



Црвен крст на Република Македонија
Kryqi i kuq i Republikës së Maqedonisë
Macedonian Red Cross

ПРОГРАМА ЗА РАБОТА
PROGRAMI PËR PUNË
ANNUAL PLAN OF ACTION

2014

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HUMANITARIAN RESPONSE TO THE CHALLENGES

The year that is ahead of us will be one more challenge for us to successfully respond to different challenges in our country and in the world in terms of provision of assistance and support to persons that found themselves in unfavorable situation as a result of natural disaster, poverty, handicap, losing property as a result of disaster, persons separated from family members, persons exposed to different health and social risks and other categories of beneficiaries of our services.

Our activities will be focused on provision of protection and support for the most vulnerable categories of population through a neutral, impartial and independent approach – aligning priorities with needs, bringing our action close to the affected people, and in partnership with all relevant stakeholders. Such a principled and contextualized approach – combining practical, legal and diplomatic aspects is expected to facilitate widest possible acceptance and respect which would enable the Red Cross broadest possible humanitarian access in range of complex crisis giving rise to multifaceted needs.

Today, more than ever, situations have to be considered holistically, in a way that integrates local, regional and global elements, and takes into account the broad range of problems and needs of the population that is of concern to the Red Cross. Therefore, for any action to be undertaken, a comprehensive analysis is carried out in order to identify our beneficiaries, to define our priorities, to conclude best possible partnerships, to use the available knowledge and skills in order to ensure efficient response and support for the beneficiaries of our services.

In the year ahead of us, we will work on capacity building of the human resources and improvement of the material-technical capacities of the organization in order to ensure timely and fast intervention in case of emergency situations.

Our permanent commitment remains to be mobilization of efficient support from our partners for our social-welfare and health-preventive activities and for raising awareness of the public about different infective diseases and other humanitarian challenges for purpose of protection of the health and livelihood of the citizens of the Republic of Macedonia and ensuring humanitarian support for the vulnerable categories of population.

Our forthcoming challenges will be our motivation to work harder in order to build a modern organization so we can be more successful and better in the interest of provision of qualitative and timely services for provision of support to different categories of beneficiaries that we serve.



Dr. Milcho Trajkov
President



MA Sait Saiti
Secretary General

Normative framework for the operation of Macedonian Red Cross is one of the key priorities of the national society. The new Red Cross law will contribute for improvement of the functioning and improved stability of the organization on national and local level.

Implementation of strategic priorities of the organization on national and local level. The long term strategic plans of the organization contain development directives for the operation of Macedonian Red Cross that enable planning and implementation of targeted programmes for the improvement of the health of the people and promotion of social integration of the population in the communities, and enhancement of the system for disaster preparedness and response.

Application of Macedonian Red Cross policies on local level. The policies represent guiding principles for accomplishing the objectives of the organization. They are closely linked with the performance of the staff and volunteers of the national society and they refer also to our partners that we cooperate with for more qualitative implementation of our activities and for promotion of the mutual trust and cooperation with our partners.

Application of the brand standards will contribute for improvement of the capacities of the national society and for establishing uniform approach towards the utilization of the emblem and for improvement of the confidence in the work of our organization.

Rounding up of the Organizational Capacity Assessment and Certification process is expected to be finalized with receiving a certificate from the International Federation of Red Cross and Red Crescent Societies that will certify the accomplished high quality of competence of the national society which would subsequently contribute for enhancement of Macedonian Red Cross image and trust in the organization.

Capacity building of the human resources is continuous commitment of the organization which will be accomplished by utilization of wide range of tools for capacity building in order to ensure sustainable services for the vulnerable population.

Mobilization of funds for improvement of the financial stability and independence in the operation. One of the main priorities of the national society is to develop activities and approaches for raising funds in order to be able to provide better services for the vulnerable population and efficient operation of the national society.

Promotion of the system for internal and external communication of Macedonian Red Cross represents one of the most important priorities of the organization. The internal and external communication is of great impor-

OPERATIONAL PRIORITIES OF THE NATIONAL SOCIETY



tance for ensuring success in the process of provision of transparent operation of the organization. Without two-way vertical and horizontal communication, we can not ensure qualitative and successful external communication.

Promotion and establishment of partnership alliances. The promotion of the cooperation with the governmental institutions, civic sector, international organization and agencies, and the cooperation with the corporate sector is one of the key priorities of Macedonian Red Cross which ensures partnership action and joint initiatives for improvement of the quality of life of the population.

Project work and initiatives for promotion of the programme activities on local level. The enhanced human capacities of the organization will enable development of better projects and initiatives which are expected to raise the attention of the partners to provide support and to enable joint implementation of humanitarian activities in the communities.

Establishment of efficient system for monitoring and evaluation for ensuring better quality and standards in the implementation of programme and project activities, and for monitoring the effects of the accomplished results for future development of the organization.

BUILDING ORGANIZATIONAL STANDARDS



As a result of the accomplishments in the area of organizational development in the past period, Macedonian Red Cross was invited towards the end of 2011 to participate in the pilot phase of the organizational capacity assessment and certification process conducted by International Federation of Red Cross and Red Crescent Societies.

The main objective of the OCAC process is to enable national societies to assess their capacities and operation in order to determine the best approaches for independent development, and to certify those national societies that have accomplished high-level of competence. OCAC is a complex process comprised of two distinct assessments, one a self-assessment, the other a peer-review, each time followed by a comprehensive set of organizational development interventions that are tailor-made to address specific capacity deficits that were identified during the assessments.

The first phase of the OCAC process was conducted by two facilitators from the International Federation of Red Cross and Red Crescent Societies.

Macedonian Red Cross was positively rated on all 90 benchmarks. Until now, total of 48 national societies have gone through the first phase of the OCAC process. Macedonian Red Cross is the only national society so far that was positively rated on all benchmarks which makes us very proud and makes us believe that very soon the overall certification process will be successfully finalized.

The second phase of the certification process is expected to be implemented in the beginning of 2014 with application of the C-BAR methodology. The peer assessment will be conducted by representative of the IFRC Secretariat and representatives of other Red Cross/Red Crescent national societies. The assessment will be focused on four development dimensions, as follows: investment in growth, learning skills, commitment to Strategy 2020 objectives; and internal cohesion. According to the initial expectations the second phase is expected to be successfully rounded up and the national society to be granted with a certificate for strong national society.



MACEDONIAN RED CROSS BRAND STANDARDS

At the end of 2013 Macedonian Red Cross developed the Brand Standards of Macedonian Red Cross. The main objective of the brand standards is to offer the public directives and guidelines in terms of the message that the Red Cross carries. Macedonian Red Cross brand expresses the roots of humanity and values of the Macedonian Red Cross towards the most vulnerable population, and it expresses the functional link with the International Red Cross and Red Crescent Movement. It expresses the legacy and credibility of the organization, it enables open communication with the public particularly the most vulnerable categories and it ensures protection of the dignity during the implementation of the activities in compliance with the humanitarian mission and vision of the organization.

The brand standards of the national society represent a set of rules that have to be followed in regard to the use, size, shape, quality, control and the application of Macedonian Red Cross logo.

The uniform application of the brand standards of all Macedonian Red Cross constituent parts will ensure unity, improved visibility in the country and internationally. We will speak with one voice and we will have one uniform message in the spirit of the humanitarian mission and the required assistance for our target groups.



HUMANITARIAN DIPLOMACY AND LEADERSHIP DEVELOPMENT

The humanitarian diplomacy is not a choice but responsibility that arises from the privileged approach that the Red Cross enjoys in the country as auxiliary to the state authorities in the humanitarian field. One of the fundamental objectives of the humanitarian diplomacy is to convey a message to the responsible decision makers and leaders of the public opinion to undertake appropriate actions in the interest of the vulnerable target groups of people and to ensure full respect of the fundamental humanitarian principles.

The responsibility of the governance and management of the organization is to successfully lobby and convey these messages for accomplishing the desired goal.

The humanitarian diplomacy incorporates different actions that protect the interests of the vulnerable people; and it is aimed to ensure easier approach and

THE IMPACT OF NORMATIVE ACTS IN THE OPERATION OF THE RED CROSS

Macedonian Red Cross as a humanitarian and non-profit organization in the Republic of Macedonia and as a full-fledged member of the International Federation of Red Cross and Red Crescent Societies operates and implements its tasks and responsibilities in compliance with the national and international laws and regulations.

In terms of the international regulations, the Geneva Conventions from 1949 and the additional protocols from 1977 and 2006 apply to the work of Macedonian Red Cross. Republic of Macedonia is signatory of the Geneva Conventions and the Red Cross puts a lot of effort for dissemination of the provisions in terms of the application of International Humanitarian Law.

All latest regulations adopted within the International Red Cross and Red Crescent Movement are integrated in the internal acts of Macedonian Red Cross.

In terms of the national legislation, the Red Cross applies the regulations that regulate the work of legal

entities as well as the Macedonian Red Cross Law and the acts for non-profit organizations as well as acts that relate to specific activities of the Red Cross. Macedonian Red Cross itself has adopted numerous internal acts that regulate issues related to the above legal norms.

Within the capacity building process, and the certification of Macedonian Red Cross for a strong national society the national society adopted some new and amended some of the existing regulations for purpose of compliance with the Red Cross / Red Crescent standards.

Now Macedonian Red Cross has initiated a process for amendments and additions to the Macedonian Red Cross law and the Law on Traffic Safety in order to regulate specific issues that are of interest for the functioning of the Red Cross and are related to the financing of the organization such as the provision of first aid trainings for drivers.

In 2014 Macedonian Red Cross expects that the responsible authorities will pass the proposed legal regulations. The organization is also planning to adopt the new Policy for procedure for exclusion of members from Macedonian Red Cross, in compliance with Macedonian Red Cross statutes which would mean rounding up of the statutory regulations.

impact at decision makers. It also envisages strong visibility and understanding about the Red Cross/Red Crescent activities and enhancement of the capacities of the organization in order to mobilize all relevant resources and to secure effective partnerships that would be able to respond to the needs of the vulnerable target groups.

Macedonian Red Cross as auxiliary to the government provides significant contribution through its actions in terms of reduction of the vulnerability and social exclusion of the population.

The governing and management structure of the national society has fundamental role to influence the decision makers to undertake appropriate actions in the interest of the vulnerable target groups.

The legitimacy of this action is based on the independence of the International Red Cross and Red Crescent Movement, and the wide scope of humanitarian activities implemented worldwide by millions of volunteers.

The International Federation of Red Cross and Red Crescent Societies has observer status in the General Assembly of the United Nations. On local level, the humanitarian diplomacy is based on the existence of the

Red Cross Law and the ratified Geneva Conventions and Additional Protocols, Macedonian Red Cross statutes and strategic documents.

The Red Cross with its unique potential needs to have big impact on the decision makers, but it needs to act responsibly and to undertake humanitarian action in cooperation with the supporters and partners.

Therefore we can say that there is a need for continue practicing of humanitarian diplomacy which incorporates representation, negotiation, communication, formal agreements and other measures. The Red Cross must play active role for accomplishing the desired change.

Macedonian Red Cross in cooperation with other governmental or nongovernmental organizations and institutions participates in the process of amending and passing specific regulations that are linked with the operation of civic and non-profit organizations as well as in implementation of joint activities which are regulated with MoU and agreements for cooperation.



CAPACITY BUILDING OF THE NATIONAL SOCIETY

The primary commitment of the national society is provision of quality and timely humanitarian services for vulnerable categories of population through mobilizing and organizing the available human and material resources. It is very crucial for our organization to continue the development activities in order to achieve progress in different programme areas of the national society. The development efforts of the national society is targeted towards improvement of the image in the country and within the International Red Cross and Red Crescent Movement, and towards improvement of the quality of services for different categories of beneficiaries of services and capacity building of the integral components of the national society.

The key activities in 2014 will be targeted towards rounding up of the certification process of Macedonian Red Cross for strong national society, implementation of the recommendations and measures on basis of the Assessment and analysis of the operation of Macedonian Red Cross conducted in 2012, training and capacity building of the human resources and promotion of the partnership cooperation in the country and abroad. The national society will undertake activities for continuation of the initiated process for intensified capacity building in the national society. The key challenges will be covered through the following activities:

Development of normative framework. In the course of the year Macedonian Red Cross in cooperation with the state institutions and with the support of the International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross will organize activities for development of new legal framework for more efficient functioning of the national society, and complying the Statutes and the other strategic documents, policies and regulations with the new law.

Organizational Capacity Assessment and Certification of Macedonian Red Cross. The second phase of Macedonian Red Cross certification for strong national society is expected to be finalized in 2014. The certificate is expected to ensure additional credibility to the national society when applying for project support from international donors.

Building operational alliances and partnerships. Macedonian Red Cross will continue the activities for establishing new partnerships with Red Cross and Red

Crescent national societies, international organizations, state institutions and corporations with an objective to secure programme and project support for the national society. In the course of the year Macedonian Red Cross will organize a partnership meeting for presentation of project initiatives in front of partners.

Training for staff and volunteers of Macedonian Red Cross. The national society will continue will organizing trainings for the human resources through the projects and regular programmes of the national society. In the course of the year the organization will organize trainings for capacity building of the governance and management on national and local level. Orientation training will be conducted for newly-elected governance and management of Macedonian Red Cross.

Implementation of measures for improvement of the situation in the Red Cross branches. On basis of the results of the Assessment and analysis of the operation of Macedonian Red Cross conducted in 2012, the national society will undertake activities for implementation of the recommendations and measures for capacity building of the Red Cross branches.



VOLUNTEERS AS LEADERS IN THE ENHANCEMENT OF THE CAPACITIES OF THE LOCAL COMMUNITIES AND THE SOCIETY

One of the safest ways for creation or establishment of sense of belonging to the community is to enable the people to participate in activities for promotion of volunteer work because this is an excellent opportunity for the individual to be actively involved in the capacity building of the community. Macedonian Red Cross volunteers contribute their time, energy and competencies in order to assist the community and to take part in our humanitarian mission.

The volunteers on the other hand have possibility to get involved in activities that are of their personal interest, which enables them to obtain new information, to develop new skills and to improve their knowledge. They develop leadership and social skills through continuous communication with the vulnerable groups of population, through the contacts with the Red Cross staff and through the contacts with other supporters and Red Cross volunteers. Through their volunteering in the Red Cross the volunteers improve their competencies and skills and become proficient in different programme areas.

In frames of the activities that are conducted in Macedonian Red Cross the volunteers find themselves in the role of teachers, educators, mentors, associates, advisors and trainers. They organize different events, they participate in campaigns for raising funds, they provide technical and logistic support, they develop and implement programmes, they organize promotional events, and they provide leadership and guidance. On the other hand their services are very much appreciated by the members of the community in their efforts to provide support and assistance to vulnerable individuals and families in the local community.

Macedonian Red Cross also develops programmes which are in line with the needs of the volunteers in compliance with the needs of the target groups, in order to ensure their continuous engagement and more efficient action.

Our work is based on the support of the volunteers. The programme activities in 2014 will be in direction of promotion of the system for volunteer registration by means of introducing new forms for registration of volunteer time, establishment of uniform approach and different volunteer positions in the Red Cross branches and the City Red Cross of Skopje, conducting volunteer trainings in different programme areas which would contribute for enhancement of the capacities for field work and active involvement of the trained volunteers in the organization.

One of the priority tasks for the forthcoming year is enhancement of the capacities of the volunteer managers who will be instructed and trained on a volunteer management workshop.

The volunteer managers are very important internal consultants that identify the opportunities for involvement of volunteers and who contribute for further development of the volunteers by projecting strategies for effective integration of volunteers. They also evaluate the impact of the volunteer services provided for the target groups and for the organization and they represent the rights of the volunteers in the Red Cross organization and in the community. The volunteer managers are of crucial importance for the organization because they represent the bridge between the Red Cross organization and the target groups.

CONTRIBUTION FOR IMPROVEMENT OF THE QUALITY OF LIFE OF THE VULNERABLE POPULATION IN THE COMMUNITIES

Macedonian Red Cross as an auxiliary to the state authorities is actively involved and contributes for reduction of the vulnerabilities and the social exclusion of the population.

For accomplishing the social-welfare activities the Red Cross will develop operational alliances with state institutions, civic sector and the corporate sector in Macedonia. Macedonian Red Cross will use the participatory approach in the process of implementation of the programme and project activities with close involvement of the vulnerable target groups in order to ensure wide response to different challenges in the communities. The provision of appropriate and quality service for the beneficiaries and the enhancement of the material capacities and capacity building of the human resources will be the most important priorities of the Red Cross. Through the implementation of the activities the Red Cross will promote gender equality and will promote opportunities for equal involvement of men and women in the humanitarian work.

The traditional social-humanitarian activities which will be organized in the course of 2014 will contribute for reduction of the vulnerability of the population. The implementation of the humanitarian activities will ensure provision of material resources for more efficient covering of priority needs of the vulnerable population. The traditional activities are also aimed to raise public awareness about provision of assistance and support in the area of social welfare and will be implemented



in partnership with the governmental institutions, civic and corporate sector.

Establishment of points for effective collection, distribution and management of second hand clothes. The Red Cross society gives active contribution in the process of covering of priority needs of the population exposed to different social risks by means of provision of material assistance. In order to ensure diversified donations from the citizens Macedonian Red Cross introduced new form for collection of second-hand clothes, with containers placed at public locations, where the citizens can donate clothes at any time convenient for them. In frames of this activity the Red Cross plans to open a shop for second hand clothes which would be available to the vulnerable population in order to preserve the integrity and dignity of the people that are exposed to different social risks.

The **psycho-social support** for vulnerable target groups is one of the strategic priorities of the organization, with emphasis on development of activities for support to persons with special needs. The improvement of the socialization of children and youth with special needs is continuous activity that is implemented in cooperation with the governmental institutions and the civic sector.

This programme will be implemented and expanded with new activities targeted for provision of psycho-social support for children in foster families.

Participatory Community Development – The participatory community development (PCD) represents a method for operation which is used by the Red Cross branches for implementation of activities for participatory rapid appraisal of the needs and provision of support for meeting priority needs of the vulnerable communities. The PCD approach enables provision of assistance and enhancement of the capacities of the vulnerable target groups for better social integration in the communities. PCD as a tool for operation is implemented through the Red Cross branches in the course of the year.

The gained knowledge through the PCD programme is used for development of the existing and development

of new methods and services for provision of assistance to the vulnerable groups in the local communities.

Fight against trafficking in human beings. As a member of the Secretariat of the National Commission for fight against human trafficking and illegal migration, Macedonian Red Cross will implement preventive activities in this area and will actively contribute in the fight against this global problem which is reflected in Macedonia. In the course of the year, Macedonian Red Cross will organize peer education trainings for volunteers in the Red Cross branches who will subsequently conduct trainings to their peers in the primary and secondary schools in the respective municipalities where they come from. Macedonian Red



Cross will actively participate in the marking of the International Day and the Week for fight against human trafficking which are coordinated by the National Commission for fight against human trafficking and illegal migration of RM. The preventive activities of the national society are targeted towards raising public awareness on protection from involvement in human trafficking

Prevention of sexual harassment and pedophilia. Macedonian Red Cross in cooperation with the Institute for social work is actively involved in the implementation of preventive activities within the campaign "With education and knowledge towards prevention from sexual harassment and pedophilia" which is implemented by the Ministry of Labor and Social Policy.

The objective of the campaign is raising public awareness on the problem of sexual harassment of children and pedophilia. The preventive activities will continue to be implemented and new forms of activities will be developed in order to raise the awareness of the people about the problem of sexual misuse of children and pedophilia in the primary schools.

STEP TOWARDS HEALTHY AND MODERN WAY OF LIVING

The operational programme for 2014 of the programme for health preventive activities of Macedonian Red Cross is developed on basis of the priorities and principles that are defined in the Strategy for health preventive activities for the period 2011 – 2015, as well as on basis of the real needs on the field. This year the activities will be targeted towards improvement of the health condition of the most vulnerable groups such as prevention of HIV at groups at risk, improvement and control of tuberculosis on local level, health care for older and decrepit people and reduction of the impact of climate change consequences on the well-being of the people.

Prevention of HIV among groups at risk in Republic of Macedonia. In partnership with the Ministry of Health, Macedonian Red Cross continuously undertakes activities for maintaining low prevalence of HIV / AIDS in the Republic of Macedonia. Looking after the most vulnerable group of population such as the intravenous drug users in the three centres in Veles, Kichevo and Prilep, through established programmes for harm reduction from drugs we tend to give our contribution for harm reduction from HIV/AIDS, Hepatitis B and C and other blood and sexually transmitted infections, overdose and other health consequences and social harm, as well as resocialization and reintegration of drug users in the society.

Improvement of the control of Tuberculosis on local level. Macedonian Red Cross implements this programme on basis of implementation of methodology called participatory community development. The programme is implemented in cooperation with Macedonian Red Cross branches and the local self-governments. Through facilitation of the process for creation of efficient, sustainable and operational strategic plans for prevention of tuberculosis, placing the emphasis on priority needs on local level, and implementation of the foreseen activities in frames of the developed plans of action for control of tuberculosis which were implemented in the past years in different towns on in the country, Macedonian Red Cross strives to reduce the number of new TB cases and to reduce the mortality rate from this disease. The programme is implemented in Valandovo, Kichevo, Struga, Kriva Palanka, Gostivar, and Veles with educational lectures and distribution of educative-information material targeted for different groups at risk from becoming ill from tuberculosis, in frames of the efforts for raising public awareness about the prevalence, prevention, detection and treatment of this illness.

Care and support for older people. Macedonian Red Cross as a member of the National Coordination Body for monitoring and evaluation of the implementation of the National Strategy for Older People participates and contributes with making available its resources and provision of assistance for achieving the rights and services of the older and decrepit people. With the formation of the mobile teams the Red Cross provides appropriate service for covering the priority needs such as home care for older and decrepit people that are exposed to specific social risks.

Besides the social services that are provided for the older people, the Home Care project of Macedonian Red Cross enables provision of medical services targeted for protection and improvement of the health of the older people as vulnerable category of persons. The project is implemented by the City Red Cross of Skopje and the Red Cross branches of Veles and Kriva Palanka. Daily centres for older people were opened within this project and they represent organized form for provision of support to older people and this project will be further developed in cooperation between Macedonian Red Cross and the governmental and local authorities in the country.

Reducing the impact of climate change on the health of the people – the Impact of climate change including the impact on the health of the population, may be reduced or avoided if specific appropriate measures for adaptation are being undertaken. The primary objective of these measures is to reduce the consequences of climate change on the well-being of the people, that is, to reduce the possibilities from illnesses, injuries, handicap, suffering and mortality.

Heat wave. In compliance with the Plan of action for coping with heat waves Macedonian Red Cross continues to implement activities targeted for protection of the health of the population from heat waves,

and raising public awareness on possible consequences from heat waves and provision of educations on possible preventive measures that can be undertaken by each individual in order to protect his/her health and the health of the closest.

Cold waves. During the winter period and in compliance with the needs of the population, Macedonian Red Cross is prepared to undertake appropriate action for protection of the health of the population from consequences that may arise as a result of exposure to extremely cold external temperatures with emphasis on the most vulnerable target groups of population such as homeless people, social cases, poor families, older people, children, etc.



REDUCTION OF THE RISKS IN THE DAY-TO-DAY ACCIDENTS THROUGH FIRST AID

First aid is one of the most recognizable activities of Macedonian Red Cross which enables individuals, families and communities to successfully cope with the consequences from traffic accidents, injuries and illnesses.

The first aid education is important segment of the health preventive activities. Other aspects in this area are administering first aid in case of traffic accidents, first aid training for companies, first aid for candidates for drivers and first aid training for different target groups. The services and education in the area of first aid must be in compliance with the latest policies and regulations in order to preserve the required first aid standards.

The primary objective of the national society in the area of first aid in 2014 is enhancement of the existing material and human resources in the process of provision of efficient and quality services in the area of first aid for different target groups, introduction of new and development of the existing programme activities in the area of first aid, and promotion and enhancement of the partnership cooperation.

Macedonian Red Cross will achieve these objectives by implementing the following activities: organizing first aid training for candidates for drivers; first aid courses for companies; first aid courses for different target groups (older people, baby sitters, junior youth, state institutions, etc.).

It will also conduct courses for new certified first aid educators and demonstrators; refreshment first aid courses for already certified first aid educators and demonstrators; courses for make-up makers for realistic presentation of wounds. During the year the Red Cross will organize courses for non medical personnel for handling automatic external defibrillator and it will also organize simulation exercises for realistic presentation of wounds that will be organized in cooperation with governmental organizations. Our national society will also implement activities for marking the World First Aid Day and the World Day of Remembrance for Road Traffic Victims.

The provision of quality and scientifically based first aid education available to anyone will contribute for building safe and healthy communities through prevention and risk reduction from accidents and disasters in the everyday life. With appropriate training and efficient first aid exercises the Red Cross volunteers will contribute for enhancement of the resilience of the individuals and communities in terms of improvement of the preparedness and response in the everyday life in case of disasters.



SUFFICIENT NUMBER OF BLOOD DONORS ENSURES SUFFICIENT QUANTITIES OF BLOOD

Blood donation represents a social-humanitarian activity of the people which through donation of blood and spreading the knowledge for solidary, voluntary and non-remunerated blood donation provides assistance in treatment of ill citizens. The blood donation is an obligation of the citizens on basis of the Law on Health Protection and the citizens also are entitled to health protection including medical treatment with blood and blood products.

The programme for organizing and promotion of blood donation in the Republic of Macedonia and the Law on safe blood is implemented in cooperation with the Institute for transfusion medicine, as partner of the Red Cross for implementation of the programme. The success of the blood donation programme to large extent depends on the support from the Ministry of Health and the Health Insurance Fund of the Republic of Macedonia.

The blood donation actions are coordinated by the Coordination Team and they are implemented by Macedonian Red Cross branches and City Red Cross of Skopje and the regional and local transfusion services in compliance with the Annual Integral Plan for organizing blood donation actions in the Republic of Macedonia which foresees organizing about 950 blood donation actions on the field for purpose of collecting 55.000 blood units for covering the overall needs of the health system for 2014.

For successful promotion and organizing of blood donation in the country, Macedonian Red Cross continuously develops health-educative and information material, jubilee awards and motivation means for the blood donors, conducts surveys and lectures, panel discussions and campaigns with different target groups, organizes educational seminars and workshops for education of blood donation motivators, conducts activities in compliance with the Blood Donation Strategy 2010-2015, runs electronic data base for blood donors and develops monthly, periodical and annual reports.

Club 25 implements promotional activities for marking important dates for blood donation and will organize trainings and educations with young people in order to increase the number of young blood do-



nors and to recruit and retain them as blood donors.

The Daily centre for blood donation in „Dare Džambaz“ gives special contribution for promotion of the blood donation. The Centre ensures visibility and possibility the blood donors to donate blood when they wish. The Center is also an appropriate place adequate for organizing promotional activities and blood donation actions that can become traditional and well known in the country.

In the course of the year, specially important events are March 17th - Blood Donation Day in the Republic of Macedonia as well as June 14th – the World Blood Donation Day which will be marked with promotional and ceremonial activities, presentations giving awards and certificates to the most successful Macedonian Red Cross branches, institutions and individuals.

JOINT ACTION FOR ENSURING TIMELY RESPONSE



The operation of Macedonian Red Cross in the area of disaster preparedness and response will be focused on implementation of the defined objectives in the Strategic Plan 2012-2016 particularly in terms of enhancement of the cooperation with the local self-government units in order to improve the efficiency of the services in the area of preparedness and response in case of disasters.

Special emphasis in 2014 will be placed on pro-

motion of activities for disaster preparedness and response on local level in order to enhance the resilience of the communities in case of disasters, emergency situations and accidents. Besides the persistent work in this area with Macedonian Red Cross branches significant efforts will be made on enhancement of the cooperation and coordination with the local stakeholders that are active in this area of work.

Other numerous activities will be organized in the area of disaster preparedness and response in order to prepare the Macedonian Red Cross branches and the local communities to be able to respond timely and ef-

ficiently and to be able to cover the needs of the local population in case of disasters and accidents.

Macedonian Red Cross will invest significant efforts in the provision of training and additional training for the existing and newly formed disaster response teams of the Red Cross branches, and it will work on dissemination of the standard operational procedures of the Government of the Republic of Macedonia, in terms of the activities which need to be undertaken by the national society in case of disaster.

Besides the training the organization will also focus on enhancement of the cooperation and coordination among the disaster response teams from different Red Cross branches in order to improve the operational capacities.

Two-day simulation exercises are foreseen to be organized in the course of 2014 for purpose of dissemination of the Policy for disaster preparedness, and the Policy for keeping stock reserves, (food and hygiene material.), in order to facilitate the implementation on local level.

The activities for disaster risk reduction will be implemented with employees in primary and secondary schools on the territory of three Red Cross branches, in order to teach them about the procedures that need to be undertaken before, during and after the disaster in order to be disseminated to the pupils and students

In terms of the National network on climate change implemented within the Forum of South-Eastern Europe for adaptation to climate change, it is expected that the successful cooperation with different non-governmental organizations will continue in 2014 through educational activities for adaptation to climate change.

In the area of international cooperation Macedonian Red Cross will organize WAT/SAN training in 2014 in cooperation with the Red Cross Branch Staer from Austria which will aim to refresh the competencies and skills of the trained volunteers. Training will be also provided for new volunteers. Sanitation and promotion of hygiene will be also part of the training in compliance with the WAT/SAN policy of International Federation of Red Cross and Red Crescent Societies and other international standards in this area.

Macedonian Red Cross will have close cooperation with the Centre for crisis management and the Directorate for protection and rescue, the Ministry for internal affairs and Ministry of defense. Enhanced cooperation is foreseen with the Military academy „General Mihajlo Apostolski“ by provision of facilitation and lectures for students and cadets in regard to the role of the Red Cross in times of disasters and conflict situations.

Macedonian Red Cross will implement different type of activities in the area of water safety for purpose of enhancing the capacities of the

Centres for water safety in Ohrid and Skopje. Activities will be organized in the area of planning activities for water safety, training of lifeguards, education and training for water safety, control of psycho-physical and functional abilities of the lifeguards, counseling and information work, programme planning for education of lifeguards, documentation of expert literature, development, planning, and organizing information campaigns and actions, and cooperation with media in the area of promotion of activities for water safety.

RESTORING FAMILY LINKS

For decades, the different components of the International Red Cross and Red Crescent Movement make extraordinary efforts for restoring family links. Emphasizing the importance of the tracing service Macedonian Red Cross is determined to further develop its capacities and partnership relations for more successful restoring of family links in Macedonia. The capacity building on all levels in the area of tracing service is expected to ensure timely response to the humanitarian needs of the population for restoring family links.

Training workshops for refreshment of knowledge of trained volunteers and staff in the Red Cross branches for work in the Tracing Service will be organized in order to learn new procedures in the operation of the tracing service in times of natural disasters.

The For purpose of promotion of the tracing service with other national societies and in cooperation with the International Committee of the Red Cross, Macedonian Red Cross will participate on all international meetings on tracing service. One of the key priorities remains building appropriate partnership relations with the Government and governmental institutions – ministries, for fulfilling the information obligations in case of a need for restoring family links.

EDUCATION FOR HUMANITARIAN ACTION

Spreading knowledge about the International Red Cross and Red Crescent Movement, the fundamental principles, emblem, International Humanitarian Law and human values is the primary objective of the dissemination programme of Macedonian Red Cross.

The appropriate education urges practical implementation of the universal values – peace, tolerance, non-violence, dialogue, human values – humanitarian action, culture of dialogue and mutual understanding and tolerance, active knowledge and active attitude towards life, humanitarian-legal values – human attitude without discrimination, making a difference, promotion of positive values in the communities through humanitarian education focused on methodological approaches for dissemination.

Macedonian Red Cross has developed structure that enables raised awareness in the national society through the network of Red Cross branches, volunteers and disseminators that organize workshops, training sessions, and seminars in different areas of humanitarian education.

Numerous workshops and trainings, courses, seminars and exhibitions are organized on regional level and national level in order to reach different target groups of population with different ethnic, geographic and age specifics, pupils, teachers, social workers, doctors and other medical personnel, soldiers and officers, politicians, representatives of academic circles, students, youth, companies, media, etc.

The promotion of the dissemination programme in 2014 will be targeted for promotion of humanitarian education and development of for mobilization of young people and other target groups in the humanitarian action in the spirit of the International Red Cross and Red Crescent Movement, the fundamental principles and human values and International Humanitarian Law.

In 2014 Macedonian Red Cross will work on promotion of dissemination as a form of education within all Macedonian Red Cross programmes, modernization of the training tools, conducting 180 dissemination sessions for different target groups through the Red Cross branches and the City Red Cross of Skopje.

Two trainings will be conducted for training of new

disseminators in the area of promotion of International Humanitarian Law for different target groups and promotion of the work of the Club for International Humanitarian Law for enabling improvement of the skills and competencies and raising public awareness on protection and respect of the International Humanitarian Law.

Through the formal and informal education, voluntary service, enhancement of the resilience of the communities, integration dialogue and inclusive approach it is expected to make impact on changing people's attitudes in terms of undertaking humanitarian action and for promotion of practical implementation of the fundamental principles of the Movement in the community.

PRACTICAL IMPLEMENTATION OF THE FUNDAMENTAL PRINCIPLES

Red Cross in Action-Promotion of Human Values (RCA-PHV) is an efficient tool for recruitment and retention and education of young volunteers, and for urging young people to take direct humanitarian action on the field in order to provide support and assistance to vulnerable population.

The programme is expected to involve about 1200 young people with different ethnic origin and social background at the age of 14 -18.

The youth attend uniform training about the Red Cross values and the needs of the target groups as well as the possibilities for ensuring appropriate support. In a period of 4 months the young people develop humanitarian projects on the topic „Recognizing the differences“. They have opportunity to work with everybody and for everybody (older people, young people, homeless people, and persons with handicap, marginalized groups, and people with different ethnic origin).

The representatives of the best projects will participate on the final workshops where they will have opportunity to get to know each other better and to learn about culture as a system of values.

The programme promotes the culture as a system of values, culture of dialogue, as a basic precondition for intercultural society and promotion of active knowledge and active attitude towards life, through the values and principles of the Red Cross. The next activity is marking the Week of Promotion of Human Values, which takes place in the period of September

21 – 27 when new and older volunteers participate in the process of implementation of different creative activities.

Through the numerous trainings in all Macedonian Red Cross branches and the City Red Cross of Skopje, RCA-PHV programme urges young people to change their daily routines and to help vulnerable groups in the communities including themselves.

The programme RCA-PHV is well recognized by the International Federation of Red Cross and Red Crescent Societies as one of the most appropriate tools for humanitarian education in the Movement.



YOUTH AS PROMOTERS OF POSITIVE CHANGE

The youth in the Red Cross are characterized as innovators, communicators with different target groups, media and other technologies. They are the intercultural ambassadors, peer educators, agents of change and they represent the vulnerable categories of population. In the face of the youth of the Red Cross one can see the leadership role in terms of coping with modern challenges. With all these features the Red Cross youth is included in all relevant activities of Macedonian Red Cross, that are appropriate and suitable for the age and skills of the youth.

The Red Cross volunteers are faced with the modern challenges like in any other society, such as: poverty, violence, exploitation, discrimination, misuse of substances, accidents and illnesses, unemployment, human trafficking, migration and urbanization. All these things contribute the Red Cross volunteers to be the driving force in the society and the source for inspiration and responsibility in the society. The youth is involved in highly motivated and influential activities that contribute for building strong national society.

2014 will be an election year for the Red Cross youth. The youth on local and national level will select their representatives who will lead them in the next two-year mandate. The newly-elected leaders and representatives of the Youth Council will be trained during the summer period, in order to provide them with additional

knowledge and skills for leading the youth clubs.

The programmes for peer education on sexual and reproductive health, prevention of human trafficking, voluntary blood donation, organizing first aid com-

petitions, initiation of establishment disaster response teams are only some of the programmes that will be implemented in the course of 2014.

The programme Red Cross in Action– Promotion of Human Values remains to be a leading tool for recruitment and motivation of young volunteers and it the programme will be regularly promoted and implemented as one of the biggest priorities of the youth.

As active member of the National Youth Council of the Republic of Macedonia, and as an organization which strives for promotion of partnerships and networking with organizations that work for the well-being of the communities, the youth will continue to build relations for implementation of joint initiatives and better services for the vulnerable categories of population.

The networking and renewal of cooperation with other national societies will be emphasized during the European youth meeting for cooperation that will take place in Italy in May 2014.



INTERNATIONAL COOPERATION

Macedonian Red Cross through the implementation of the programme and project activities targeted for assistance and support to different target groups continuously builds its recognizable image in the Republic of Macedonia and in the world. For this purpose Macedonian Red Cross makes continuous efforts for ensuring international programme support for implementation of programme activities of the national society.

Through innovative and efficient operation the national society as a member of the International Red Cross and Red Crescent Movement builds partnership relations, raises funds and exchanges good practices with many Red Cross/Red Crescent national societies, the International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross.

There is also fruitful cooperation with the United Nation's agencies, European Union and other international organizations. In the past years Macedonian Red Cross developed in a strong national society and the initiatives, projects and programmes are subject of in-

terest within the Movement and among other organizations as positive experiences and accomplishments which are being introduced in the operation of many national societies in the region and wider. The innovative development activities and the Macedonian Red Cross human resources competencies are used for dissemination of our experiences among other partner organizations.

The good results and the gained confidence in front of the partner organizations represents a good precondition for Macedonian Red Cross to continue to implement different projects and programmes in 2014 that are funded by international donors for capacity building of the organization and for the benefit of different vulnerable categories of population in the local communities in the Republic of Macedonia.

The bilateral cooperation of Macedonian Red Cross on national and local level is continuously expanding with more Red Cross/Red Crescent societies, which enables the national society to have regular organized exchange of experiences, information material and professional support in terms of improvement of the quality of services for the vulnerable population. The programme and project activities which will be implemented with international funds are integrated and presented within the individual programmes in this document.



THE IMAGE AND MODERN METHODS OF COMMUNICATION

The relations with the media plays important role in the overall activities of the organization targeted for improvement of the image of Macedonian Red Cross. This would also help us preserve our integrity and credibility and would enable us to build positive relations with different partners and stakeholders, institutions and donors.

Knowing the function and the need for ensuring proper information about the conducted activities Macedonian Red Cross will provide active contribution for establishment and maintaining efficient communication and information for ensuring closer cooperation with the media. The national society will undertake numerous activities in 2014 targeted for improvement of the communication and the relationship with the media. Our obligation remains to be fully transparent and responsible in the operation.

The web page of Macedonian Red Cross (www.red-cross.org.mk) is regularly updated and ensures possibilities for publication of information about Macedonian Red Cross targeted for different categories of visitors. For purpose of promoting successful communication with the online audience, Macedonian Red Cross will promote the utilization of the social networks among the volunteers and staff.

The E-newsletter (INFO) of Macedonian Red Cross represents a successful tool for provision of information to our volunteers, partners, associates and supporters of our activities which are implemented on local, national and international level. The E-newsletter of Macedonian Red Cross is issued twice a week and in 2014 it will be used 100 times.

Macedonian Red Cross in frames of the publishing activities regularly develops promotional materials for dissemination of the activities of the organization in compliance with Macedonian Red Cross law and the strategic documents of the organization. The additional post stamps are issued in cooperation with the Macedonian Post Office on the occasion of the four traditional weeks of the Red Cross.

Press conferences and briefings sessions for journalists will be targeted towards timely provision of information to the public about the conducted programme and project activities of our organization.

In the course of the year, the national society will

organize training for 20 journalists from the electronic and printed media in order to disseminate the activities of the Red Cross and to ensure media support for the activities of Macedonian Red Cross.



ENHANCED PARTNERSHIPS FOR IMPROVEMENT OF THE LIFE IN THE COMMUNITIES

The national society will undertake different activities and initiatives for improvement of the financial stability of the organization and for ensuring better services for the vulnerable population and for efficient functioning of the national society.

The cooperation with the corporate sector and the establishment of strategic partnerships with companies is very important for raising sufficient resources for implementation of projects and programmes of the Red Cross. With the implementation of different project Macedonian Red Cross contributed for promotion of corporate social responsibility of companies for investment in terms of improvement of the life in the communities. For this purpose Macedonian Red Cross will undertake activities for raising awareness of the companies for ensuring efficient support in the interest of the vulnerable population as a sign of social responsibility.

During the year Macedonian Red Cross will develop project applications for benefiting from EU pre-accession funds, as possible source for support of Macedonian Red Cross activities.

Enhancement and establishment of partnership cooperation with the corporate sector. The partnership cooperation with the companies is one of the strategic objectives of Macedonian Red Cross for purpose of mobilization of funds from the corporate sector. The promotion of project initiatives in front of the companies is very important for obtaining the required support and for establishment of partnership cooperation in the process of implementation of the Red Cross activities. In the course of the year meetings and continuous contacts will be organized with companies for ensuring support for joint initiatives, projects and programme activities.

Cooperation with the Economic Chambers in Macedonia. In the course of the year Macedonian Red Cross will undertake activities for promotion of the established cooperation with the Economic Chamber of Macedonia, the Association of Economic Chambers of Macedonia and the Economic Chamber of North-Western Macedonia for purpose of implementation of joined initiatives within the scope of the signed mem-

orandums of understanding targeted for promotion of corporate social responsibility of the companies within implementation of programmes for vulnerable target groups of population.

Partnership meeting. Partnership meeting will be organized with representatives of the governmental institutions and the corporate sector targeted for promotion of partnership cooperation and socially beneficial programmes, promotion of humanitarian values and the capacities of Macedonian Red Cross. For this purpose Macedonian Red Cross will develop a project catalogue for 2014 which will contain MRC projects that will be offered for support and inclusion of the partners in the implementation of the project activities.

Enhancement of the capacities of the national society for mobilization of funds. In the course of the year the national society will conduct appropriate trainings for improvement of the capacities of the volunteers and staff of Macedonian Red Cross branches in the area of mobilization of funds.

Presentation of certificates of appreciations for partnership cooperation and support. Macedonian Red Cross will present appropriate certificates of appreciation as a token of appreciation to the representatives of the corporate sector for the cooperation and support of Macedonian Red Cross humanitarian activities as corporate socially-responsible companies in Macedonia.





FINANCIAL AND MATERIAL OPERATION

Macedonian Red Cross presents the annual income and expenses in the budget which enables development of model for financing of the organization which ensures implementation of the specific strategies, events and operational plans.

The total budget for 2014 is decreased for 10,23% compared to the last year's budget and it is decreased for 19,53% compared to the budget of the organization in 2012. The decreasing of the budget comes as a result of the decreased income from projects from foreign donors and reduced income from the Programme for promotion of blood donation for 2014. The planned own income participates with 40.72 in the total income which has a rising tendency compared to last year when it amounted to 30,75%, while the income from organs and donors participates with 59.28%.

In the area of expenditures, the capital expenditures amount to 1,18%, and the running expenditures amount to 98,82% of the total expenditures. This year like last year, the policy of the organization is targeted towards development of the Macedonian Red Cross branches. Special funding is foreseen for development and operation of the Red Cross branches which will be selected according to defined criteria.

40,57% of the total expenditures in the Budget for 2014 relate to the expenditures of Macedonian Red Cross HQ while 59,43% of the total budget is targeted for the needs of the Macedonian Red Cross branches. It is important to emphasize that 43,42% of the total budgeted expenditures of the Headquarters are for direct transfers to Macedonian Red Cross branches for implementation of their programme activities, which represents an increase compared to the last year budget.

The expenditures of the Macedonian Red Cross HQ cover the salaries for the staff, material expenditures and expenditures for running maintenance. The expenditures for the Macedonian Red Cross branches cover the expenditures for projects and programmes provided by donors or institutions.

Macedonian Red Cross continuously follows the latest trends in the area of financial operation by undertaking activities that enable improvement of the material and financial capacities in order to enhance the overall capacity building of the national society. Macedonian Red Cross continuously modernizes the material and financial operation, which enables improved transparency and good reporting in the operation, automated processing of the data, fast flow of information and financial indicators and improved image of the organization.

The budget of Macedonian Red Cross is realistic, concise, precise, and balanced and the defined resources in the Budget for 2014 will be used by Macedonian Red Cross in a rational and economic way with full transparency and accountability.

MACEDONIAN RED CROSS BUDGET FOR 2014

	%	2014	2013	2012
Total income	100.00	43,353,105.00	48,296,830.00	53,880,435.50
Own sources	40.72	17,655,100.00	14,851,500.00	9,154,000.00
From organs and donors	59.28	25,698,005.00	33,445,330.00	44,726,435.50
Total expenditures	100.00	43,353,105.00	48,296,830.00	53,880,435.50
Running expenditures	98.82	42,843,105.00	47,996,830.00	53,600,435.50
Capital expenditures	1.18	510,000.00	300,000.00	280,000.00
Balance	100.00	0.00	0.00	0.00

INCOME

Description	Own sources of income	Income from organs/donors	Budget 2014	Budget 2013	Budget 2012
TRANSFERS AND DONATIONS					
Ministry of Finance (from the Budget of RM – funds for programme activities)	6,000,000.00		6,000,000.00	6,200,000.00	6,324,000.00
Blood Donation – Ministry of Health		6,763,000.00	6,763,000.00	7,000,000.00	10,000,000.00
Social Welfare	300,000.00		300,000.00	2,300,000.00	300,000.00
Organizational Development			0.00	3,100,000.00	347,000.00
First Aid	3,000,000.00		3,000,000.00	2,350,000.00	2,900,000.00
Health Education		5,735,005.00	5,735,005.00	10,301,062.00	11,779,098.00
Youth	420,000.00		420,000.00	250,000.00	300,000.00
Disaster Preparedness		300,000.00	300,000.00	719,568.00	2,653,725.00
Dissemination			0.00	123,000.00	436,865.00
RCA-PHV			0.00	0.00	0.00
Information and Communication			0.00	0.00	0.00
Tracing Service			0.00	61,700.00	85,800.00
International Cooperation		200,000.00	200,000.00	0.00	0.00
Fundraising-Mobilization of funds		2,500,000.00	2,500,000.00	500,000.00	1,200,000.00
Finance			0.00	0.00	0.00
TAX EXEMPTED INCOME					
From RC branches (membership fee)	1,500,000.00		1,500,000.00	1,500,000.00	1,875,000.00
Donations from natural persons	200,000.00		200,000.00	300,000.00	150,000.00
Donations from legal persons	500,000.00		500,000.00	500,000.00	350,000.00
Additional post stamps (MRC Law)	300,000.00		300,000.00	300,000.00	300,000.00
From rent of office space	2,472,300.00		2,472,300.00	1,291,500.00	1,179,000.00
From registration of vehicles	1,020,000.00	10,200,000.00	11,220,000.00	10,500,000.00	10,200,000.00
From the Education Training Centre	442,800.00		442,800.00	0.00	1,140,000.00
Balance brought forward from last year	1,500,000.00		1,500,000.00	1,000,000.00	2,359,947.50
TOTAL INCOME	17,655,100.00	25,698,005.00	43,353,105.00	48,296,830.00	53,880,435.50

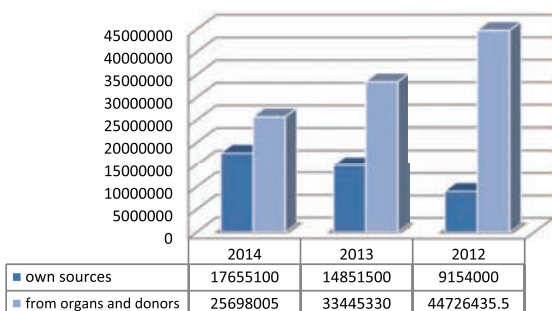
EXPENDITURES

Description	Own sources of income	Income from organs/donors	Budget 2014	Budget 2013	Budget 2012
RUNNING EXPENDITURES					
BASIC SALARIES AND COMPENSATIONS					
Gross salaries for employees	5,815,323.00	887,284.00	6,702,607.00	6,240,000.00	6,546,009.00
Compensation for annual vacation	0.00		0.00	0.00	0.00
Other compensations	50,000.00		50,000.00	50,000.00	50,000.00
CONTRIBUTIONS FOR SALARIES AND PERSONAL TAX ON SALARIES					
CONTRIBUTIONS FOR SALARIES AND PERSONAL TAX ON SALARIES Personal tax on compensations(perdiem, jubilee premium)	50,000.00		50,000.00	50,000.00	50,000.00
TOTAL EXPENDITURES FOR SALARIES	5,915,323.00	887,284.00	6,802,607.00	6,340,000.00	6,646,009.00
PERDIEM AND DAILY EXPENSES					
Travel abroad	100,000.00		100,000.00	100,000.00	274,100.00
COMMUNAL FEES					
Electricity	875,000.00		875,000.00	910,268.00	900,000.00
Water	45,000.00		45,000.00	60,000.00	60,000.00

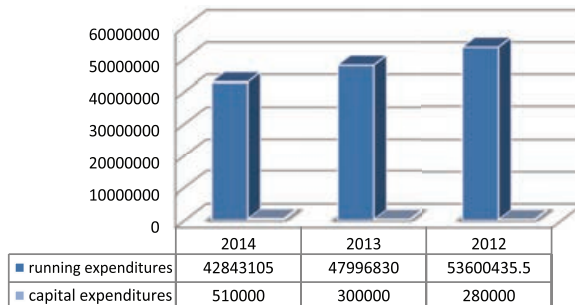
Waste disposal	55,000.00		55,000.00	25,000.00	25,000.00
HEATING			0.00	0.00	0.00
Central heating	650,000.00		650,000.00	650,000.00	650,000.00
COMMUNICATION AND TRANSPORT			0.00	0.00	0.00
Post office	45,000.00		45,000.00	60,000.00	60,000.00
Telephone and fax	500,000.00		500,000.00	530,240.00	790,584.00
Perdiem in country and abroad	100,000.00		100,000.00	47,559.00	0.00
Fuel	600,000.00	110,242.00	710,242.00	804,536.00	747,498.00
Expenses for registration of vehicles	150,000.00		150,000.00	200,000.00	200,000.00
Other expenses for transport (toll, car wash, fixing tires)	50,000.00		50,000.00	50,000.00	50,000.00
MATERIALS				0.00	0.00
Office material	160,000.00	300,000.00	460,000.00	300,000.00	647,500.00
Magazine subscription and literature	41,000.00		41,000.00	61,000.00	30,000.00
Tapes, cassettes, for audio/video equipment	50,000.00		50,000.00	20,000.00	50,000.00
Xerox, printing and publication of material	750,000.00	1,002,162.00	1,752,162.00	2,484,580.00	3,433,672.50
Organizational Development			0.00	44,500.00	270,600.00
Information and Communication			0.00	0.00	0.00
Dissemination			0.00	0.00	187,765.00
Health education		39,162.00	39,162.00	0.00	0.00
First Aid	400,000.00		400,000.00	270,000.00	177,205.00
International Department			0.00	0.00	0.00
Blood Donation		963,000.00	963,000.00	1,500,000.00	1,963,000.00
Social Welfare	300,000.00		300,000.00	250,000.00	200,000.00
Tracing Service	30,000.00		30,000.00	0.00	0.00
Mobilization of Funds			0.00	0.00	200,000.00
Educational Training Centre			0.00	0.00	100,000.00
Disaster Management	20,000.00		20,000.00	420,080.00	246,000.00
Youth			0.00	0.00	89,102.50
Beverages, food items, hygiene material	150,000.00	36,714.00	186,714.00	60,000.00	100,000.00
Materials for fire extinguishing	20,000.00		20,000.00	20,000.00	20,000.00
Material for special purposes (medical material)	200,000.00	424,276.00	624,276.00	853,207.00	1,132,741.50
Other materials	200,000.00		200,000.00	100,000.00	218,450.00
RUNNING MAINTENANCE			0.00	0.00	0.00
Repair and maintenance of vehicles	200,000.00		200,000.00	200,000.00	250,000.00
Expenses for maintenance of equipment	100,000.00		100,000.00	100,000.00	100,000.00
Expenses for maintenance of the building	100,000.00		100,000.00	100,000.00	100,000.00
Maintenance of the software and hardware	408,000.00		408,000.00	288,000.00	270,000.00
CONTRACTUAL SERVICES			0.00		
Fees for solicitor	150,000.00		150,000.00	150,000.00	150,000.00
Seminars and meetings	2,050,000.00	965,583.00	3,015,583.00	3,994,904.00	4,770,921.00
Organizational Development			0.00	940,000.00	539,290.00
Information and Communication	130,000.00		130,000.00	120,000.00	150,000.00
Dissemination	50,000.00		50,000.00	123,000.00	249,100.00
RCA-PHV			0.00	0.00	0.00
Health prevention	50,000.00	165,583.00	215,583.00	792,564.00	579,459.00
First Aid	480,000.00		480,000.00	395,000.00	150,000.00
Blood Donation	120,000.00	300,000.00	420,000.00	0.00	337,000.00
Social Welfare	50,000.00		50,000.00	300,000.00	6,000.00
Tracing Service	10,000.00		10,000.00	61,700.00	61,700.00
Mobilization of Funds	10,000.00	300,000.00	310,000.00	0.00	300,000.00
Youth	20,000.00		20,000.00	10,000.00	316,472.00
Disaster Management	150,000.00	200,000.00	350,000.00	252,640.00	651,900.00
Emergency Response Unit (trainings and activities)			0.00	100,000.00	100,000.00
Educational Training Centre			0.00	0.00	380,000.00
Executive Board meetings			110,000.00	100,000.00	100,000.00
MRC Assembly	100,000.00		100,000.00	100,000.00	100,000.00
Meetings with branch secretaries/presidents	100,000.00		100,000.00	100,000.00	100,000.00
FACE	150,000.00		150,000.00	250,000.00	250,000.00
Youth Council	100,000.00		100,000.00	100,000.00	100,000.00
Youth Camp/European coordination meeting	420,000.00		420,000.00	250,000.00	300,000.00
Bank commission	80,000.00		80,000.00	50,000.00	50,000.00

Insurance on property and security	25,000.00		25,000.00	25,000.00	30,000.00
Other financial services (part time contracts)	3,009,082.00	2,776,995.00	5,786,077.00	8,780,061.00	10,804,464.00
Other contractual services (customs, manual labor) court decisions	150,000.00		150,000.00	132,778.00	150,000.00
External audit	100,000.00		100,000.00	120,000.00	673,500.00
Membership fee in int. organizations	150,000.00		150,000.00	150,000.00	150,000.00
OTHER OPERATIONAL EXPENDITURES			0.00	0.00	0.00
Fundraising	200,000.00		200,000.00	0.00	0.00
Expenses for international cooperation	200,000.00		200,000.00	0.00	0.00
TRANSFERS TO NON FOR PROFIT ORGANIZATIONS			0.00	0.00	
Transfers to RC branches		18,761,444.00	18,761,444.00	20,229,697.00	20,065,995.50
Development Fund			0.00	0.00	0.00
TOTAL RUNNING EXPENDITURES	17,578,405.00	25,264,700.00	42,843,105.00	47,996,830.00	53,600,435.50
CAPITAL EXPENDITURES					
PROCUREMENT OF FURNITURE AND OFFICE MATERIAL					
Procurement of office furniture	0.00		0.00	0.00	0.00
Procurement of equipment (MRC and ERU) and software, medical material	60,000.00		60,000.00	0.00	130,000.00
PROCUREMENT OF VEHICLES					
Procurement of a car	0.00		0.00	0.00	0.00
BASIC AND SPECIAL MAINTENANCE					
Capital investments in RC branches			0.00	0.00	0.00
Development Support for RC branches	250,000.00		250,000.00	250,000.00	0.00
Reconstruction and renovation of buildings	200,000.00		200,000.00	50,000.00	150,000.00
TOTAL CAPITAL EXPENDITURES	510,000.00	0.00	510,000.00	300,000.00	280,000.00
TOTAL EXPENDITURES	18,088,405.00	25,264,700.00	43,353,105.00	48,296,830.00	53,880,435.50
			%		
Expenditures for Macedonian Red Cross HQ	17,538,405.00		40.45		
Expenditures for RC branches	25,814,700.00		59.55		
TOTAL	43,353,105.00		100		

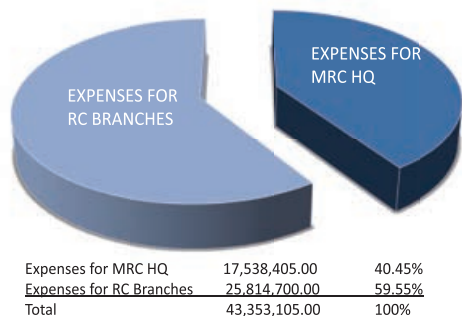
INCOME IN 2014



EXPENDITURES IN 2014

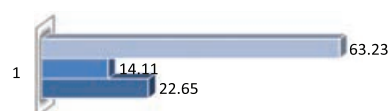


STRUCTURE OF MRC EXPENDITURES



STRUCTURE OF MRC EXPENDITURES

■ programmes/projects ■ material expenditures ■ salaries for staff



	1
programmes/projects	63.23
material expenditures	14.11
salaries for staff	22.65



21-28 февруари

1-8 март

17 март

24 март

8-15 април

Трета недела во април

8 мај

8-15 мај

21 мај

14 јуни

26 јули

Втора сабота во септември

14-21 септември

21-27 септември

1 октомври

1-7 октомври

10-16 октомври

16 октомври

18 октомври

1-30 ноември

Трета недела во ноември

1-7 декември

2-9 декември

5 декември

15-21 декември

Недела на борба против срцево-срцеви заболувања

Недела на борба против ракот

Ден на основањето на ЈРВЕН ЈРСТ на РМ и Ден на ЈРВЕН ЈРСТ на РМ

Ден на основањето на борба против ЕЖ

Недела на биодиверзитетот

Недела на солидарноста

Ден на ЈРВЕН ЈРСТ и ЈРВЕНА ЈРВЕНА полумесежина

Недела на ЈРВЕН ЈРСТ на РМ и ЈРВЕНА ЈРВЕНА

Ден на осамостојувањето на ЈРВЕН ЈРСТ на РМ и ЈРВЕНА ЈРВЕНА

Ден на солидарноста

Ден на солидарноста

Ден на првата помош

Недела на борба против ЕЖ

Неделата на промоцијата на бумани вредности

Меѓународен ден на стари лица

Недела на филозофијата на ЈРВЕНА ЈРВЕНА

Недела на борба против зиевна болест

Ден на Дадта

Меѓународен ден за борба против трговија со луѓе

Меѓународен ден за борба против болести на зависност

Недела на Дија за стари лица

Недела на борба против Хрп/дрДе

Недела на борба против трговија со луѓе

Ден на волонтеризмот

Недела на здравствена заштита

KALENDARI I AKTIVITETEVE TË KRYQIT TË KUQ TË REPUBLIKËS SË MAQEDONISË

21 – 28 shkurt

18 mars

17 mars

24 mars

8 – 15 prill

Java e tretë në prill

8 maj

8 – 15 maj

21 maj

14 qershor

26 korrik

E shtuna e dytë në shtator

14 – 21 shtator

21 – 27 shtator

1 tetor

1 – 7 tetor

10 – 16 tetor

16 tetor

18 tetor

1 – 30 nëntor

Java e tretë në nëntor

1 – 7 dhjetor

2 – 9 dhjetor

5 dhjetor

15 – 21 dhjetor

Java e luftës kundër sëmundjeve të zemrës

Java e luftës kundër kancerit

Dita e themelimit të Kryqit të kuq të RM-së dhe Dita e dhurimit të gjakut në RM-së

Dita botërore e luftës kundër TBC

Java e higjienizimit

Java e solidaritetit

Dita botërore e Kryqit të kuq dhe Gjysmëhënës së kuqe

Java e Kryqit të kuq të RM-së

Dita e pavarësisë të Kryqit të kuq të RM-së

Dita botërore e dhurimit të gjakut

Dita e solidaritetit

Dita botërore e ndihmës së parë

Java luftës kundër TBC

Java e promovimit të vlerave humane

Dita ndërkombëtare e personave të moshuar

Java e të rinjve të Kryqit të kuq

Java e luftës kundër sëmundjes së sheqerit

Dita e urisë

Dita ndërkombëtare për luftën kundër tregtisë me njerëz

Muaji i luftës kundër sëmundjes së varshmërisë

Java e kujdesit për persona të moshuar

Java e luftës kundër HIV/SIDA

Java e luftës kundër tregtisë me njerëz

Dita botërore e vullnetarizmit

Java e mbrojtjes për shëndetin e dhëmbëve

MACEDONIAN RED CROSS CALENDAR ACTIVITIES

21-28 February

1-8 March

17 March

24 March

8-15 April

Third week in April

8 May

8-15 May

21 May

14 June

26 July

Second Saturday in Sept.

14-21 September

21-27 September

1 October

1-7 October

10-16 October

16 October

18 October

1-30 November

Third week in November

1-7 December

2-9 December

5 December

15-21 December

Week for fight against cardio-vascular diseases

Week for fight against cancer

Macedonian Red Cross Foundation Day and Blood Donation Day

World Day for fight against Tuberculosis

Week of Hygiene

Week of Solidarity

World Red Cross Red Crescent Day

Week of Macedonian Red Cross

Independence Day of Macedonian Red Cross

World Blood Donation Day

Solidarity Day

World First Aid Day

Week for fight against Tuberculosis

Week for promotion of human values

International Day of the Older People

Week of the Red Cross Youth

Week for fight against diabetes

Hunger Day

International Day for fight against human trafficking

Month for fight against addiction diseases

Week for caring for older people

Week for fight against HIV/AIDS

Week for fight against human trafficking

World Volunteering Day

Week of Dental Care

ОСНОВНИ ПРИНЦИПИ НА ДВИЖЕЊЕТО

Хуманост - Меѓународното движење на Црвениот крст и Црвената полумесечина настана како резултат на желбата да им се помогне на ранетите на бојното поле и тоа без било каква пристрасност, како и да го спречи и олесни човековото страдање секогаш кога е тоа можно. Целта на Движењето е да го заштити животот и здравјето и да го почитува човекот. Промовира заедничко разбирање, пријателство, соработка и траен мир меѓу сите луѓе.

Непристрасност - Не прави дискриминација врз основа на национална, расна, верска и класна припадност или политичко убедување. Настојува да ги олесни страдањата на поединците, водејќи се исклучиво од нивните потреби, но, давајќи приоритет на најитните случаи.

Неутралност - За да ја ужива довербата на сите, Движењето не смее да зазема страна од политичка, расна, верска или идеолошка природа.

Независност - Движењето е независно. Националните друштва иако делуваат како дополнително на хуманитарните служби на владите и се предмет на регулирање на националното законодавство, мораат да ја зачуваат автономноста за да можат да дејствуваат во секое време, согласно со принципите на Движењето.

Доброволна служба - Тоа е движење за давање на доброволна помош кое не е инспирирано од материјални побуди.

Единство - Во една држава може да има само едно национално друштво на Црвениот крст или Црвената полумесечина. Мора да биде отворено за сите и да ја извршува својата хуманитарна работа на целата територија во земјата.

Универзалност - Меѓународното Движење на Црвениот крст и Црвената полумесечина, во кое сите друштва што го сочинуваат имаат еднаков статус, одговорности и должности взаемно да се помагаат, делува во целиот свет.

PARIME THEMELORE TË LËVIZJES

Humanitet - Lëvizja ndërkombëtare e Kryqit të kuq dhe Gjysmëhënës së kuqe lindi si rezultat i dëshirës që t'iu ndihmohet të lënduarve në fushën e betejës dhe atë pa asnjë anshmërie, si dhe ta ndalojë dhe ta lehtësojë vuajtjen njerëzore gjithmonë kur ka mundësi. Qëllimi i Lëvizjes është që ta mbrojë edhe shëndetin por edhe ta respektojë njeriun. Promovon kuptim të përbashkët, shoqëri, bashkëpunim dhe paqe të përhershme mes të gjithë njerëzve.

Paanshmëri - Nuk bën diskriminim në bazë të përkatësisë nacionale, racore, fetare dhe klasifikim apo bindje politike. Qëndron t'i lehtësojë vuajtjet e individëve, për shkak se janë të ç'kyçur nga nevojat e tyre, por, duke iu dhënë përparësi rasteve më urgjente.

Neutralitet - Për të kënaqur besimin e të gjithëve, Lëvizja nuk guxon të ndërmerr anë nga natyra politike, racore, fetare apo ideologjike.

Pavarësi - Lëvizja është e pavarur. Shoqatat nacionale edhe pse veprojnë si plotësim i shërbimeve humanitare të qeverive dhe janë lëndë e rregullimit të legjislativës nacionale, patjetër duhet ta ruajnë autonominë që të mund të veprojnë në çdo kohë, në pajtueshmëri me parimet e Lëvizjes.

Shërbim vullnetar - Është lëvizjes për dhënien e ndihmës vullnetare e cila nuk është e inspiruar nga përfitimi material.

Bashkim - Në një shtet mund të ketë vetëm një shoqatë nacionale të Kryqit të kuq apo Gjysmëhënës së Kuqe. Patjetër duhet të jetë e hapur për të gjithë dhe ta kryejë punën e vet humanitare në të gjithë territorin e vendit të vet.

Universalitet - Lëvizja ndërkombëtare e Kryqit të kuq dhe Gjysmëhënës së kuqe, ku të gjitha shoqatat e përbëjnë kanë status, përgjegjësi dhe obligime të njëjta, vepron në gjithë botën.

THE FUNDAMENTAL PRINCIPLES OF THE INTERNATIONAL RED CROSS AND RED CRESCENT MOVEMENT

Humanity - The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavors, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

Impartiality - It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavors to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality - In order to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence - The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

Voluntary service - It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity - There can be only one Red Cross or Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality - The International Red Cross and Red Crescent Movement, in which all societies have equal status and share equal responsibilities and duties in helping each other, is world-wide.

www.redcross.org.mk