre for second hand clothes. In near future it is foreseen that it will continue the operation in form of a shop for second hand clothes which would be available to the vulnerable population in order to preserve the integrity and dignity of the people that are exposed to different social risks. The activities are expected to be further expanded in the forthcoming period with the generous support of Alfa Bank.



WALKING TOWARDS HEALTHY LIVING

The ageing population, non-infective diseases, AIDS, the limited resources, the rapid urbanization, pollution of the environment, climate change and poverty are only some of the challenges that the population is facing in the 21st century.

The main objective of the health prevention programme of Macedonian Red Cross is to improve the health situation of the vulnerable groups of population, by reducing illnesses and mortality rate as a result of illnesses and public health priorities.

The health prevention programme is designed to address the health priorities of the most vulnerable groups of population through raising awareness activities, mobilization and health education on prevention and control of different diseases. The programme aims to enhance the capacities of the vulnerable groups of population and provision of support for the population for identification of their needs, priorities and possible solutions to the problems. By building healthy and resilient communities Macedonian Red Cross aims to give its contribution for accomplishment of the Millennium Development Goals.

WITH JOINT EFFORTS TOWARDS REDUCTION OF TUBERCULOSIS!

Development of strategic and operational plans for control of Tuberculosis on local level.

Through this project activity Macedonian Red Cross aims to improve the local public-health policies – local action plans for fight against tuberculosis implemented

in cooperation with the Ministry of Health, the Global Fund for Fight against HIV/AIDS, Tuberculosis and Malaria. Macedonian Red Cross implements this programme on basis of implementation of methodology called participatory community development which aims through participatory efforts from different institutions to facilitate the process for creation of efficient, sustainable and operational strategic plans for prevention and control of tuberculosis on local level in the Republic of Macedonia.



COPING WITH THE CHALLENGE FOR MAINTAINING LOW PREVALENCE OF HIV/AIDS

Maintaining low prevalence of HIV/AIDS in the Republic of Macedonia – project for harm reduction from drugs

The use of drugs is public health problem which is closely linked with the emerging of HIV, Hepatitis, Tuberculosis, suicide, death due to overdose and cardiovascular illnesses. Harm reduction from drugs refers to evidence based public health policies and practices aimed to reduce negative consequences from using drugs and other risk factors such as HIV/AIDS. These interventions serve as example for respecting human rights in practice wherever it is needed for purpose of reducing discrimination and stigma and their vulnerability.

The project activities continue to be successfully implemented in the three Red Cross branches Veles, Kichevo and Prilep with the financial support from the Global Fund for fight against HIV/AIDS, Tuberculosis and Malaria. The project objective is reduction of health, social and economic harm related to use of psychoactive substances. This project enables the drug users to exchange sterile equipment for injecting, information sharing and counseling on HIV/AIDS, Hepatitis B and C, distribution of condoms for prevention of sexually transmitted infections, basic medical services, legal counseling and enabling easier access to health and social rights.

REDUCING HEALTH CONSEQUENCES AS A RESULT OF CLIMATE CHANGE

Recognizing the priority needs for protection of the health of the population as a result of direct and indirect consequences from climate change, Macedonian Red Cross in cooperation with the governmental and non-governmental institutions continues to undertake appropriate activities targeted for raising public awareness and health promotion for undertaking greater responsibility for health care.

Prevention of consequences on the health as a re-

sult of heat waves. In compliance with the Plan of action for coping with heat waves Macedonian Red Cross continues to implement activities targeted for protection of the health of the population from heat waves, and raising public awareness on possible consequences from heat waves and provision of educations on possible preventive measures that can be undertaken by each individual in order to protect his/her health and the health of their immediate families.

Prevention of consequences on the health as a result of cold waves. During the winter period and in compliance with the needs of the population, Macedonian Red Cross is prepared to undertake appropriate action for protection of the health of the population from consequences that may arise as a result of exposure to extremely cold external temperatures with emphasis on the most vulnerable target groups of population such as homeless people, social cases, poor families, older people, children, etc.

The health-preventive activities of Macedonian Red Cross will be implemented by Macedonian Red Cross in 2015 with technical and expert support of the WHO – Office Skopje.





FIRST AID – AVAILABLE TO ALL

First aid training is of crucial importance for raising public awareness for rescuing people's lives and for ensuring more efficient response in case of emergencies and natural disasters. First aid means urgent response by utilization of techniques and skills for protection and saving human life until the person is stabilized and receives professional medical assistance.

Macedonian Red Cross aims to make first aid available to anyone. Namely, it strives, at least one person in each family to learn the skills for administering first aid, regardless of his/her socio-economic status or other potentially discriminating factors. Macedonian Red Cross will implement numerous activities targeted for promotion of the first aid in all segments of living with emphasis on provision of first aid trainings for future drivers and first aid trainings at work place.

Macedonian Red Cross is strongly dedicated and committed to promote first aid activities in order to save human lives, to reduce the suffering of people, to prevent handicap and to improve the quality of life.

The first aid education is important segment in promotion of health preventive activities in case of traffic accidents, first aid training for companies, first aid for candidates for drivers, first aid for alcohol and drug consumers and first aid for other target groups. The services and education in the area of first aid must be in compliance with the latest policies and regulations in order to preserve the required first aid standards.

With appropriate and efficient first aid training, Macedonian Red Cross volunteers may contribute for enhancing the resilience of the communities and individuals, and to contribute improvement of the safety and preparedness of the people in the day-to-day life and in case of disasters.

Macedonian Red Cross will achieve these objectives by implementing the following activities: organizing first aid training for candidates for drivers; first aid courses for companies; first aid courses for different target groups (older people, baby sitters, junior youth, state institutions, etc.); courses for new certified first aid educators and demonstrators; refreshment first aid courses for already certified first aid educators and demonstrators; courses for make-up makers for realistic presentation of wounds; courses for licensed judges for branch and national first aid competitions; courses for non-medical persons for handling automatic external defibrillator; participation in simulation exercises for realistic pres-

entation of wounds that will be organized in cooperation with governmental organizations; implementation of project activities in the area of first aid; marking the World First Aid Day and the World Day of Remembrance for Road Traffic Victims; and international cooperation with other Red Cross/Red Crescent Societies in the area of first aid.

The implementation of these activities will contribute for increasing the number of trained human resources for implementation of the first aid curriculum; improvement of the material and human resources for implementation of first aid activities; introduction of new subjects in the curriculum for different target groups; introduction of new models for organizing branch and state first aid competitions; raising public awareness on the importance knowing first aid; increasing the number of volunteers; ensuring better quality of services for the target groups; enhancement of the capacities of the vulnerable groups to administer first aid; and promotion of partnership cooperation in the implementation of the programme activities in the area of first aid.

The provision of quality and scientifically based first aid education available to anyone will contribute for building safe and healthy communities through prevention and risk reduction from accidents and disasters in the everyday life. The first aid training is valuable tool for building true culture for prevention which will be of benefit for the overall community.





THE DONATED BLOOD IS THE MOST PRECIOUS GIFT

Voluntary blood donation in Republic of Macedonia has one main objective, to motivate as many people as possible to donate blood voluntarily for purpose of collection of the required quantities of blood and blood products which are needed for treatment of ill and injured people. Blood donation is based on the principles of humanity and solidarity and it has educational importance among the citizens, particularly among youth, and it contributes for raising public awareness and health culture. Due to these reasons, motivation of the population to voluntarily donate blood is extremely important for building positive attitude towards blood donation.

As medicament blood is still irreplaceable but obtaining blood depends exclusively on the good will of the blood donors, who donate it free of charge anonymously on solidarity basis. Macedonian Red Cross and the Institute for Transfusion Medicine motivate and animate blood donors and raise public awareness on blood donation for purpose of ensuring sufficient quantities of blood and blood products from the citizens.

The programme for organizing and promotion of blood donation in the Republic of Macedonia and the Law on safe blood is implemented in cooperation with the Institute for transfusion medicine, as partner of the Red Cross for implementation of the programme. Most of the activities will be implemented by a joint coordination team responsible for planning, monitoring and coordination of all blood donation actions foreseen with the Annual Plan for blood donation. The team is also responsible for giving advices and recommendations to the Macedonian Red Cross branches and the transfusion services.

The success of the blood donation programme to large extent depends on the support from the Ministry of Health and the Health Insurance Fund of the Republic of Macedonia.

For successful promotion and organizing of blood donation in the country, Macedonian Red Cross continuously develops health-educative and information material, jubilee awards and motivation means for the blood donors, conducts surveys and lectures, panel discussions and campaigns with different target groups, organizes educational seminars and workshops for education of blood donation motivators, conducts activities in compliance with the Blood

Donation Strategy 2010-2015 and the Policy on Blood Donation of 2013, runs electronic data base for blood donors and develops monthly, periodical and annual reports. In the course of 2015 Macedonian Red Cross will develop the new Blood Donation Strategy for the period 2016-2020.

Macedonian Red Cross pays a lot attention on the volunteer work of the blood donors' clubs in order to mobilize more blood donors and to regularly update them with relevant information on blood donation.

Special emphasis is given to the activities of the Club 25 and recruitment of new young blood donors in order to develop and maintain a network of young blood donors who will motivate and promote blood donation in the educational institutions.

The positive experiences in the operation of the Daily Centre for blood donation of the City Red Cross of Skopje will contribute for the future efficient functioning of the centre which is expected to result with more promotional activities and blood donation actions with participation of the citizens of Skopje.

In the course of 2015, especially important event is the 70th anniversary of Macedonian Red Cross foundation March 17th which is also the Blood Donation Day in the Republic of Macedonia. The event will be marked with promotional activities and festivities, presentation of awards to the most successful Red Cross branches in the area of blood donation and other public events. Another important event is the World Blood Donation Day on June 14th which will be marked with different events, seminars and entertainment and recreational activities with active involvement of the Club 25.

In 2015 Macedonian Red Cross will undertake activities for organizing sufficient number of regular traditional blood donation actions in order to ensure sufficient quantities of blood and blood products available to all citizens which will contribute for building safe and sound communities.

RESILIENCE TO DISASTERS ON LOCAL LEVEL

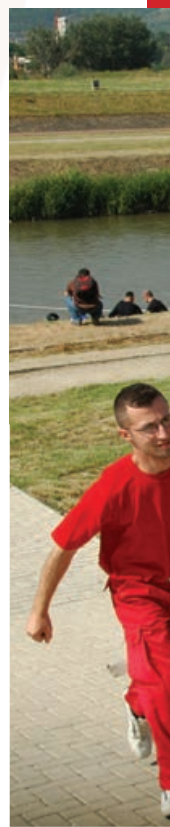
The activities of Macedonian Red Cross in the area of disaster preparedness and response in 2015 will be focused on raising public awareness on potential dangers from disasters and provision of support for alleviation of consequences from disasters, organizing activities for the emergency response unit and emergency response teams on local level, participation in international missions, education of the population on protection and self-protection in case of disasters, cooperation with state authorities and ngo's in the country and abroad, assessment of potential dangers on the territory of the country, field monitoring, maintaining data base for possible risks and capacities, conducting seminars and training courses and exercises in the area of disaster preparedness and response, development of plans for disaster response in case of major disasters and evacuation and shelter for vulnerable population affected by emergency situations).

Special emphasis in 2014 will be placed on continuous promotion of activities for disaster preparedness and response on local level in order to enhance the resilience of the communities in case of disasters, emergency situations and accidents. This will be done through conducting basic and advanced trainings for the emergency response teams of the Red Cross branches and the City Red Cross of Skopje with emphasis on the vulnerability capacity assessment of the communities in case of disasters, protection and self-protection in case of disasters, evacuation and shelter for vulnerable population.

In terms of activities for risk reduction from disasters Macedonian Red Cross will organize educations on protection and self-protection from disasters for employees, high-school students and pupils in primary and secondary schools in two micro regions covered by the Red Cross branch Gostivar and Radovish, as well as practical exercises for evacuation of employees and high-school students and pupils in case of disasters.

The activities for climate change will be targeted towards raising public awareness and enhancement of the capacities for risk reduction from climate change, as well as involvement of experts and logistical support for activities of non-governmental and government organizations that implement activities in this area.

In terms of the partnership relations with the responsible institutions in the area of disaster preparedness activities on national and local level, true challenge in 2015 will be the practical simulation exercise which will be organized on national level with participation of all teams for purpose of improvement of coordination skills, and practicing concrete



tasks which might happen in real situations.

In the area of water safety Macedonian Red Cross through the Water Safety Centres in Ohrid and Skopje will focus the activities on establishment of cooperation with the concessioners of the swimming grounds for professional engagement of red cross lifeguards in the summer period.

In 2015 the emphasis will be placed on the new system for water safety which will be introduced for purpose of organizing training courses for lifeguards for pools and open waters. Macedonian Red Cross will prepare appropriate information material for raising public awareness on water safety. In frames of the cooperation with institutions for higher education, Macedonian Red Cross will continue the cooperation with the Military Academy "General Mihajlo Apostolski" by conducting different lectures in the area of shelter and evacuation and active participation on the summer campus.



RESTORING FAMILY LINKS

Restoring family links is general term for activities that are aimed to prevent separation and disappearing of specific person from his immediate family and restoring of contacts and reunification with the family members. In this process is the Red Cross also deals with provision of assistance for finding missing persons.

The activities for restoring family links conducted by the different components of the International Red Cross and Red Crescent Movement are based on the Geneva Conventions of 1949 and the Additional Protocols of 1977, the Statutes of the Movement and the resolutions of the International Red Cross and Red Crescent Conferences. The strength of the Movement rests on the potentials of the network for restoring family links throughout the world.

For decades, the different components of the International Red Cross and Red Crescent Movement make extraordinary efforts for restoring family links. Emphasizing the importance of the tracing service Macedonian Red Cross is determined to further develop its capacities and partnership relations for more successful restoring of family links in Macedonia.

The capacity building on all levels in the area of tracing service is expected to ensure timely response to the humanitarian needs of the population for restoring family links.

The following activities will be organized within tracing service in 2015: establishment of team for restoring family links in frames of the Emergency response unit of Macedonian Red Cross and provision of training for the team in frames of the annual plan for disaster preparedness trainings; organizing refreshment training workshops for trained volunteers and staff from Macedonian Red Cross branches for work in tracing service; participation on international meetings of the tracing services for purpose of enhancement of the capacities of the tracing services of the national societies; cooperation with the International Committee of the Red Cross; building solid relations with the government and governmental institutions/ministries for fulfillment of obligations within the area of restoring family links.

EFFECTIVE COMMUNICATION METHODS FOR BUILDING POSITIVE PUBLIC RELATIONS

The integration of technological accomplishments and the possibilities of the new information communication technologies in the operation of the national society represent key elements for capacity building enabling fast flow of information, increased transparency and responsible operation, and automated reporting and data processing in Macedonian Red Cross.

The relationship of the national society with the media is aimed to contribute for sharing information with the public and promotion of Macedonian Red Cross objectives and priorities targeted for improvement of the well-being of the citizens of the republic of Macedonia.

For this purpose the national society uses different tools for information and promotion of the work in the country. The external communication with the media and the general public is done through regular sharing of information and press releases to the electronic and printed media and organizing press conferences and dissemination workshops for journalists that are cooperating with the Red Cross.

In the course of the year, the national society will organize training for 15 journalists from the electronic and printed media in order to disseminate the activities of the Red Cross and to ensure media support for the activities of Macedonian Red Cross.

One of the primary objectives of the national society is to be transparent, with good reporting and responsible operation. The information about the planned and implemented activities is done through Macedonian Red Cross web page www.redcross.org.mk and the social networks which are regularly updated with different information targeted for different categories of visitors.

The weekly editions of the e-newsletter of Macedonian Red Cross represents a tool for provision of information to our volunteers, partners, associates and supporters of our activities which are implemented on local, national and international level. The E-newsletter of Macedonian Red Cross is issued once a week and it is distributed to 75.000 e-mail addresses.

Macedonian Red Cross in frames of the publishing activities regularly develops promotional materials such as brochures, fliers, posters, manuals, additional post stamps and other publications. The additional post stamps are issued in cooperation with the Macedonian Post Office on the occasion of the four traditional weeks of the Red Cross.



MACEDONIAN RED CROSS AND THE PARTNERSHIP COOPERATION WITH THE CORPORATE SECTOR

One of the main preconditions for efficient operation of the organization is efficient mobilization of funds for implementation of Macedonian Red Cross activities. The mobilization of funds for humanitarian purposes is based on several fundamental values for purpose of achieving the desired results for assisting the vulnerable population in efficient and effective manner with the support of the wider community.

The provision of support from the corporate sector is one of the key segments for successful implementation of social initiatives in the interest of different target groups. In this direction the establishment of long-term strategic partnerships with big companies is very important for ensuring their contribution for reducing the vulnerability of the population.

Besides the cooperation with the corporate sector Macedonian Red Cross pays particular attention to development of project applications for benefiting from EU pre-accession funds, as possible source for support of Macedonian Red Cross activities.



Enhancement and establishment of partnership cooperation with the corporate sector. The partnership cooperation with the companies on national and local level is one of the strategic objectives of Macedonian Red Cross for purpose of mobilization of funds from the corporate sector. The promotion of project initiatives in front of the companies is very important for obtaining the required support and for establishment of partnership cooperation in the process of implementation of the Red Cross activities. In the course of 2015, Macedonian Red Cross will organize meetings and continuous contacts with companies for ensuring support for joint initiatives, projects and programme activities.

Cooperation with the Economic Chambers in Macedonia. In the course of the year Macedonian Red Cross will undertake activities for promotion of the established cooperation with the Economic Chamber of Macedonia, the Association of Economic Chambers of Macedonia and the Economic Chamber of North-Western Macedonia and the American Chamber of Commerce for purpose of implementation of joined initiatives within the scope of the signed memorandums of understanding targeted for promotion of corporate social responsibility of the companies within implementation of programmes for vulnerable target groups of population.

Partnership meeting. Macedonian Red Cross will organize the 7th Partnership meeting with representatives of the governmental institutions and the corporate sector targeted for promotion of partnership cooperation and socially beneficial programmes, promotion of humanitarian values and the capacities of Macedonian Red Cross. The main objective of the meeting is to promote the cooperation between the Red Cross and the partner organizations, establishment of sustainable partnerships and provision of project support for social programmes for improvement of the quality of life of the vulnerable categories in the communities. For this purpose Macedonian Red Cross will develop a project catalogue for 2015 which will contain MRC projects that will be offered for support and inclusion of the partners in the implementation of the project activities.

Enhancement of the capacities of the national society for mobilization of funds. In the course of the year the national society will conduct appropriate trainings for improvement of the capacities, skills and competencies of the volunteers and staff of Macedonian Red Cross branches in the area of mobilization of funds.

Campaigns for mobilization of resources. In 2015, in

frames of the project for home care for older people, financed by the European Union, in partnership with the Austrian Red Cross implemented through the Red Cross branches of Prilep, Kichevo and Gostivar, Macedonian Red Cross will organize campaigns for mobilization of resources on local level, in partnership with eleven civic organizations. The main objective is to ensure partnership cooperation and support from the local institutions and the corporate sector targeted for sustainable development of social programmes for care and support to older people.

Macedonian Red Cross in partnership with companies in the country will organize joint campaigns for raising funds through sale of their products with special percentage of each product dedicated to the Red Cross. The raised funds will be allocated for programme and project activities of the Red Cross.

Presentation of certificates of appreciations for partnership cooperation and support. Macedonian Red Cross will present appropriate certificates of appreciation as a token of appreciation to the representatives of the corporate sector for the cooperation and support of Macedonian Red Cross humanitarian activities in 2015 as corporate socially-responsible companies in Macedonia. The intention of Macedonian Red Cross is to award such certificates to as many companies as possible in order to expand the big family of supporters of the humanitarian mission of the Red Cross.



MACEDONIAN RED CROSS CALENDAR ACTIVITIES

21-28 February Week for fight against cardio-vascular diseases

1-8 March Week for fight against cancer

17 March Macedonian Red Cross Foundation Day and Blood Donation Day

24 March World Day for fight against Tuberculosis

8-15 April Week of Hygiene

Third week in April Week of Solidarity

8 May World Red Cross Red Crescent Day

8-15 May Week of Macedonian Red Cross

21 May Independence Day of Macedonian Red Cross

14 June World Blood Donation Day

26 July Solidarity Day

Second Saturday in Sept. World First Aid Day

14-21 September Week for fight against Tuberculosis

21-27 September Week for promotion of human values

1 October International Day of the Older People

1-7 October Week of the Red Cross Youth

10-16 October Week for fight against diabetes

16 October Hunger Day

18 October International Day for fight against human trafficking

1-30 November Month for fight against addiction diseases

Third week in November Week for caring for older people

1-7 December Week for fight against HIV/AIDS

2-9 December Week for fight against human trafficking

5 December World Volunteering Day

15-21 December Week of Dental Care



BUDGET FOR 2015

Macedonian Red Cross presents the annual income and expenses in the budget which enables development of model for financing of the organization which ensures implementation of the specific strategies, events and operational plans.

The total budget for 2015 is increased for 11,28% compared to the last year's budget. The increase comes as a result of the increased income from projects within the efforts of the national society for mobilization of funds.

The planned own income participates with 35.08% in the total income which has a declining tendency compared to last year while in nominal figures it is approximately the same. The income from organs and donors participates with 64.92% in the total income and it is increased compared to last year when it amounted to 59,23%.

In the area of expenditures, the capital expenditures amount to less than 1%, and the running expenditures amount to 99,46% of the total expenditures. This year like last year, the policy of the organization is targeted towards development of the Macedonian Red Cross branches. Special funding is foreseen for development and operation of the Red Cross branches which will be selected according to defined criteria.

31,33% of the total expenditures in the Budget for 2015 relate to the expenditures of Macedonian Red Cross HQ while 68,67% of the total budget is targeted for the needs of the Macedonian Red Cross branches. It is important to emphasize that 37,69% of the total budgeted expenditures of the Headquarters are for direct transfers to Macedonian Red Cross branches for implementation of their programme activities, which represents an increase compared to the last year budget, as a result of increased project activities funded by foreign and local donors.

The expenditures of the Macedonian Red Cross HQ cover the salaries for the staff, material expenditures and expenditures for running maintenance. The expenditures for the Macedonian Red Cross branches cover the expenditures for projects and programmes provided by donors or institutions.

Macedonian Red Cross continuously follows the latest trends in the area of financial operation by undertaking activities that enable improvement of the material and financial capacities in order to enhance the overall capacity building of the national society. Macedonian Red Cross continuously modernizes the material and financial operation, which enables improved transparency and good reporting in the operation, automated processing of the data, fast flow of information and financial indicators and improved image of the organization.

The budget of Macedonian Red Cross is realistic, concise, precise, and balanced and the defined resources in the Budget for 2015 will be used by Macedonian Red Cross in a rational and economic way with full transparency and accountability.



MACEDONIAN RED CROSS BUDGET FOR 2015

	%	2015	2014	2013
Total income	100.00	48,243,971.00	43,353,105.00	48,296,830.00
Own sources	35.08	16,924,700.00	17,655,100.00	14,851,500.00
From organs and donors	64.92	31,319,271.00	25,698,005.00	33,445,330.00
Total expenditures	100.00	48,243,971.00	43,353,105.00	48,296,830.00
Running expenditures	99.46	47,983,971.00	42,843,105.00	47,996,830.00
Capital expenditures	0.54	260,000.00	510,000.00	300,000.00
Balance	100.00	0.00	0.00	0.00

INCOME					
DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2015	Budget 2014	Budget 2013
TRANSFERS AND DONATIONS					
Ministry of Finance (from the Budget of RM – funds for programme activities)	6,000,000.00		6,000,000.00	6,000,000.00	6,200,000.00
Blood Donation – Ministry of Health		6,763,000.00	6,763,000.00	6,763,000.00	7,000,000.00
Social Welfare	300,000.00		300,000.00	300,000.00	2,300,000.00
Organizational Development			0.00	0.00	3,100,000.00
First Aid	2,350,000.00		2,350,000.00	3,000,000.00	2,350,000.00
Health Education		5,766,271.00	5,766,271.00	5,735,005.00	10,301,062.00
Youth	420,000.00		420,000.00	420,000.00	250,000.00
Disaster Preparedness		590,000.00	590,000.00	300,000.00	719,568.00
Dissemination			0.00	0.00	123,000.00
RCA-PHV		200,000.00	200,000.00	0.00	0.00
Information and Communication			0.00	0.00	0.00
Tracing Service			0.00	0.00	61,700.00
International Cooperation		300,000.00	300,000.00	200,000.00	0.00
Fundraising-Mobilization of funds		7,500,000.00	7,500,000.00	2,500,000.00	500,000.00
Marking of 70th anniversary of MRC foundation		400,000.00	400,000.00	0.00	0.00
TAX EXEMPTED INCOME					
From RC branches (membership fee)	1,500,000.00		1,500,000.00	1,500,000.00	1,500,000.00
Donations from natural persons	200,000.00		200,000.00	200,000.00	300,000.00
Donations from legal persons	500,000.00		500,000.00	500,000.00	500,000.00
Additional post stamps (MRC Law)	300,000.00		300,000.00	300,000.00	300,000.00
From rent of office space	2,324,700.00		2,324,700.00	2,472,300.00	1,291,500.00
From registration of vehicles	980,000.00	9,800,000.00	10,780,000.00	11,220,000.00	10,500,000.00
From courses for lifeguards	50,000.00		50,000.00	442,800.00	0.00
Balance brought forward from last year	2,000,000.00		2,000,000.00	1,500,000.00	1,000,000.00
TOTAL INCOME	16,924,700.00	31,319,271.00	48,243,971.00	43,353,105.00	48,296,830.00

EXPENDITURES					
DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2015	Budget 2014	Budget 2013
RUNNING EXPENDITURES					
BASIC SALARIES AND COMPENSATIONS					
Gross salaries for employees	8,955,843.00	1,351,766.00	10,307,609.00	6,702,607.00	6,240,000.00
Compensation for annual vacation	0.00		0.00	0.00	0.00
Other compensations	50,000.00		50,000.00	50,000.00	50,000.00
CONTRIBUTIONS FOR SALARIES AND PERSONAL TAX ON SALARIES					
Personal tax on compensations (perdiem, jubilee premium)	50,000.00		50,000.00	50,000.00	50,000.00
TOTAL EXPENDITURES FOR SALARIES	9,055,843.00	1,351,766.00	10,407,609.00	6,802,607.00	6,340,000.00
PERDIEM AND DAILY EXPENSES					
Travel abroad	100,000.00		100,000.00	100,000.00	100,000.00
COMMUNAL FEES					
Electricity	875,000.00		875,000.00	875,000.00	910,268.00
Water	50,000.00		50,000.00	45,000.00	60,000.00
Waste disposal	55,000.00		55,000.00	55,000.00	25,000.00
HEATING					
Central heating	650,000.00		650,000.00	650,000.00	650,000.00
COMMUNICATION AND TRANSPORT					
Post office	50,000.00		50,000.00	45,000.00	60,000.00
Telephone and fax	500,000.00	141,618.00	641,618.00	500,000.00	530,240.00
Perdiem in country and abroad	100,000.00	9,500.00	109,500.00	100,000.00	47,559.00
Fuel	650,000.00	337,526.00	987,526.00	710,242.00	804,536.00
Expenses for registration of vehicles	170,000.00		170,000.00	150,000.00	200,000.00
Other expenses for transport (toll, car wash, fixing tires)	50,000.00		50,000.00	50,000.00	50,000.00
MATERIALS					
Office material	175,000.00	300,000.00	475,000.00	460,000.00	300,000.00
Magazine subscription and literature	41,000.00		41,000.00	41,000.00	61,000.00
Tapes, cassettes, for audio/video equipment	50,000.00		50,000.00	50,000.00	20,000.00
Xerox, printing and publication of material	630,000.00	1,226,162.00	1,856,162.00	1,752,162.00	2,484,580.00
Organizational Development			0.00	0.00	44,500.00
Information and Communication			0.00	0.00	0.00
Dissemination			0.00	0.00	0.00
Health education		39,162.00	39,162.00	39,162.00	0.00
First Aid	310,000.00		310,000.00	400,000.00	270,000.00
International Department			0.00	0.00	0.00
Blood Donation		963,000.00	963,000.00	963,000.00	1,500,000.00
Social Welfare	300,000.00		300,000.00	300,000.00	250,000.00
Tracing Service			0.00	30,000.00	0.00
Mobilization of Funds			0.00	0.00	0.00
Educational Training Centre			0.00	0.00	0.00
Disaster Management	20,000.00	224,000.00	244,000.00	20,000.00	420,080.00
Youth			0.00	0.00	0.00
Beverages, food items, hygiene material	180,000.00	85,428.00	265,428.00	186,714.00	60,000.00
Materials for fire extinguishing	20,000.00		20,000.00	20,000.00	20,000.00

Material for special purposes (medical material)	200,000.00	586,276.00	786,276.00	624,276.00	853,207.00
Other materials	200,000.00	330,426.00	530,426.00	200,000.00	100,000.00
RUNNING MAINTENANCE					
Repair and maintenance of vehicles	200,000.00		200,000.00	200,000.00	200,000.00
Expenses for maintenance of equipment	100,000.00		100,000.00	100,000.00	100,000.00
Expenses for maintenance of the building	100,000.00		100,000.00	100,000.00	100,000.00
Maintenance of the software and hardware	408,000.00		408,000.00	408,000.00	288,000.00
CONTRACTUAL SERVICES					
Fees for solicitor	150,000.00		150,000.00	150,000.00	150,000.00
Seminars and meetings	2,440,000.00	2,165,331.00	4,605,331.00	3,015,583.00	3,994,904.00
Organizational Development			0.00	0.00	940,000.00
Information and Communication	130,000.00		130,000.00	130,000.00	120,000.00
Dissemination	220,000.00		220,000.00	50,000.00	123,000.00
RCA-PHV	150,000.00	200,000.00	350,000.00	0.00	0.00
Health prevention	50,000.00	217,331.00	267,331.00	215,583.00	792,564.00
First Aid	110,000.00		110,000.00	480,000.00	395,000.00
Blood Donation	120,000.00	300,000.00	420,000.00	420,000.00	0.00
Social Welfare	50,000.00	700,000.00	750,000.00	50,000.00	300,000.00
Tracing Service	50,000.00		50,000.00	10,000.00	61,700.00
Mobilization of Funds	10,000.00	300,000.00	310,000.00	310,000.00	0.00
Youth	20,000.00		20,000.00	20,000.00	10,000.00
Disaster Management	100,000.00	48,000.00	148,000.00	350,000.00	252,640.00
Emergency Response Unit (trainings and activities)			0.00	0.00	100,000.00
Marking of 7th anniversary of MRC	200,000.00	400,000.00	600,000.00	0.00	0.00
Executive Board meetings	110,000.00		110,000.00	110,000.00	100,000.00
MRC Assembly	100,000.00		100,000.00	100,000.00	100,000.00
Meetings with branch secretaries/presidents	100,000.00		100,000.00	100,000.00	100,000.00
FACE	400,000.00		400,000.00	150,000.00	250,000.00
Youth Council	100,000.00		100,000.00	100,000.00	100,000.00
Youth Camp/European coordination meeting	420,000.00		420,000.00	420,000.00	250,000.00
Bank commission	80,000.00		80,000.00	80,000.00	50,000.00
Insurance on property and security	25,000.00		25,000.00	25,000.00	25,000.00
Other financial services (part time contracts)	69,012.00	2,558,064.00	2,627,076.00	5,786,077.00	8,780,061.00
Other contractual services (customs, manual labor) court decisions	150,000.00	110,142.00	260,142.00	150,000.00	132,778.00
External audit	100,000.00		100,000.00	100,000.00	120,000.00
Membership fee in int. organizations	150,000.00		150,000.00	150,000.00	150,000.00
OTHER OPERATIONAL EXPENDITURES					
Fundraising	200,000.00		200,000.00	200,000.00	0.00
Expenses for international cooperation	200,000.00		200,000.00	200,000.00	0.00
TRANSFERS TO NON FOR PROFIT ORGANIZATIONS					
Transfers to RC branches		20,607,877.00	20,607,877.00	18,761,444.00	20,229,697.00
Development Fund			0.00	0.00	0.00
TOTAL RUNNING EXPENDITURES	18,173,855.00	29,810,116.00	47,983,971.00	42,843,105.00	47,996,830.00

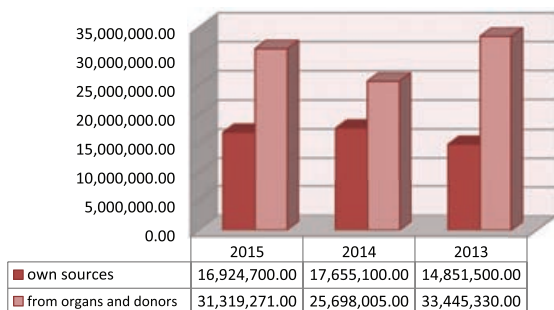
CAPITAL EXPENDITURES					
PROCUREMENT OF FURNITURE AND OFFICE MATERIAL					
Procurement of office furniture	0.00		0.00	0.00	0.00
Procurement of equipment (MRC and ERU) and software, medical material	60,000.00		60,000.00	60,000.00	0.00
PROCUREMENT OF VEHICLES					
Procurement of a car	0.00		0.00	0.00	0.00
BASIC AND SPECIAL MAINTENANCE					
Capital investments in RC branches			0.00	0.00	0.00
Development Support for RC branches			0.00	250,000.00	250,000.00
Reconstruction and renovation of buildings	200,000.00		200,000.00	200,000.00	50,000.00
TOTAL CAPITAL EXPENDITURES	260,000.00	0.00	260,000.00	510,000.00	300,000.00
TOTAL EXPENDITURES	18,433,855.00	29,810,116.00	48,243,971.00	43,353,105.00	48,296,830.00

		%
Expenditures for Macedonian Red Cross HQ	15,113,855.00	31.33
Expenditures for RC branches	33,130,116.00	68.67
TOTAL	48,243,971.00	100

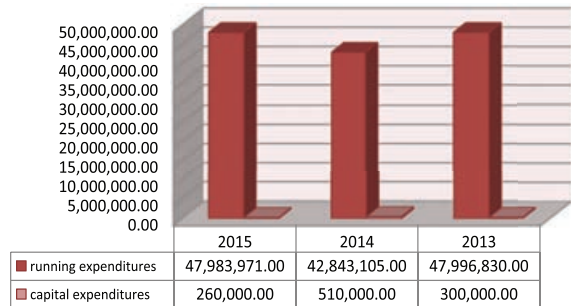
Finance Department
Zaklina Popovich

Secretary General
PhD. Sait Saiti

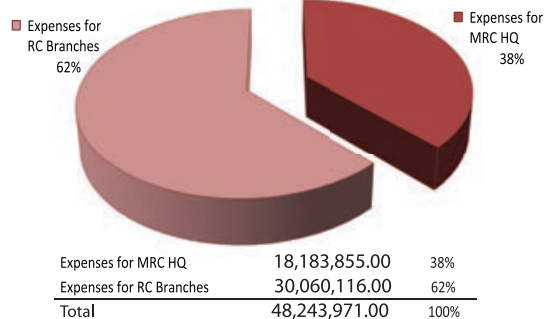
Income in 2015



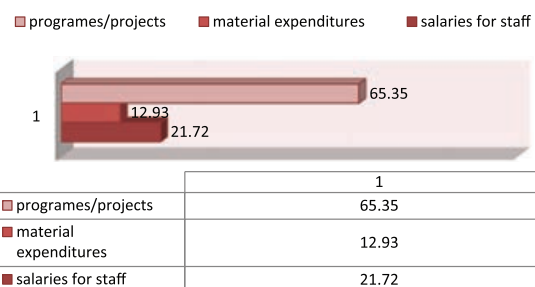
Expenditures in 2015



STRUCTURE OF MRC EXPENDITURES



STRUCTURE OF MRC EXPENDITURES





www.redcross.org.mk

 www.facebook.com/CrvenKrstNaRepublikaMakedonija

 www.youtube.com/MacedonianRedCross