

ГОДИШЕН ИЗВЕШТАЈ
RAPORTI VJETOR
ANNUAL REPORT

2012



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ABOUT MACEDONIAN RED CROSS

Macedonian Red Cross was founded on March 17, 1945 and it is a voluntary, independent, non-governmental humanitarian organization of the citizens of the Republic of Macedonia. The operation of Macedonian Red Cross in the state is regulated with the Macedonian Red Cross Law. Macedonian Red Cross implements its programme and project activities through 34 Red Cross branches and the City Red Cross organization of Skopje. Macedonian Red Cross is a humanitarian, voluntary organization that undertakes activities in compliance with the Fundamental Principles of the International Red Cross and Red Crescent Movement, and it operates in the area of provision of services for the vulnerable population and promotion of International Humanitarian Law and Human Values. Macedonian Red Cross was recognized by the International Committee of the Red Cross on November 1, 1995 and is a 169 full-fledged member of the International Federation of Red Cross and Red Crescent Societies since November 27, 1995. Our operation is based on the universal principles and has the power to improve the world in which we live by promoting peace and tolerance, efficient prevention, timely response and provision of appropriate support for the vulnerable population. The President of Macedonian Red Cross who was elected for his second term in the office by the delegates of the national RC assembly is Dr. Milcho Trajkov. The organization has two vice-presidents, Dr. Nuhi Jusufi and Dr. Maja Todorovska. Secretary General of the national society is MA Sait Saiti.

ANNUAL REPORT 2012

*Human values
in protection
of human
dignity*



OUR HUMANITARIAN PRINCIPLES

Our basic aim in the past year was to give contribution in building a society where the vulnerable population will be safe and protected with ensured basic needs for dignified life, where the strong and powerful are ready and willing to contribute for the poor, deprived and other vulnerable categories of persons where the Red Cross represented a source of national pride as an organization that nourished the fundamental values and principles of humanity, tolerance and impartiality. Our commitments were based on two core concepts. The first, that while supporting vulnerable population is responsibility for all, strong individuals, institutions, companies and communities with necessary means have an additional, unique obligation to offer support by advocating for or contributing to the safety and well-being of the vulnerable population. Our efforts in this direction were to raise and canalize this public contribution for improvement of the condition of the most vulnerable population in the Republic of Macedonia. The second concept was to remain humanitarian pioneer in our efforts to empower the communities in crisis situations and disasters in order to help the people to enjoy a safe and dignified life.

We successfully implemented several projects and programmes supported by the International Federation of Red Cross and Red Crescent Societies, the International Committee of the Red Cross,

German Red Cross, Austrian Red Cross, Turkish Red Crescent, United Nations High Commissioner for Refugees, Global Fund, and cooperation and partnership relations with the three economic chambers, the corporate sector and governmental and non-governmental organizations in Macedonia.

Our strategic approach in the operation enabled us effective implementation of activities for harm and risk reduction from disasters, raising awareness on climate change, protection of the environment, social-humanitarian activities for reducing the vulnerability of different target groups and health-preventive programmes and campaigns of our national society for prevention of diseases and addictions and healthy living. We continuously worked on promotion of human values, building mutual confidence and understanding, tolerance and culture of dialogue particularly among the younger generations.

In all our activities we cooperated and coordinated our work with our partners and the state authorities in order to efficiently respond to all the challenges in our efforts to ensure support for the most vulnerable communities in compliance with our seven fundamental principles of humanity, impartiality, independence, voluntary service, unity, neutrality and universality.



Dr. Milcho Trajkov
President



MA Sait Saiti
Secretary General



BUILDING A STRONG NATIONAL SOCIETY

Conducted elections in Macedonian Red Cross for the mandate period 2012 - 2016

The regular elections on all levels of Macedonian Red Cross for the mandate period June 2012 – June 2016 were initiated in March 2012. The Red Cross branches were provided with the criteria, quota, structure and the procedure for verification of the election process for the selected representatives for the members of Macedonian Red Cross assembly for the mandate period 2012 – 2016. The Executive board defined the rules of procedure for the structure of the territories of the local self-government units covered by the Red Cross branches as well as the gender, ethnic and age structure, profile and level of education and the target groups of beneficiaries and service providers. The Red Cross branch assemblies were obliged to have at least 30% female representation and not more than 50% of the former members of the assemblies on the new executive boards on branch level and on City Red Cross level.

For the first time Macedonian Red Cross adopted Rules of procedure for conducting the election process, which stipulated the procedure, conditions and all other modalities in terms of the election of the representatives in the national Macedonian Red Cross assembly, in the RC branch assemblies, youth council and City Red Cross of Skopje as well as separate rules for the candidates for the post of president who in terms of presentation of their four year programme for work.

Special commission for conducting the election procedure and verification of the election process was designated by Macedonian Red Cross Executive Board in order to follow and conduct proper election process and to preserve the statutory provisions during the elections and to provide appropriate guidelines in terms of respecting the rules of procedure for the election and verification process in the national society. The elections in the national society were conducted in the period March – June 2012.

The data in terms of the elected representatives in the national assembly and the RC branch assemblies and the assembly of the City Red Cross of Skopje indicates as follows:

- The number of the representatives in the new Macedonian Red Cross assembly (75) in terms of newly elected and old new elected is balanced and the ratio is 50:50. The number of new members in the Red Cross branch assemblies is bigger for 10%, and the number of newly elected in the executive boards is higher for 40%, which indicates that there is continuity in terms of representatives with one more mandate, but as well more new members which means involvement of new members in the organization.
- The gender balance is good and out of 650 members in the branch assemblies over 250 are women, which is more than 30%. The ethnic structure is also balanced and out of the total number of members in the RC branch assemblies about 80 persons are Albanians, 15 persons are Turks, 10 persons are Vlach, 5 persons are Roma, and there are Serbs, Montenegrins and Bosnians. Most of the representatives in the Assembly are with university degree, and the professional background of the assembly members is medicine, education, state administration and organizations, with insufficient number of representatives from the corporate sector. Out of the total number of assembly members over 60 persons are youth representatives, while the average age structure of most of the remaining members is around 40.



Assessment and analysis of the operation of the Red Cross branches and the City Red Cross of Skopje for the period 2009-2011. In order to determine the accomplished progress in regard to the implementation of the measures for improvement of the capacities of the Red Cross branches and to detect the future measures and activities for capacity building of the national society, in the period of September 2011 – September 2012, Macedonian Red Cross conducted the third Assessment and analysis of the operation of the Red Cross branches and the City Red Cross of Skopje for the period 2009-2011. The Assessment was conducted in several phases and in cooperation with Macedonian Red Cross branches.

Different instruments and techniques for obtaining qualitative and quantitative data about the work of the Red Cross branches in the last two years were used during the assessment process. Besides the structured questionnaires, Macedonian Red Cross conducted semi-structured interviews with representatives of the governance and management of the Red Cross branches in order to obtain additional quantitative and qualitative data about the operation of the Red Cross branches.

The document contains analysis about the operation of each Red Cross branch and the City Red Cross of Skopje in terms of quantitative data, SWOT analysis, perceptions of Macedonian Red Cross about the positive and negative aspects in the operation as well as observations and recommendation about the future development of each Red Cross branch.

The final part of the document is spared for the general perceptions and recommendations in regard to the overall situation in the national society as well as future measures that Macedonian Red Cross needs to undertake for future development of the Red Cross Branches in order to ensure improved quality of services for the beneficiaries.

The document Assessment and analysis of the operation of the Red Cross branches and the City Red Cross of Skopje for the period 2009-2011 is developed and printed in three languages – Macedonian, Albanian and English language.

Special gratitude to the International Federation of Red Cross and Red Crescent Societies and the German Red Cross which financially supported the implementation of this project, making an enormous contribution to the efforts of Macedonian Red Cross to ensure restructuring and modernization of the national society in order to cope with the priority needs and to enhance the capacities of the Red Cross Branches that represent the bridge to our beneficiaries of services.

Working meeting with the Presidents of the Red Cross branches and the City Red Cross of Skopje. In the period of 03.11.2012 - 04.11. 2012 Macedonian Red Cross conducted working meeting with the presidents of the Red Cross branches and the City Red Cross of Skopje and the members of the executive board of Macedonian Red Cross which was held in the training



centre „Solferino“ in Struga. The main objective of the working meeting was provision of orientation training for the newly elected governance structure of the national society. In frames of the meeting Macedonian Red Cross governance was trained in different areas of the work of the International Red Cross and Red Crescent Movement, the implications of the legislation in the operation of Macedonian Red Cross; volunteer management; the role of the governance and management organs and bodies of Macedonian Red Cross, challenges in the functioning of the governance of the Red Cross branches. Macedonian Red Cross presented the priorities for 2013 as well as the accomplishments and lessons learned in 2012. The training was organized with financial support from the International Committee of the Red Cross.

Working meeting with the Secretaries of the Red Cross branches and the City Red Cross of Skopje. In the period of 9 do 11 November Macedonian Red Cross conducted working meeting with the secretaries of the Red Cross branches and the City Red Cross of Skopje. The main objective of the working meeting was provision of training for the branch secretaries in the area of governance and management, development of priorities for the operation in 2013 and development of a frame for implementation of development measures for support of Macedonian Red Cross braches. The working meeting was used for defining priority areas for building organizational capacities in the forthcoming period. The workshop which was attended by 30 Macedonian Red Cross branch secretaries was used for presentation of the new frame for capacity building of the Macedonian

Red Cross branches for the forthcoming two year period in compliance with the development measures set in the Assessment and analysis of the operation of the Red Cross branches and the City Red Cross of Skopje for the period 2009-2011.

Project / programme planning and monitoring and evaluation. In December 2012, Macedonian Red Cross with financial support of the International Federation of Red Cross and Red Crescent Societies translated and adapted two manuals for planning of projects / programmes and one manual on monitoring and evaluation. On basis of these two tools Macedonian Red Cross

conducted training for the responsible persons for planning, monitoring and evaluation from Macedonian Red Cross branches and the City Red Cross of Skopje. The training was organized in Struga in the period 12 – 16 December. Series of such trainings are foreseen to be conducted in 2013 in order to cover as many representatives from the Red Cross branches as possible in order to improve their competencies and skills in the area of project / programme planning and efficient implementation of activities for monitoring and evaluation of the accomplishments on local and national level.

EFFICIENT FUNCTIONING IN FRAMES OF THE INTERNATIONAL RED CROSS / RED CRESCENT MOVEMENT



In 2012, Macedonian Red Cross had numerous international activities targeted for provision of programme and project support for capacity building, sharing positive experiences and knowledge and promotion of the bilateral cooperation with Red Cross and Red Crescent Societies and other international organizations and agencies. Representatives of Macedonian Red Cross participated on different international conferences, seminars, meetings, trainings and youth camps. The international activities within different programmes are integral part of this report.

Multilateral meeting in Sutomore. On June 1 2012, a multilateral leadership meeting was held in Shuto More Montenegro. The participants on the meeting were the national societies from Montenegro, Bosnia and Herzegovina, Macedonia, Croatia and Slovenia. The main objective of the meeting was exchange of experiences and positive practices of the national societies in the region and discussion of initiatives for establishment of

frame for regional network cooperation in different programme areas.

Bilateral agreement for cooperation with the Slovenian Red Cross. Delegation of Macedonian Red Cross headed by the president Dr. Milcho Trajkov conducted a bilateral visit to Slovenian Red Cross in the period of 20-22.09.2012. The objective of the meeting was establishment of partnership framework between the two national societies. Macedonian Red Cross delegation had a meeting with the president of the national society Mr. Franc Koshir and the secretary general Dr. Daniel Starman and signed bilateral agreement for cooperation of the two national societies which will represent a framework for promotion of the mutual relations and accomplishment of the programme cooperation in the forthcoming period. The leaderships of both national societies exchanged experiences about the functioning of both organizations, good practices, financing and

DEVELOPMENT APPROACH FOR MODERNIZATION OF THE NATIONAL SOCIETY

Building organizational standards - Certification for strong national societies

As a result of the accomplishments in the area of organizational development and capacity building in the past period, Macedonian Red Cross representative was part of a two-member team of the International Federation of Red Cross and Red Crescent Societies that conducted the OCAC certification process of the Slovenian Red Cross in the period of March 26-30, 2012. The main objective of the OCAC process is to enable national societies to assess their capacities and operation in order to determine the best approaches for independent development, and to certify those national societies that have accomplished high-level of competence.

Macedonian Red Cross successfully passed the first phase of the certification for strong national societies at the end of 2011. The participation of our representative in the global efforts of the International Federation of Red Cross and Red Crescent Societies for development support to national societies is an acknowledgement for the accomplishments of our national society in the area of capacity building and organizational development in the past period.



BUILDING PARTNERSHIP ALLIANCES – COOPERATION WITH THE DIPLOMATIC CORPS

Agreement for cooperation with the French Embassy. In compliance with the agreement for cooperation with the French Embassy signed in January 2011 several joint activities were implemented for improvement of the disaster preparedness and response capacities. On July 13, Macedonian Red Cross was visited by the ambassador of Republic of France in Macedonia Mr. Zan-Klod Slumberze. During the visit Macedonian Red Cross presented the work of the national society

particularly specific programmes of interest for the French Embassy. The meeting was used for handing over the certificates to first aid instructors to the representatives of the French Embassy that participated in the training organized by our national society.

Establishment of cooperation with USAID. In June 2012, representatives of USAID conducted three-day assessment of the operation of Macedonian Red Cross in order to assess the capacities of the organization

targeted for implementation of projects financed by this donor in the forthcoming period. The operation and performances of Macedonian Red Cross were appraised with highest grades.

COMMITMENT TO COMMUNITIES AND VOLUNTEERING

Macedonian Red Cross efforts are targeted towards establishment of stable system for recruitment, education, field operation and retention of volunteers. In the past year, Macedonian Red Cross conducted numerous trainings, workshops and camps for capacity building of the volunteers and appropriate training for realization of activities. In the first three months of 2012, Macedonian Red Cross worked on the development of the new software for registration of volunteers and members which was promoted in all 34 Red Cross branches and the City Red Cross of Skopje through individual trainings and visits conducted in the Red Cross branches. Also, in the reporting period, annual report was developed for the year of volunteering and the conducted campaign „Find the volunteer in yourself“ which was implemented in the past 2011, for marking the European year of volunteering.

„Youth on the move“. The World Red Cross/Red Crescent Day – May 8 and the implementation of the activities in 2012 were done under the slogan „Youth on the move“. The campaign was implemented in cooperation with the 34 Red Cross branches and the City Red Cross of Skopje with involvement of young volunteers who could promote themselves in their humanitarian efforts. Within the campaign Macedonian Red Cross developed a poster and promoted appropriate post stamp which was issued in cooperation with Macedonian Post Office. The motto of the stamp was „Youth on the move“.

18th Conference of the European Network for Development of Volunteering. Macedonian Red Cross participated on the 18th Conference of the European Network on Volunteering which was held in Berlin, Germany in the period of 17-20 October 2012. 17 national societies for all over Europe attended the meeting the European Network for Development of Volunteer, as well as the representative of the European Zone Office of International Federation of Red Cross and Red Crescent Societies and representative of the EU Red Cross Office from Brussels and representatives of the Reference Centre on Volunteering from Spain. Different information and experiences were exchanged in terms of development of volunteering and new volunteer practices (corporate volunteering and online volunteering, as new forms for volunteering developed in certain parts of Europe.

International Volunteer Day. On the occasion of the International Volunteer Day the national society organ-

ized several activities for marking the day in frames of the efforts for public recognition for the volunteer contribution in our organization. The national council for volunteering of the Republic of Macedonia in which Macedonian Red Cross participates since 2012 for the first time awarded the national awards for volunteering for 2012. The national award for volunteer of the year was given to Dr. Jo-van Krstev-ski, volunteer of the City Red Cross of Skopje. He received this remarkable award for his contribution in the area of treatment of homeless people.

The City Red Cross of Skopje and Macedonian Red Cross received special certificates as recognition for the role and importance in terms of promotion of the volunteer work.

In cooperation with the national office of the President of the State Dr. Gjorge Ivanov, the City Red Cross of Skopje and the Red Cross of Bitola marked the World Volunteer Day in front of the national offices, where the Red Cross volunteers on stands distributed information fliers and brochures about opportunities for volunteer involvement in Macedonian Red Cross. The other Macedonian Red Cross branches marked December 5th with different humanitarian actions, lectures, distribution of humanitarian parcels, parties for volunteers, presentation of certificates to volunteers and other activities.



GLOBA YOUT CONFERENCE

9-12 December
Vienna, Austria



International
Fédération
Federación
الأحمر

COOPERATION WITH THE CORPORATE SECTOR

Macedonian Red Cross had significant cooperation with several companies in the past year in the area of promotion of corporate responsibility and provision of support for project and programme activities for assistance to vulnerable target groups in the country. In the course of the year several joint initiatives of Macedonian Red Cross and companies were implemented which were of humanitarian nature and it also promoted involvement of the employees from different companies in the implementation of actions for provision of support to vulnerable target groups in Macedonia.

In the course of 2012 Macedonian Red Cross had fruitful support with 17 companies which provided significant support for Macedonian Red Cross programmes and projects with total value of DEN 2.690.000. Also, the companies provided material support amounting to DEN 1.525.000. The total value of the raised support from the corporate sector in 2012 amounted to DEN 4.215.000 which represents a significant contribution for the accomplishment of the humanitarian objectives of our organization.

EVN MACEDONIA AD	<ul style="list-style-type: none"> • Support for the Project "Participatory Community development" in the vulnerable Roma community Shuto Orizari, targeted for provision of support and enhancement of the capacities of the vulnerable target groups; • Organized visit to the children's opera "Jovanche and Marika" for 800 children from social case families and children with special needs from 11 municipalities in the country. • Support for marking the "Week for caring for older people" – procured needles and tapes for free measurement of glucose in the blood for 2.000 older persons and printing of information material (posters and fliers); • Conducted joint humanitarian action for "Lets share happiness" - donated Christmas gifts for 1.100 children with special needs and children from social case families on the occasion of the New Year Holidays.
KOMERCIJALNA BANKA AD Skopje	<ul style="list-style-type: none"> • Support for the "Project for improvement of the socialization of children and youth with special needs" (340 children) implemented through seven Red Cross Branches and the City Red Cross of Skopje.
ALFA BANKA AD Skopje	<ul style="list-style-type: none"> • Implemented joint activity for procurement of 350 food parcels for vulnerable families.
STOPANSKA BANKA AD Skopje	<ul style="list-style-type: none"> • Support for the blood donation action on the occasion of World Blood Donation Day – 300 t-shirts procured for the blood donors; • Organized joint humanitarian action with the employees of Stopanska Banka - donation of 3.5 tons of clothing, shoes, bedding, etc.; • Organized joint humanitarian action on the occasion of "Volunteer Day" of the bank – donation of food parcels for 100 social case families.
AD Macedonian Post Office	<ul style="list-style-type: none"> • Support for the "Hunger Day Campaign" – action targeted for provision of assistance to vulnerable population – free delivery of 13.000 fliers to companies in the Republic of Macedonia. • Organized joint humanitarian action with the employees of Macedonian Post Office – donation of 500 kg clothes and shoes.
SKOPJE BREWERY	<ul style="list-style-type: none"> • Provided donation comprised of new clothes and shoes targeted for assistance to vulnerable population.
VEZE SHARI	<ul style="list-style-type: none"> • Provided donation for the station of homeless people – food items from the company provided during the whole year.
EKO SHAR	<ul style="list-style-type: none"> • Joint action for the Ester holiday – donation comprised of 100 food parcels with products from the company.
BI MILK	<ul style="list-style-type: none"> • Provided donation comprised of 1000 l. yogurt for vulnerable population in Skopje.
KAM MARKETS	<ul style="list-style-type: none"> • Joint action on the occasion of the religious holiday Bayram - donation comprised of 50 food parcels
SKOPJE FAIR	<ul style="list-style-type: none"> • Provided premises free of charge for Macedonian Red Cross events.
Foundation T – MOBILE	<ul style="list-style-type: none"> • Provided free of charge telephone number for donations.
VIP	<ul style="list-style-type: none"> • Provided free of charge telephone number for donations.
ONE	<ul style="list-style-type: none"> • Provided free of charge telephone number for donations.
McDonald's	<ul style="list-style-type: none"> • Organized action Mc Happy Day – donation of equipment for the Youth Club in social institution in Skopje.
PASKALIN	<ul style="list-style-type: none"> • Support for the campaign "Hunger Day" – donation of 1000 coffee cups.
FARMA 5	<ul style="list-style-type: none"> • Provided donation comprised of hygiene material for children.

Macedonian Red Cross awards

As a token of appreciation for the cooperation and support in fulfillment of the humanitarian objectives of Macedonian Red Cross on December 5th 2012 our organization awarded the companies "EVN Macedonia" and "Komerrijalna Banka" with the highest award „Golden Supporter" of Macedonian Red Cross, to the managers of these companies. "EVN Macedonia" and "Komerrijalna Banka", as companies that practice corporate social responsibility, for two years in a row provide continuous support for social welfare programmes of Macedonian Red Cross targeted for improvement of the quality of life of the vulnerable population in the local communities.



Macedonian Red Cross project team for development of project applications for EU and other funds

For second year in a row there is a seven member team in the national society to follow calls of international institutions in Republic of Macedonia and EU calls for proposals. In 2012 the project teams developed three applications for provision of support to Macedonian Red Cross activities for covering the needs of the vulnerable population in the local communities.

Award for development of philanthropic practices

The Centre for Institutional Development – CIR-a, for fifth time in a row, on July 11 presented the awards for philanthropy and social responsibility for 2011. In the category Development of philanthropic practices, the recipient of the award was Macedonian Red Cross, as an organization which dedicatedly works on promotion of donor practices at companies and individuals. This award is an acknowledgement for the contribution of the staff and volunteers of Macedonian Red Cross in 2011 in the efforts for mobilizing resources from the local community for improvement of the life of the vulnerable categories of population.



YOUTH ACTIVITIES

The youth represent the main implementing force of Macedonian Red Cross activities. With their enthusiasm, energy, creativity and leadership skills the youth are the agents of change required in each society. Since there is a need for having a strong youth organization Macedonian Red Cross conducts regular capacity building of the youth in order to ensure the retention of the big number of volunteers and to recruit new volunteers in the organization.

In 2012 Macedonian Red Cross organized the elections on all levels of the organization. The 35 youth clubs elected their new leaders for the mandate period 2012-2014. The newly elected governance youth structure of Macedonian Red Cross organized a camp for provision of orientation training for the new youth leadership from the Macedonian Red Cross branches.

The camp was organized under the slogan "100% Red Cross", and the basic aim of the camp was to ensure capacity building of the youth leadership and establishment of youth network cooperation within the national society as well as establishment of effective communication system among the young volunteers. The added value from the camp was revision of the normative regulation in terms of the youth organization of the national society and development of proposals for amendments and additions.

The Red Cross Youth had extensive cooperation with different non-governmental organizations throughout Macedonia, which enabled establishment of partnerships for implementation of different activities. Throughout the year Macedonian Red Cross branches organized nine youth camps on which the youth exchanged positive practices and experiences

which was very important and good for the communication among the youth clubs of the national society.

"We are cheering for victories, not for injuries". Macedonian Red Cross implemented this project in 2012 in cooperation with the Macedonian Basketball Federation and with the financial support of the German Red Cross. Within the project activities Macedonian Red Cross organized a campaign for prevention of violence among the youth on the basketball matches in Macedonia. Promotional activities were organized in cooperation with 5 basketball clubs in front of 16 000 spectators of basketball matches. Macedonian Red Cross also organized workshops with 250 basketball fans, and it conducted national and local media campaigns, 3 blood donation actions and several humanitarian collection activities form provision of support to vulnerable groups of population.

Global Youth Conference - Vienna, 9-13 December 2012 . Supported by the International Federation of Red Cross and Red Crescent Societies, one youth representative of Macedonian Red Cross participated on the first Global Youth Conference with participation of over 170 persons from 92 Red Cross/Red Crescent national societies. During the conference the participants drafted the first Strategy of the youth on level of International Federation of Red Cross and Red Crescent Societies which is expected to be officially adopted on the forthcoming statutory meetings of the Movement in Sidney, Australia in 2013. The youth of Macedonian Red Cross remain to be the moving force of the national society through regular capacity building of the human resources and participation in the efforts for coping with all the challenges of the organization.



COMMUNICATION AND TRANSPARENCY IN THE OPERATION

PUBLIC RELATIONS



Public relations are incorporated in all the efforts of the Macedonian Red Cross management for improvement of the transparency, and the image of the Macedonian Red Cross.

They are the actual results of what has been done and what has been passed as a message about our work. Public relations are modalities for developing information, understanding and support, as well as influence on the public opinion. The positive image enables improvement of the credibility of the organization, which ensures opening new horizons for cooperation with different potential partners and donors.

The redesigning and the updating of the web page of Macedonian Red Cross enabled sharing of different interactive information about the Red Cross activities for different target groups of visitors of our web page which were published in Macedonian, English and Albanian language. The interactive content of the web page was very interesting for people with different backgrounds since they were able to regular follow different types of activities of the national society which were of their interest.

The weekly electronic newsletter of Macedonian Red Cross is a traditional successful tool for sharing information with our volunteers, partners and supporters about activities that have been implemented on local, national and international level. In 2012, 49 issues of the Macedonian Red Cross e-newsletter were developed with total of 446 articles. The e-newsletter was regularly sent to around 68.032 e-mail addresses on weekly basis.

Creative and interesting education material and publications were developed for the traditional weeks of the Red Cross and the programme and project activities of the national society. Macedonian Red Cross developed several strategic documents, brochures, posters, manuals, additional stamps and other publications developed in Macedonian and Albanian language.

Macedonian Red Cross had regular communication with the media in the past year. On regular basis Macedonian Red Cross organized press conferences, sent press releases and had a vivid communication and cooperation with the media in Macedonia.

Strategic Aim 1

Saving lives and protecting livelihoods, and strengthening recovery from disasters and crises

PREPARING AND RESPONDING TO DISASTERS AND CRISES

Strategic framework for operation. In compliance with Macedonian Red Cross Law, the memorandums for cooperation with the Centre for Crisis Management and the Directorate for Protection and Rescue and Strategy 2020 of International Federation of Red Cross and Red Crescent Societies, in 2012 Macedonian Red Cross developed the Strategic Plan for Disaster Management for the period 2012-2016, which represents the long-term frame for operation of the national society in this programme area.

During the year Macedonian Red Cross provided logistical support for the Red Cross branches of Veles, Kochani and Debar for organizing their youth summer camps. Capacity building support was provided to the Red Cross Branch Kriva Palanka for organizing one-day workshop and three day simulation in the area of disaster preparedness and response.

One-day workshop was also organized for the needs of the members of the disaster response team of the City Red Cross of Skopje, for provision of appropriate training in the area of disaster management with emphasis on the standard operative procedures in crisis situations adopted by the Government of the Republic of Macedonia.

In September 2012 Macedonian Red Cross in cooperation with the civic organization „Common Macedonia“, participated in the action “Macedonia without waste 2012” which was implemented in 5 Red Cross Branches (RC Karposh, RC Kisela Voda, RC Struga, RC Kumanovo and RC Gevgelija). During the action 50 Red Cross volunteers organized in first aid teams looked after the safety of the participants and also coordinated the groups for cleaning.

In frames of the activities for enhancement of the disaster management capacities of the national society,

The disaster preparedness and response programme is one of the key priority services of Macedonian Red Cross. The programme incorporates numerous measures and activities which are undertaken before disaster strikes, during the disaster and for alleviation of the consequences from the disaster in order to provide appropriate support to the vulnerable population.

ty, four Macedonian Red Cross volunteers participated on the workshop for psychological support in case of disasters which was held in Sofia, Bulgaria. These persons subsequently facilitated advanced training for the 20 members of the disaster response team of the City Red Cross of Skopje.



RECOVERY FROM DISASTERS AND CRISES

In the past year Macedonian Red Cross regularly undertook activities for recovery from disasters and crisis in frames of the overall efforts that are undertaken by the responsible state institutions in this area.

In continuation we present some of the activities for recovery from disasters and crisis that were implemented by the national society in the course of the reporting year.

Snow wave and low temperatures in the Republic of Macedonia

In the period of January – February, Republic of Macedonia was struck by cold wave with heavy snow falls and low temperatures (up to - 25 degrees Celsius) which caused difficulties in the traffic and many mountain villages were cut off from civilization. The initial assessment of Macedonian Red Cross indicated that there are over 300 families affected by the bad weather living in these mountain villages that were without basic food supplies and medicaments.

The Government of the Republic of Macedonia formed a coordination body which met every day in view of the situation. The Secretary General of Macedonian Red Cross MA Sait Saiti attended the daily meetings of the crisis management body, together with representatives of the Centre for Crisis Management, the Directorate for Protection and Rescue, Ministry of Defense, Ministry of Internal Affairs, Ministry of Transport and Communication. The participants on

the meetings discussed the situation and undertook appropriate measures for harm reduction from the cold wave. Almost all the regional units of the Centre for Crisis Management alerted the HQ for crisis management in which Macedonian Red Cross branches participate as members within the system for crisis management. The Operational Centre of Macedonian Red Cross headed by the Secretary General analyzed the data and information from the HQ and from the RC branches on daily basis and responded according to the priority needs.

Supported by the International Federation of Red Cross and Red Crescent Societies Macedonian Red Cross managed to secure total of 153.000 CHF, and additional 5.000 Euros from the Austrian Red Cross for procurement of material assistance for the affected population comprised of food, clothing, hygiene material, blankets, etc.

Macedonian Red Cross in cooperation with the Ministry of Defense and Ministry of Interior distributed the material assistance in the affected villages by the heavy snow fall. Some of the assistance was distributed with field vehicles, ski touring, horses and donkeys.

Support was provided for the villages on the territories of the Red Cross Branch Debar, Red Cross Branch Struga, Red Cross Branch Ohrid, Red Cross Branch Makedonski Brod, Red Cross Branch Kriva Palanka, Red Cross Branch Bitola, Red Cross Branch Veles, Red Cross Branch Sveti Nikole, Red Cross Branch Vinica, Red Cross Branch Demir Hisar and Red Cross Branch Valandovo. Some of the received funds were used for provision of support for the Station for homeless people managed by the City Red Cross of Skopje.



Heat Wave

In the course of August 2012, the disaster management activities were targeted for alleviation of the consequences from the heat wave that affected Macedonia. The following activities were implemented in this area:

- Functioning of the SOS line for the citizens in order to provide them with information how to protect from the heat wave.
- In cooperation with the City Red Cross of Skopje the members of the disaster response team with Red Cross vehicles distributed water in the central city area of Skopje (at bus stations, markets) and they also provided first aid to people affected by the extremely high temperatures;
- Macedonian Red Cross established regular communication with the representatives of the Directorate for Protection and Rescue and the Centre for Crisis Management and the Red Cross branches on the territories affected by fires.

In cooperation with the Red Cross Branch Shtip, Macedonian Red Cross distributed humanitarian assistance to 18 families affected by the bad weather in the Shtip region.

On 30.08.2012, on a request of the National Park "Jasen", first aid team of the emergency response unit of Macedonian Red Cross was stationed on the locality "Kula" to provide first aid to persons who were involved in putting out the fire that affected the territory of "Jasen".

In the period of 01/2/3.-09.08.2012, on a request of the National Park "Jasen", first aid team of the emergency response unit of Macedonian Red Cross was stationed on the locality "Kula" and again provided first aid to persons with small burns who were involved in putting out the fire that affected the territory of "Jasen".

The disaster response team of the Red Cross Branch Kriva Palanka participated in the activities for putting out the big forest fire that affected the villages Bastevo, Gabar and Biljino Mountain. The fire covered over 200 hectares of pine and oak forests, as well as meadows. The fire could not be put under control for over 48 hours.

Our disaster management system

In the course of the year in frames of the cooperation with the state authorities Macedonian Red Cross organized several meetings with the representatives of the Directorate for Protection and Rescue in order to plan joint activities.

Macedonian Red Cross representative attended the simulation exercise organized by the Centre for Crisis management. The scenario of the exercise "SMER JIE," – coordination and response" was implementation of standard operative procedures in case of radiation by all the institutions that form the National system for crisis management.

In June 2012, the Ministry of Defense organized summer campus for students and cadets from South-Eastern Europe on Krivolak. In frames of the cooperation with the Ministry of Defense Macedonian Red Cross held lecture on the role of the International Red Cross and Red Crescent Movement and Macedonian Red Cross in post conflict operations.

Macedonian Red Cross was visited by representatives of the city organization of Staer, Austria who brought humanitarian assistance comprised of hospital beds and trailer for water/sanitation equipment which will be used by the Macedonian Red Cross team for water/sanitation.

In the period of 15-19.10.2012 Macedonian Red Cross participated on the EESIM – 2012 simulation exercise for South-Eastern Europe targeted for promotion of the cooperation, coordination among the South-Eastern European countries.

In the period of 27-28.11.2012 Macedonian Red Cross representative participated on the regional meeting on the topic „Volunteers and volunteer units and their role in the disaster preparedness and response. On the meeting there were also representatives from Bulgaria, Serbia, Albania, Romania, Slovenia, Bosnia and Herzegovina and Moldavia. The participants shared good practices in the area of disaster preparedness and response, mobilization of volunteers and discussed possibilities for cross-border cooperation and support in the area of disaster preparedness and response.

On December 18th, the Ministry of Agriculture, Forestry and Water organized the final participatory workshop, within the activities of the Project „Enhancement of the preparedness for coping with forest fires", which was supported by the Organization for food and agriculture (FAO) of the United Nations. The objective of the workshop was to inform interested parties about the current status and problems in the area of forest fires and management of forest fires.

South East European Forum on Climate Change Adaptation

The dependence of the people on the weather, climate and the environment may be one of the basic preconditions for existence on a specific territory. The same applies in terms of the impact on the agricultural production and food production, breeding forest crops, and the impact of the atmosphere on the environment and on the special and urban planning.

On the other hand, under the impact of human activities, it is more evident that there is a link between the effects of green house and global heating and climate change.

Macedonian Red Cross for several years has been involved in the implementation of activities for harm reduction from climate change. Since 2011 Macedonian Red Cross has been participating in the implementation of the South East European Forum on Climate Change Adaptation. As member of the Forum, Macedonian Red Cross actively participated in the implementation of climate change activities.

The following activities were implemented within the project South East European Forum on Climate Change Adaptation in Macedonia in 2012:

- Developed study on vulnerability from climate change;
- Developed brochure about the climate system, climate and climate change;
- Developed brochure "Let's protect the health of the employees in times of cold waves";
- Developed flier "Protect yourself during cold weather";
- Developed flier "How to cope with cold weather";
- Developed flier "Recommendations for primary health care doctors";
- Developed Strategy for advocacy for adaptation to climate change.

In September 2012, the Macedonian network on Climate Change Adaptation started its activities for raising public awareness on climate change adaptation, in order to reduce the social and economic loss and to prevent the health problems that may arise as a result of the climate change. The activities incorporated coordination meetings, school activities, debates and art workshops with exhibition. Pupils, local residents, local authorities and organization that work in the area of climate change participated in these events. Over 1.100 persons were involved in the campaign.

During 2012 the representatives of Macedonian Red Cross participated on workshops of the regional network on climate change adaptation held in Croatia, Montenegro and Serbia.



Proplanet

With financial support of the International Federation of Red Cross and Red Crescent Societies Macedonian Red Cross was visited by the company "Proplanet" in the period of November 16-21, 2012. Proplanet organized education on filming educational documentaries on topics related to the International Red Cross and Red Crescent Movement. During the training Macedonian Red Cross representatives developed a film on the topic risk reduction from climate change, which was subsequently posted on the web page of the International Federation of Red Cross and Red Crescent Societies.

The Red Cross volunteers of the Red Cross Branch Kriva Palanka developed a participatory video on climate change. During the process the volunteers were film makers, reporters, directors. For the first time this project worked with older population which was also behind and in front of the camera. The developed video was promoted on the local television in Kriva Palanka and on the web page of the International Federation of Red Cross and Red Crescent Societies.



TRACING SERVICE

The humanitarian challenges of the International Red Cross and Red Crescent Movement since the time of its foundation bear the need for restoring family links as a consequence of natural disaster or man-made disasters. Our national society continuously undertakes activities for meeting such needs of the population.

Macedonian Red Cross Tracing Service representative participated on the 5th regional meeting of the Tracing Services of the national societies in the region. The meeting was held in Tirana, Albania in the period

of 06-09.11 2012 and the participants discussed different topics on the meeting in compliance with the Strategy for Restoring family links of the Movement 2008-2018.

On basis of the statistical data of the Macedonian Red Cross Tracing Service, there were four new cases initiated in 2012, and all of them were linked with missing persons as a result of economic migration.





Strategic Aim 2

Enabling healthy and safe living

In compliance with Strategy 2020 and the regular programme activities, Macedonian Red Cross implemented numerous field activities for promotion of the

health of the people as most important precondition for protection of the human life, human dignity and human rights.

In this period, several projects were implemented which were targeted for the vulnerable groups of citizens in the area of prevention as most important factor for the protection of the health.

HEALTHY PEOPLE – HEALTHY COMMUNITIES

Harm reduction from drugs

The project for harm reduction from drugs is targeted for drug addicts and it is implemented in three Red Cross branches: RC Prilep, RC Veles and RC Kichevo. The opened centres in the Red Cross branches aim to offer medical, social and legal services to beneficiaries and to provide them with condoms and sterile items for injection. The project is targeted for harm reduction from drugs, in direction of improvement of the health, social and economic status of the beneficiaries. Drug addicts have possibility to obtain sterile means for injecting and counseling about the possible harmful effects from utilization of unsterile equipment such as getting HIV/AIDS, and Hepatitis B and C.

In the course of 2012 the project involved total of 426 clients. Special information brochures were developed on harm reduction from consequences from drugs, over dosage and correct injection of syringes as well as one general information brochure about the type of services that are offered in the centres. In frames of the project activities for resocialization of the clients, the Red Cross organizes creative workshops on different topics depending on the needs and wishes of the beneficiaries such as making jewelry, taking photos on different topics, development of artifacts from different materials. The made items on these creative workshops will be exhibited and sold on different events organized by the respective Macedonian Red Cross branches and the raised funds will be used for further implementation of the already initiated activities with this target group.

the possible ways for transmission and protection from TB, Macedonian Red Cross organized several trainings for different target groups particularly for these that are prone risks such as the Roma population in rural areas, female population, etc. The project was implemented in several municipalities, as follows: Veles, Prilep, Ohrid, Kichevo and Gostivar.

In the course of the past period Macedonian Red Cross organized two trainings for peer educators on TB in Veles and Prilep which enabled training of 27 educators, who subsequently conducted peer educations in the primary and secondary schools in their municipalities.

This year the development of local action plans for improvement of the control of Tuberculosis on local level was implemented in Struga. During the implementation of the project Macedonian Red Cross incorporated the participatory community development methodology in order to detect the main challenges for the community in terms of Tuberculosis, the needs of the ill people, the disadvantages on local level in terms of TB and to define the future priorities in terms of early detection, appropriate treatment and reduction of the number of infected people from this disease. The draft action plan was developed in cooperation with representatives from the municipality of Struga and it was submitted for approval in front of the municipality council which is expected to be passed in February 2013.

Development of strategic and operational plans for control of Tuberculosis on local level

For purpose of raising public awareness among the population on Tuberculosis as an infective disease and

Home Care for older people

The main objective of the project is provision of contribution for improvement of the conditions of the vulnerable older persons and enhancement of the health social situation of the older persons in the Republic of Macedonia.

The Project is implemented in three cities, in Skop-



je, Kriva Palanka and Veles. In each city the project covered 60 older persons at the age above 65, who live alone or are decrepit. As of December 2012 the project covered 195 older persons.

The health and social services are provided by local teams comprised of nurse and volunteers. Total of six nurses and sixty volunteers participate in the project activities. In the course of February Macedonian Red Cross established a working group comprised of representatives of the centres for social work, the association of pensioners, the Faculty for social work, World Health Organization, NGO "Humanity". The group aims to contribute for improvement of the quality of life of the older people by proposing appropriate measures, initiatives and activities.

This year, in frames of the project activities for raising public awareness on provision the needs and required care for older people. The main objective of the activities was to raise financial resources for provision of services for this target group for purpose of continuation of the services for the older people after the end of the financial support for the project activities provided by the Austrian Red Cross and the Austrian Agency for Development.



FIRST AID – SAVES LIVES

In order to enhance the capacities of the national society in the provision of appropriate and quality services in the area of first aid for different target groups Macedonian Red Cross organized numerous activities in the past year. The national society also organized refreshment courses for training of the trainers and demonstrators in the area of first aid in compliance with the latest developments in the area of first aid.

Macedonian Red Cross developed and implemented different programme and project activities in the area of first aid adapted according to the local context and the needs of specific target groups – developed curriculum for first aid for the Border Police, curriculum for baby sitters, etc.

World First Aid Day. The World First Aid Day was marked on September 8th 2012 under the slogan “First aid for vulnerable population”. In frames of the numerous activities Macedonian Red Cross branches organized first aid lectures for persons with physical impairment, prisoners and prison staff, asylum seekers, children with moderate mental impairment. The activities were well promoted to the public by distribution of information material and conducting simulation exercises with realistic presentation of wounds and administering first aid to injured people.

First Aid Branch competitions . Twenty-five Red Cross branches successfully organized the branch first aid competitions for first aid teams that competed in two categories: youth and junior youth. During the competitions the youth with great enthusiasm made realistic presentation of wounds and showed their preparedness to respond in case of emergency situations. All the winning teams had the opportunity to participate on the National First Aid Competition of Macedonian Red Cross which was held in September in 2012.

21st National First Aid Competition. The 21st National First Aid Competition was organized in Veles on 15 of September and the host of the event was the Red Cross Branch Veles with 23 RC branch teams from all over Macedonia participated on the event. The winner of the national first aid competition was the team from Red Cross Prilep, the second place was the team from the Red Cross Branch Center and the third place was the team from the Red Cross Branch Kisela Voda. The Red Cross Branch Veles won the first place in Dissemination competition.

European First Aid Certificate – EFAC. During 2012 the national society received the European First Aid Certificate – EFAC. As a result of this Macedonian Red Cross introduced new content in the area of first aid such as the new first aid manual for candidates for drivers 2012, new certificates and identity cards for

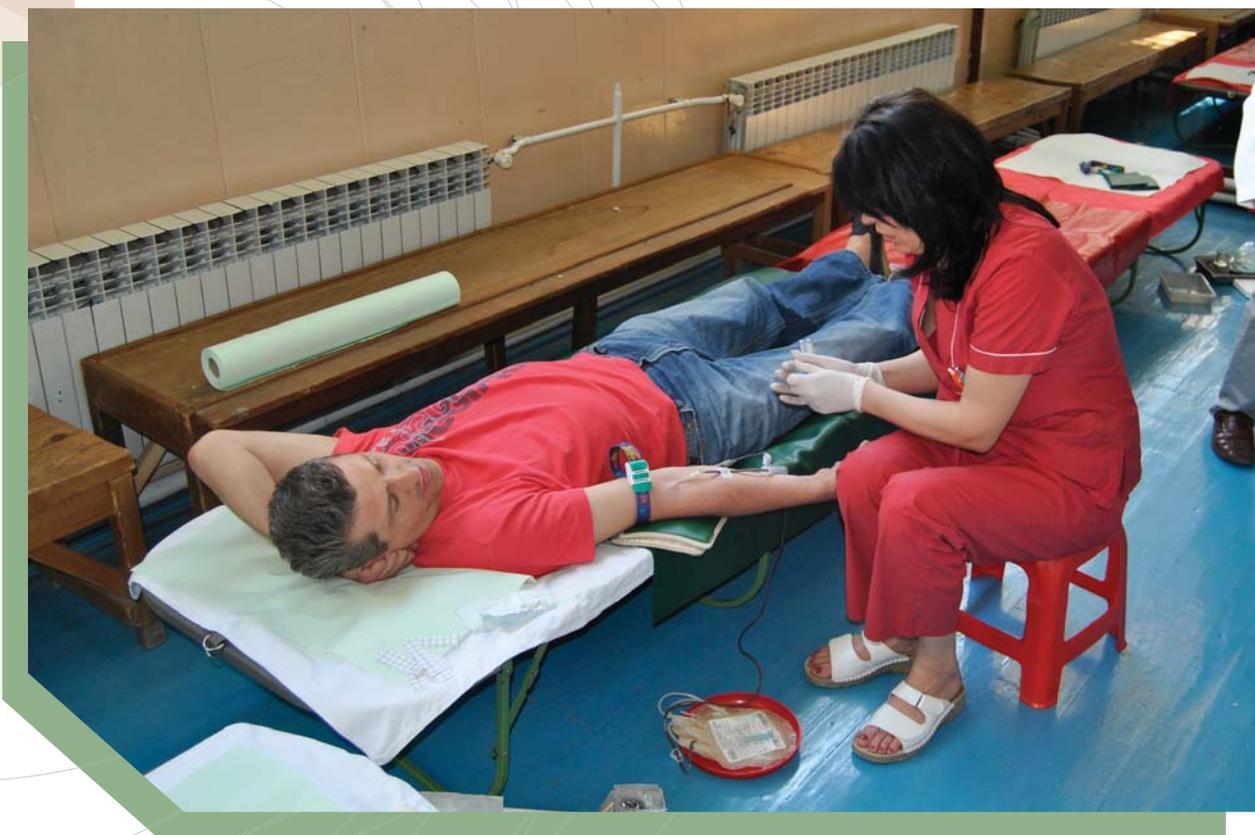
first aid educators and demonstrators for companies. Macedonian Red Cross also updated the internal acts and regulations in compliance with the EFAC recommendations.

First Aid Manual for candidates for drivers. Macedonian Red Cross published the new First Aid Manual for candidates for drivers in Macedonian and Albanian language in September 2012. The manual was developed in compliance with the norms and regulation of the European Reference Centre for First Aid.

Improved participatory approach for implementation of first aid activities. Macedonian Red Cross in cooperation with the World Health Organization and the Ministry of Health organized a simulation exercise for the preparedness of the health system on the topic “Chemical Disaster”. Macedonian Red Cross also participated in the marking of the World Day of Remembrance for Road Traffic Victims which was organized in cooperation with the National Council for Traffic Safety, Ministry of Interior, World Health Organization, Directorate for Protection and Rescue, the Centre for Crisis Management and other partners and institutions.



VOLUNTARY BLOOD DONATION



Macedonian Red Cross and the Institute for Transfusion Medicine in 2012 realized 54.687 voluntary blood donations and achieved 99.43 % of the planned 55.000 blood donations.

The planned obligations for blood donation in 2012 were achieved by 19 Red Cross Branches, as follows: Bitola 108.13%, Valandovo 117.54 %, Veles 219.02%, Vinica 279.59%, Demir Hisar 118.67%, Debar 126.26%, Delchevo 140.00%, Kavadarci 162.65%, Kratovo 147.40%, Kriva Palanka 139.66%, Krushevo 137.50%, Ohrid 114.40%, Prilep 100.02%, Probishtip 135.67%, Sveti Nikole 176.90%, Struga 100.02%, Shtip 199.23%, Gazi Baba 101.09% and Centar 208.30%.

The coordination team had fifty-six coordination meetings were held in 2012 which resulted with agreed and implemented 951 blood donation actions.

Macedonian Red Cross marked March 17, the Blood Donation Day of Macedonian Red Cross at the Skopje Fair on March 15 in presence of the Minister of Health Mr. Nikola Todorov. Certificates and awards were given to the three most successful Red Cross Branches of Vinica, Shtip and Krushevo, as well as to the other 16 Red Cross branches that fulfilled the planned obligations for blood donation in 2011. The certificate for the biggest achieved progress in the area of blood donation in the last year was awarded to the Red Cross Branch Kumanovo.

In the period of April 20–22, a seminar for education of new motivators for blood donation was held in Struga for training 20 new human resources with Albanian, Roma and Serbian ethnic origin.

On the occasion of the World Blood Donation Day – June 14, on initiative of the Club 100+ of the Red Cross Branch Kumanovo, and organized by Macedonian Red Cross, the Institute for Transfusion Medicine and the Red Cross Branch Kumanovo organized for the first time in the Republic of Macedonia a blood donation action for blood donors with over 100 blood donations. The blood donation action was organized under the slogan “Each blood donor is a hero”, and the patronage of the President of the State Dr. Gjorgje Ivanov who also participated in the action and donated blood. Macedonian Red Cross awarded the President of the Republic, Mr. Ivanov with the highest award “Golden emblem of Macedonian Red Cross”.

In the period of August 30 – September 2, a seminar for education of new motivators for blood donation was held in Struga for training new human resources for the Red Cross Branches and the City Red Cross of Skopje with participation of representatives of several private and state institutions from Republic of Macedonia and guests from Serbia.

DECREASING HEALTH CONSEQUENCES FROM CLIMATE CHANGE

In the course of 2012, Macedonian Red Cross in cooperation with the Ministry of Health and the World Health Organization, Ministry of Labor and Social Policy, the Institute for Medicine of Labor, the Directorate for Protection and rescue, the Centre for Crisis Management and other institutions and organizations participated in the development of the Plan of action for protection of the people against the cold wave and the cold weather. The plan was officially adopted by the Government of the Republic of Macedonia before the end of the year. In the course of December Macedonian Red Cross printed four types of fliers how to cope with cold waves as well as one brochure on climate change.

In December 2012, representative of Macedonian Red Cross participated on the event for promotion of the Plan of Action for protection of the health of the population in the Republic of Macedonia from the harmful effects of the cold waves and the cold weather adopted by the Ministry of Health with the support of the World Health Organization. On this event Macedonian Red Cross representative had the opportunity to present the participation of Macedonian Red Cross in the overall efforts for provision of assistance to the most vulnerable groups of population affected by the cold wave in the winter period (ex. for older persons, persons in rural areas, homeless people, etc.).

In cooperation with the Ministry of Health and

World Health Organization, Macedonian Red Cross continuously undertook activities for protection of the health of the population, raising public awareness on possible consequences and education on prevention of the health from extremely high temperatures.

During the summer period Macedonian Red Cross opened a free of charge SOS telephone line in for providing advices for protection from heat waves in the premises of the City Red Cross of Skopje and it also activated mobile teams for distribution of drinking water and fliers.

In frames of the cooperation with the Ministry of Health and the Institute for public health in several cities in Macedonia the Red Cross set points for distribution of water and measuring blood pressure for the citizens. Our national society also provided appropriate information material which was distributed to the population country wide in order to raise public awareness and to share information about possible consequences from the hot weather, and to be able to recognize the symptoms and to provide appropriate first aid and to undertake preventive measures for protection of the personal health and the health of the closest. Educational lectures were conducted with emphasis on the groups of population at risk, such as workers, older people, pregnant women, social cases, etc.).



Strategic Aim 3

Promoting social inclusion and a culture of non-violence and peace

Promotion of non-violent behavior and peace, promotion of social inclusion, dissemination of culture of dialog, peace, tolerance through implementation of the programme for recruitment of new volunteers – Red Cross in Action – Promotion of Red Cross Values (RCA-PHV) the dissemination programme and social welfare programme.

PROMOTION OF THE PRACTICAL APPLICATION OF THE FUNDAMENTAL PRINCIPLES

In frames of the dissemination activities, the national society continuously undertakes activities for promotion of the mission and vision of the International Red Cross and Red Movement and Macedonian Red Cross, the International Humanitarian Law and human values. This represents continuation of the trend for improvement of the image of Macedonian Red Cross and the initiative for integrated approach with governmental and non-governmental institutions in the efforts for provision of support for most vulnerable categories of population and raising public awareness on humanitarian issues in the country.

The strategic objectives of the dissemination programme are implemented through dissemination of knowledge about the International Red Cross and Red Crescent Movement, the fundamental principles, emblem, International Humanitarian Law and human values, by utilization of the programmes Exploring Humanitarian Law and Red Cross in Action – Promotion of Human Values – as a dissemination model.

During 2012 Macedonian Red Cross conducted four trainings for new disseminators for general dissemination in the Red Cross branches and the City Red Cross of Skopje. Macedonian Red Cross also developed manual for general dissemination for enhancement of the human resource capacities for implementation of activities for dissemination of the fundamental principles and the International Humanitarian Law (IHL).

The national society developed mechanisms for institutional corporation with the governmental and non-governmental sector. In 2012 Macedonian Red Cross signed memorandum of understanding with the Ministry of Education and Science which stipulates the mutual corporation within the programme activities of the two institutions, particularly in terms of specialized programmes such as Exploring Humanitarian Law and

Red Cross in Action – Promotion of Human Values, as areas of joint interest, for purpose of establishment of organized cooperation with the educational institutions and implementation of sustainable programmes.

The national society established an IHL Club in the past year for purpose of facilitating practical promotion and exchange of experiences with the institutions for higher education and other relevant institutions and non-governmental agencies for promotion of IHL. Also, the National Committee on IHL held two meetings and the Presidency changed. Now the chair of the committee is the Ministry of Justice. The representative of Macedonian Red Cross participated on the regional conference of the national committees for IHL which was held in Belgrade on November 17, 2012.

Macedonian Red Cross participated on the regional dissemination conference organized by the International Committee of the Red Cross which was held in Belgrade on November 2012 targeted for exchanging tools, experiences in the area of dissemination.

Macedonian Red Cross in cooperation with the International Committee of the Red Cross, The Faculty of Law and the Military Academy sent two teams on the regional IHL competitions in Bosnia and Herzegovina. Also Macedonian Red Cross representative participated on the regional conference on Exploring Humanitarian Law which was held in Zagreb in August in 2012. The participants on the conference exchanged experiences and initiated the establishment of system for coordination and monitoring of the activities for promotion of the programme.

The biggest accomplishment in the past year was the organizing of the International Camp for humanitarian education which was organized in September 2012 in Struga. The camp was financially supported by

the International Committee of the Red Cross and 14 European countries participated on the camp.

On the four-day camp 75 participants implemented different tools for humanitarian education and promotion of human values and mobilization of humanitarian action. In frames of the programme the youth studied international humanitarian law and through different exercises and role plays they explored the roots and consequences of violation of IHL on individuals and on the society.

Red Cross in Action - Promotion of Human Values

The efforts of the national society were constantly focused on recruitment of young volunteers in the Red Cross for implementation of humanitarian activities and for promotion of human values and culture of nonviolence and peace.

During 2012 the programme Red Cross in Action – Promotion of Human Values (RCA-PHV) resulted with 153 developed small projects for the well-being of the communities mentored by 44 disseminators previously trained by the national society. Total of 1.278 young people, potential volunteers were in contact with the Red Cross branches and they were provided with basic dissemination training. 1.201 persons were trained to make field assessment and to develop and document small projects.

In May Macedonian Red Cross conducted two final workshops which were attended by 104 young people, 12 disseminators, 3 guests from Sri Lanka and 4 guests from Izmir, Turkey. On the workshops the youth were trained about different concepts such as the culture as a system of values and they were provided with guidelines how to promote volunteering in their Red Cross branches.

In the period of 21 - 27 September Macedonian Red Cross organized activities for marking the Week for promotion of human values. The youth from all Red Cross branches prepared and staged theater play named "guess who is coming to dinner". The scenario, preparations, the advertisement and the promotion of the play was organized by the youth nationwide. The name of the play comes after the film from the 60-s with the same name. The plot is a love story of two young people with different ethnic origin. In the story one of the main characters is the Red Cross volunteer who has different views about the situation and he tries to bring back humanity in the city. Total of 30 theater plays were organized, and they were followed by 9.624 spectators. Total of 658 Red Cross youth participated in the preparations of the plays throughout the country.



The transitional RCA-PHV Cup for this year was awarded to two Red Cross branches, Centar and Negotino as a result of the number of developed small projects with highest ratings from the RCA-PHV instructors.

The programme continues to urge young people to change their daily routines and to make small changes for themselves and their communities. The bravest project this year was implemented by a group of young people from Debar, at the age of 14 who mobilized the whole community to build a house for a social case person.

As a result of the positive accomplishments in 2012 the programme ensured support for implementation of the activities in the next cycle. The funding is provided by CIVICA Mobilitas which is implemented by CIR- with the financial support of the Swiss Agency for development and cooperation, represented by the Cooperation Office in Skopje.

Enabling better integration for disadvantaged people

Преку воведените нови форми и методи за работа се зголемуваат можностите за подобрување на социјализацијата и интеграцијата на луѓето кои се нашле во неповолна состојба, Црвен крст на Република Македонија своите приоритети и во изминатата година ги насочи кон заедничко дејствување со партнерите и волонтерите кон заштита на достоинството и намалување на ризикот на изложеност на ранливите целни групи на население.

„Your contribution – important assistance“

Macedonian Red Cross marked the traditional Week of solidarity under the slogan: „Your contribution - important assistance“ in the period of 23-29 April, 2012. The objective was to raise the awareness of the population about provision of mutual support and assistance to the vulnerable population. In frames of the Week, Macedonian Red Cross organized humanitarian activities for securing donations comprised of hygiene material, food, money and shoes targeted for assistance to families exposed to specific social risk who live in rural areas: older people and people with special needs. The activities during the week were implemented through the City Red Cross of Skopje and Macedonian Red Cross branches. Macedonian Red Cross organized a collection activity which resulted with the following collected quantities of assistance: food 3.153 kg, clothes 14.485 kg 1.078 shoes, 74 kg hygiene material. Total of Den 350.102 were raised through the campaign „From house to house“. In frames of the campaign, the volunteers of the Macedonian Red Cross branches visited over 12.058 families in their homes, out of which 8.053 supported the campaign and gave financial contributions. For the implementation of the campaign Macedonian Red Cross developed 20.000 fliers in Macedonian and 3000 fliers in Albanian language as well as envelopes and 1.000 posters in Macedonian and Albanian language.

“Hunger Day Campaign”

Macedonian Red Cross marked the International Hunger Day – October 16, with several activities under the slogan „Think of us too“. The objective of the campaign was to raise public awareness on the problem

of poverty, and to raise funds and resources for provision of assistance to vulnerable population. Within the campaign, Macedonian Red Cross branches and City Red Cross of Skopje organized humanitarian activities for provision of food items, activities for raising financial support the company “Paskalin” from Gevgelija provided 1000 coffee cups as a support for the action for raising financial contributions.

This year again, Macedonian Post office also supported the campaign by enabling free of charge distribution of 13.000 fliers to companies. The campaign resulted with DEN 626.409 raised country wide and the money was used for procurement of food items. Total of 10.063 kg food was collected and bought as well as 7.823 kg clothes. 50 companies donated Den 81.800 and the raised funds were used for procurement of 126 food parcels which were distributed by Macedonian Red Cross branches to social case families and other people that required such support.



“We like, you know,
together we can do it”

Macedonian Red Cross marked the traditional week for caring for older people in the period of 19 - 25 November under the slogan: “We like, you know, together we can do it”. The main purpose was to raise public awareness about the rights of the older people, and the required care and assistance for the older people.

Macedonian Red Cross as a member of the National Coordination body for monitoring and evaluation of the National Strategy for older people which is coordinated by the Ministry of Labor and Social Policy, proposed the traditional Week for care for older people to be marked as a joint initiative of the National Coordination Body.

For this purpose Macedonian Red Cross organized a joint press conference on 17.11.2012. The speakers on the press conference were the Minister of Labor and Social Policy Mr. Spiro Ristovski, the President of the Governing Board of EVN Macedonia Mr. Hengst Werner, the Secretary General of Macedonian Red Cross Mr. Sait Saiti and the President of the Association of pensioners of Macedonia Mr. Dragi Argirovski.

The press conference was used for promotion of a TV spot which was broadcasted during the week. EVN Macedonia AD Skopje as a socially responsible company was again the donor and partner of the Red Cross in the implementation of the activities. Two fliers were developed for this campaign in cooperation with the Institute for social work.

In frames of the marking of the week Macedonian Red Cross branches covered 5.010 older persons trough different activities: measuring glucose in the blood and blood pressure, home visits to older and decrepit people, distribution of humanitarian assistance, educational and creative workshops, action in the city bus with the Red Cross youth and numerous other activities.

Activities for support and care to older persons

The activities of the Pensioners’ Club of the Red Cross Branch Kriva Palanka continued to be implemented in 2012 with financial support from the German Red Cross Branch Baden Württemberg. The club has 86 pensioners. The project activities are targeted towards involvement of older persons in activities for social benefit of the community, improvement of their daily life and provision of assistance to most vulnerable categories of people in rural areas.

In frames of the project activities as of June there was a mobile team of volunteers who visited and

provided care to 30 older people in their homes. 10 representatives of the Club of pensioners are actively involved in the project activities for provision of home care of older people which is financially supported by the Austrian Red Cross and the Austrian Agency for Development.

The members of the Club participated in numerous humanitarian actions of the Red Cross Branch, and they were even main implementing actors in some of them. The activities of the club are implemented in cooperation with different institutions from the municipality and wider. The Club also cooperates with other associations of pensioners and labor invalids and they implemented several joint activities: workshops, events, sport-entertainment events -games, excursions, celebrations, etc.

The Club of pensioners „Anry Dunant” functions in the Red Cross Branch Negotino and it has over 30 members. The meetings of the older people are organized twice a week, and when needed, the meetings are more frequent. The activities are organized through the different teams for different programme areas. The basic activities of the Club are in line with the programme activities of the Red Cross Branch. Also the activities are organized in cooperation with the Youth Club, the Club of Self-Supporting Parents, the



Association of Pensioners, and other governmental and non-governmental organizations on the territory of the municipality Negotino.

Supported by the German Red Cross, the Red Cross Branch Krushevo implemented a home care project for older people. Total of 60 Red Cross volunteers participated in the project activities, through 16 established mobile teams which conducted field visits to 120 older persons in their homes on the territory of the Red Cross Branch Krushevo.

Supported by the city of Skopje and the Ministry of Labor and Social Policy the in June 2012 the City Red Cross of Skopje opened a Daily Centre for older people for providing home care support. The Centre has two premises located in „Dare Dzambaz” and in the Red Cross Branch - Chair. Total of 60 older persons are beneficiaries of the home care services on the territory of the communities of Chair, Butel, Shuto Orizari, Centar and Kisela Voda who are visited by two medical nurses and 14 trained volunteers.

The beneficiaries of the Daily centre for older people are vital and active and they have opportunity on daily basis to spend their free time in the premises of the Centre and to conduct creative and educational activities.

On 19.06.2012 representatives of Macedonian Red Cross participated on the International Conference on „Active Ageing and Inter-generational Solidarity”, organized by the Ministry of Labor and Social Policy and the Agency for protection of consumers of the Republic of Austria, and the Faculty of Philosophy – Institute for Social Work and Social policy „Mother Theresa” - Skopje.

Macedonian Red Cross in cooperation with the Centre for Training for Social Development - Senior in the course of September 2012 implemented activities for provision of support to older people. The raised assistance in food was donated to 28 older persons who required such assistance.

On the occasion of October 1st – The International Day of the Older Persons, Macedonian Red Cross in cooperation with “Senior” organized a lecture in the premises of the Daily centre for older people in Skopje.

Participatory Community Development (PCD)

The Participatory Community Development Project is applied as a method for operation of the Red Cross branches for conducting participatory rapid appraisal of the needs and support for resolving priority needs of the vulnerable communities. The implemented activities ensure support and enhancement of the capacities of the vulnerable groups for their better integration in the community.

In the past year the activities in this area continued to be implemented in the Red Cross Branch Struga with vulnerable Roma community of 120 persons and through the City Red Cross of Skopje in the municipality of Shuto Orizari, in a Roma community of 400 persons. The project activities in Struga were funded by the German Red Cross and the activities in Skopje were supported by EVN Macedonia.

The project implemented by the Red Cross Branch Struga enable building of a protective fence at the bank of the river “Drim” which reduced the risk of the children to fall in to the river. The company “Komunalac” also provided waste disposal baskets. Also one ecological action was organized in June for purpose of cleaning the waste and the local self-government provided donation comprised of trees which were planted in the community.

After the finalization of the large group workshop with the members of the community in Shuto Orizari in Skopje, the Red Cross is now implementing the small project for opening a Daily centre for support of youth in the community „Metohiska”.

Improvement of the socialization of children and youth with special needs

In the past year Komercijalna Banka AD Skopje was a sponsor and partner of Macedonian Red Cross who in cooperation with the Institute for Social Work continued to implement activities for improvement of the socialization of children and youth with special needs. The activities were implemented through the City Red Cross of Skopje and the five Red Cross Branches in Skopje and the Red Cross Branches of Prilep, Kavadarci, Gostivar, Veles, Delchevo, and Kichevo in cooperation with the daily centres for children with special needs and the centres for social work.

Information workshop was held on 29 February, 2012 in Macedonian Red Cross, in order to provide guidelines for the preparation of the project activities which would be implemented on local level. In cooperation with the Institute for social work, educational workshop was organized in the period of March 30 – April 01, 2012. The training was conducted for Macedonian Red Cross volunteers and representatives of the daily centres for children with special needs in order to improve their competencies and skills for improvement of their approach and support to children and youth with special needs.

On basis of the provided guidelines by Macedonian Red Cross action plans were developed by the established teams on local level comprised of representatives of the Red Cross branches, daily centres for children with special needs, centres for social work, representatives from the foster families, parents of

the children and representatives of the Komercijalna Banka.

The following activities were implemented on local level: visits to homes of foster families by the mobile teams comprised of Red Cross volunteers, creative workshops, humanitarian exhibitions, recreational activities, educations for the children, parents and foster families, psychological support for children and parents, etc. On December 18, Macedonian Red Cross organized evaluation workshop in order to assess the accomplished results, the effects of the implemented activities and the directions for undertaking future activities on local level.

Fight against human trafficking

The main objectives of the National Strategy for fight against human trafficking and illegal immigration which is also strongly supported by Macedonian Red Cross are reduction of human trafficking, raised awareness and recognition of human trafficking. As member of the Secretariat of the National Commission for fight against human trafficking and illegal immigration, the national society implements preventive activities for giving modest contribution in the fight against this global problem which is also reflected in Macedonia. In the past year Macedonian Red Cross supported by the German Red Cross and in cooperation with the Red Cross Branches of Gostivar, Kumanovo and Shtip implemented preventive lectures through peer education for youth in primary and secondary schools. Appropriate information material was distributed during the workshops.

On the occasion of the International Day for fight against human trafficking October 18, Macedonian



Red Cross organized numerous creative workshops and surveys in several cities. In the Home of Culture "Trajko Prokopiev" Macedonian Red Cross organized Forum Theater which was attended by 100 primary school pupils and secondary school students and their parents.

On the occasion of the „Week for fight against trafficking in human beings“ 02 - 09 December, 11 educational workshops were organized with 300 youth from primary and secondary schools in cooperation with the Macedonian Red Cross branches of Bitola, Resen, Gevgelija, Kavadarci, Ohrid, Tetovo, Shtip, Gostivar, Kumanovo, and the City Red Cross of Skopje.

In the course of 2012 the peer educators conducted 54 educational workshops with participation of 1.669 primary school pupils and secondary school students.

Prevention of sexual harassment of children and pedophilia

Macedonian Red Cross in cooperation with the Institute for social work was actively involved in the implementation of preventive activities in frames of the campaign „With education and knowledge towards prevention of sexual misuse / pedophilia. The objective of the campaign was to raise public awareness on the problem of sexual harassment of children and pedophilia.

Round table was organized in Macedonian Red Cross on 24.01.2012 which was attended by the Minister of Labor and Social Policy Mr. Spiro Ristovski, and the Minister of education and science Mr. Panche Kralev and Macedonian Red Cross Secretary General Mr. Sait Saiti. The round table was moderated by the manager of the Institute for Social Work-Skopje, Mrs. Tatjana Ristova – Dimova. The participants on the round table presented the undertaken activities and adopted conclusions which need to be undertaken in the course of 2012. During the second phase of the campaign which was implemented in the period of March 1– May 31, 2012 numerous activities were implemented on local level through 18 municipalities in the country.

In frames of the campaign Macedonian Red Cross organized meetings with the principals of the primary and secondary schools in order to ensure their support and involvement in the project activities Through the pedagogical and psychological services Macedonian Red Cross organized information workshop for the teachers and technical personnel in order to provide them with information how to cope with the problem of sexual harassment of children and pedophilia. Through the activities Macedonian Red Cross covered also the parents of the school children.

The preventive activities were implemented by

joint teams of the Macedonian Red Cross branches and the City Red Cross of Skopje and the Centers for social work which enabled covering 156 schools in the country (125 primary schools and 31 secondary schools). Total of 187 information workshops were conducted covering 4.941 employees of the schools, pupils and students and parents of school children.

Recreation and holiday for children from social case families and children who are beneficiaries of special benefit

During the summer period July – August 2012, the Ministry of Labor and Social Policy in cooperation with Macedonian Red Cross implemented the project Recreation and holiday for children from social case families and children who are beneficiaries of special benefit". In frames of the activities Red Cross volunteers from the Macedonian Red Cross branches accompanied the children during their summer vacation in the resorts "Pelister" – Bitola and „Majski cvet" – Struga.

In frames of the programme for Recreation and holiday for children from social case families and children who are beneficiaries of special benefit, the Red Cross volunteers escorted the children during the travel and during the whole holiday they conducted educations according to the age and the needs of the children.

Station for homeless people

The company "Veze Shari" from Tetovo during the whole year provided monthly quantities of food (eggs and meat products) for the Station for Homeless people of the City Red Cross of Skopje. The Station is open on Fridays when the homeless people receive clean clothes, medical treatment and medicaments, psychological support, meals and warm drinks.

Children's Opera "Jovanche and Marika"

In frames of the joint initiatives of EVN Macedonia and Macedonian Red Cross targeted for improvement of the socialization of children and youth from social case families, these two organizations organized a visit for 800 children from 11 cities from Macedonia at the Children's Opera in the Hall of the Macedonian Opera and Ballet on March 2.

The main objective was to improve the socialization of children and youth from social case families. The participation of the children at the performance was supported by the company EVN Macedonia in

cooperation with Macedonian Red Cross. The children that attended the opera were social case children, children with special needs, children from the daily centres, children from orphanages and from foster families accompanied by Red Cross volunteers from the Red Cross Branches of Bitola, Veles, Struga, Ohrid, Gostivar, Prilep, Strumica, Shtip, Kumanovo, Kavadarci and Skopje. Besides the performance, EVN Macedonia and Macedonian Red Cross provided several other sweet surprises for the children.

Holiday gifts

On 11 April 2012, before the Easter Holiday, the company "Eko Shar" from Tetovo in cooperation with Macedonian Red Cross provided assistance for 100 poor families from Skopje. The donation from "Eko Shar" was comprised of family parcel with diary products of the company. The assistance was handed over by the manager of "Eko Sar" Mr. Kasam Zendeli and Macedonian Red Cross Secretary General.

On the occasion of Bayram "KAM Market" provided 100 food parcels for social case families in Skopje. The distribution was organized on August 17 in the premises of „Dare Dzambaz" which was attended by the Minister of Labor and Social Policy Mr. Spiro Ristovski, representative of the company "KAM Market" and the Secretary General of Macedonian Red Cross.



„Volunteering Day”

Macedonian Red Cross in cooperation with ALFA Banka AD Skopje organized joint activity on 27th of May on the occasion of the Volunteering Day which was promoted by ALFA Banka AD Skopje. The bank donated 350 family food parcels targeted for vulnerable groups of citizens in Skopje and 12 municipalities in Macedonia.

The official handover of the donation was organized in „Dare Dzambaz”, Skopje which was done in presence of the general manager of Alfa Banka AD Skopje and Macedonian Red Cross Secretary General. On this occasion the City Red Cross of Skopje several activities with participation of the bank employees such as dissemination session, had over of the donation and distribution of the assistance.

Let’s save together”

On the occasion of October 31, the International Day of saving, on October 30 Stopanska Banka AD Skopje and Macedonian Red Cross organized a joint humanitarian action under the slogan “Let’s save together” on October 27. The action was organized through the bank branches all over Macedonia in partnership with 24 Macedonian Red Cross branches and the City Red Cross of Skopje.

The employees of the Bank donated 3.482 kg second-hand clothing, 276 pairs of shoes, 98 kg bedding, 33 kg hygiene material, 7 boxes of toys, 5 sets of school utensils, 8 cooking sets, etc. the raised assistance was distributed to vulnerable population that required such assistance.

Humanitarian action with McDonalds

In the past year McDonald’s organized the event Mc Happy Days in its restaurants in November 2012. Cash boxes were placed in the restaurants and all the guests could donate money. The same was also organized during the children’s festival „Golden Nightingale”.

In the period of November 10-20, 2012 the McDonald’s restaurants granted 10 denars from the sale of Big Mac meals and Happy Meals. The raised funds were used for procurement of equipment and materials for the Red Cross Club for education and prevention which functions in frames of the public institute for sheltering children with social and educational problems in Skopje, in order to provide better preconditions for appropriate education and better utilization of the free time of the children and to ensure better integration of the children in the society.

Let’s share joy”

On the occasion of New Year holidays, Macedonian Red Cross in cooperation with EVN organized a humanitarian action under the slogan „Let’s share joy”. The objective of the action was to give smile and joy to 1.000 social case children and children with special needs and to share happy moments for the New Year holidays.

The EVN action for distribution of the donation comprised of 1.100 New Year parcels was organized in the period of 20-30 December, 2012 and it was implemented through the City Red Cross of Skopje and the Macedonian Red Cross branches. The distribution of the gifts to the children was done in 12 municipalities and in Skopje in cooperation with the employees of the municipal branches of EVN Macedonia.

On December 20.12.2012 the City Red Cross of Skopje organized a performance in the Macedonian National Theater for 300 children from several social institutions in Skopje who were given New Year gifts by the President of the Governing Board of EVN Macedonia Mr. Hengst Werner, the Minister of Labor and Social Policy Mr. Spiro Ristovski and Macedonian Red Cross Secretary General Mr. Sait Saiti who also wished the children happy new year.



Joint action with Stopanska Banka

On the occasion of the 68th anniversary of the foundation of Stopanska Banka AD – Skopje, December 29th, and the New Year holidays, the company donated food for 100 social case families. The handing over of the donation was organized on December 28, 2012 in the premises of „Dare Dzambaz” in organization of the City Red Cross of Skopje and the five Red Cross branches from Skopje.

Short information session about the humanitarian mission of the International Red Cross and Red Crescent Movement was organized for the recipients of the assistance as well as for the bank employees. The event was attended by the Manager of the sector for sale and branch network of Stopanska Banka AD – Skopje, Mrs. Tatjana Kalajdzieva and the Secretary General of Macedonian Red Cross Mr. Sait Saiti.

Awarding the Golden Emblem of Macedonian Red Cross

On June 4 and 5, 2012 Macedonian Red Cross was visited by the distinguished humanitarian workers Mrs. Lotte Mueller and Mr. Hans Miler – representatives of the German Red Cross Branch Baden-Württemberg who continuously in the last twenty years provide humanitarian support for different target groups of population in Macedonia, particularly for medical and social institutions. On June 4, 2012 the Secretary General of Macedonian Red Cross Mr. Sait Saiti awarded the Golden emblem to Mrs. Lotte Mueller and Mr. Hans Miller as a token of appreciation for their extraordinary results in the promotion, development and enhancement of the position and image of Macedonian Red Cross.

Support from the Red Cross Baden-Württemberg

During the year, Macedonian Red Cross received on five times humanitarian assistance from the German Red Cross Branch Baden-Württemberg. The humanitarian assistance was comprised of hospital beds, wheel-chairs, rotators, equipment, new clothes and other donations amounting to Euro 93.825. The assistance was distributed to medical and social institutions in the country as well as to social case families.

Besides the material assistance the Red Cross Branch Baden-Württemberg also provided financial support for two Macedonian Red Cross projects, one implemented in the Red Cross Branch Kriva Palanka – the Club of Pensioners and the other one for the Red Cross Branch Debar – equipment for the Daily Centre

for children with special needs in Debar.

In order to enhance the future cooperation which dates from 1992, Macedonian Red Cross delegation headed by the Secretary General Sait Saiti visited the Red Cross Branch Baden-Württemberg in the period 26 - 29 August 2012. During the visit MRC delegation met with the President of the Branch Mr. Lorenz Menz and the Secretary of the organization Mr. Hans Heinz, who expressed preparedness for future fruitful cooperation and support of projects and activities of Macedonian Red Cross.

Support from the City Organization of Steir, Austria

During June 2012, Macedonian Red Cross received humanitarian assistance from the city organization of Steir from the Austrian Red Cross. The total value of the assistance was comprised of hospital beds was Euro 9.525, and it was distributed to medical institutions in Macedonia.

Support from Skopje Brewery

In January 2012 Skopje Brewery provided donation comprised of new clothes and shoes amounting to Denar 500.000 and it was donated to vulnerable population in Macedonia.

Support from Macedonian Post Office AD Skopje

In February 2012 the employees of Macedonian Post Office organized collection activity and raised 500 kg material assistance comprised of clothes and shoes. The assistance was handed over to Macedonian Red Cross to be distributed to vulnerable population in Macedonia which has such needs.

Support from “BI MILK”

The company “Bi Milk” provided donation comprised of 1000 liters yogurt and it was distributed to vulnerable target groups of population in Skopje. Total of 120 older persons, 84 families of asylum seekers and 44 homeless people were covered with this donation.

WELL- FUNCTIONING RED CROSS BRANCHES

One of the priority tasks of the national society was to build strong well-functioning Red Cross branches. In the course of the year the Macedonian Red Cross Red Cross branches had different opportunities for mobilizing different support for conducting their humanitarian mission, giving their contribution for the development of the civic society.

In 2012 Macedonian Red Cross conducted numerous activities for capacity building of the Red Cross branches through numerous trainings for the human resources of the national society. In the reporting year Macedonian Red Cross organized three workshops for promotion of the work of the Macedonian Red Cross branch secretaries and for the newly-elected presidents and for the persons responsible for development of project applications.

In the course of the year numerous one day trainings were also organized within the implementation of the projects of Macedonian Red Cross in the area of disaster preparedness and response, social-welfare, volunteer management and health preventive activities as well as for blood donation motivators.

In 2012 Macedonian Red Cross finalized the third Assessment and analysis of the operation of Macedonian Red Cross branches for the period 2009-2011, which contributed for determination of the current capacities of the Red Cross branches as well as the priorities for promotion of their operation.

The results indicate that the positive aspects in the operation of the branches prevail and that there is good cooperation between the governance and management structure, there is good cooperation with other partner organizations, the Red Cross branches apply the tools RCA - PHV and PCD within the implementation of the programme activities, the young volunteers actively contribute in the implementation of the activities and the Red Cross branches regularly reported to the headquarters about the implementation of the activities on RC branch level.

The Red Cross branches also identified possible areas for improvement and capacity building in the forthcoming period such as establishment of new operational alliance with other partner organizations and mobilization of funds for implementation of development project / programme activities of the organization.

According to the data from the Assessment and analysis of the operation of Macedonian Red Cross branches for the period 2009-2011, the total number of employees in the organization is 138 persons, out of whom 56 are men and 82 are women. Additional 79 persons are working on part time contract in the

organization for implementation of project activities.

According to the findings in the Assessment, the total number of volunteers in the national society is 7.199 persons out of whom 3.437 persons are active volunteers. The number of registered members with paid membership fee in the Red Cross branches is 7.837 persons.

To have strong Red Cross branches is the first step towards becoming a strong national society. However, in order to efficiently use the collective resources, the Red Cross branches must do their best "to work unified as one organization".

The Red Cross branches are the moving force of the national societies, namely they are independent institutions for realization of the activities, and focal point for contact with the target groups and for provision of assistance to the vulnerable population and place where the volunteers can implement their humanitarian mission and to organize themselves to assist those in need. Therefore it is of crucial importance for the national society to regularly promote and enhance the capacities of the Red Cross branches.



Gratitude to the volunteers, members of the organization, partners and donors

Our accomplishment and optimism come as a result of the commitments and support of our Red Cross volunteers, members, Macedonian Red Cross governance and management and the staff and we would like to express sincere gratitude for their dedicated work and commitments for all the achievements of Macedonian Red Cross in 2012. In the same time we would like to express gratitude for the continuous support of our partners in the country and abroad, governmental institutions, nongovernmental organizations, media, companies, citizens of the Republic of Macedonia.

Special gratitude to:

- International Federation of Red Cross and Red Crescent Societies;
- International Committee of the Red Cross;
- German Red Cross;
- Red Cross of Baden-Württemberg;
- Turkish Red Crescent;
- Austrian Red Cross;
- USA Embassy;
- French Embassy;
- Slovenian Embassy;
- Ministry of Defense;
- Ministry of Labor and Social Policy;
- Ministry of Health;
- Ministry of Education and science;
- Ministry of Internal Affairs;
- Centre for Crisis Management;
- Directorate for Protection and Rescue;
- Association of local self-government units;
- Institute for Social Protection;
- World Health Organization;
- Global Fund;
- UNHCR;
- CIRA, Centre for Institutional Development;
- NGO Rubikon;
- NGO Volunteer Centre Skopje;
- HERA;
- Austrian Agency for Development;
- Economic Chamber of Macedonia;
- Association of Economic Chambers of Macedonia;
- Economic Chamber of North-West Macedonia;
- AD Macedonian Post Office;
- ERA Skopje Fair;
- ONE;
- VIP operator;
- Foundation T- Mobile Macedonia;
- Komercijalna Banka AD Skopje;
- ALFA Banka AD Skopje;
- Ohridska Banka AD Ohrid – Societe Generale Group;
- Stopanska Banka AD Skopje;
- EVN Macedonia AD;
- McDonald's;
- SAVA Insurance AD Skopje;
- OKTA AD - Skopje;
- Studio Moderna;
- Korea /Auto Trejd;
- Special Hospital „Filip vtori“;
- Adriamed;
- ALKALOID AD Skopje;
- EVROPA 92;
- Ekonomiks plus;
- Geneks;
- Macedonian Radio TV;
- Sitel TV;
- Kanal 5 TV;
- Alsat M TV;
- ALFA TV;
- Telma TV;
- Era TV;
- MTM TV;
- Macedonian Information Agency – MIA;
- Media Print Macedonia;
- Vecher.

FINANCIAL REPORT FOR 2012

The financial report of Macedonian Red Cross presents the planned and realized income and expenditures of the organization and serves as a confirmation for the successful implementation of the programme and project activities supported by national and international partners of the organization.

The operation of the organization presented through the financial data shows successfully finished year with 128.43%, realization of the Budget compared to 2011 when this figure amounted to 123.42%. The total realized own income amounts to 114.6% and it is increased compared to 20110 when the total own income amounted to 88.40% and represents 15.16% of the total realized income.

The income from organs and donors are earmarked funds and most of them are directly transferred to the Red Cross Branches and are being used by them for implementation of project activities. The realized income from organs and donors amounts to 131.26% and it is bigger compared to 2011 when it amounted to 118.52%. This income represents 84.84% of the total realized income in 2012.

In the area of expenditures, it can be seen that the expenses are controlled and targeted for programme activities, in compliance with the basic objectives of the organization. 68.80% of the total realized expenditures are functional programme expenditures and they are higher compared to the previous year. The expenditures for salaries of staff amount to 9.99% and the material expenditures amount to 21.20%. 29.54% of the total expenditures were targeted for the needs of the HQ, 34.84% were directly transferred to the Red Cross branches and the City Red Cross of Skopje, while the remaining 35.63% of the funds were spent by the Macedonian Red Cross HQ for direct implementation of programme activities of the RC branches and the City Red Cross of Skopje.

Some of the surplus of funds, that is, the positive difference between income and expenditures is for projects which will continue to be implemented in 2013.

Macedonian Red Cross Executive Board formed a commission which conducted internal audit on the financial and material operation of the organization. Also, an independent auditing company was hired which conducted external audit in compliance with the Law on Audit and the international standards for financial reporting and accounting regulations which are in force in the Republic of Macedonia. The auditing company stated that the financial presented results of

Macedonian Red Cross are realistic and objective.

The financial report relates only to the operation of Macedonian Red Cross Headquarters.



FINANCIAL REPORT

MACEDONIAN RED CROSS

01.01.2012-31.12.2012

	Budget 2012	Realized 2012	%	% in 2011
TOTAL INCOME	53,880,435.50	69,197,683.00	128.43	123.42
Own sources of income	9,154,000.00	10,490,045.50	114.60	88.40
Income from organs / donors	44,726,435.50	58,707,637.50	131.26	118.52

INCOME

DESCRIPTION	Own sources of income	Income from organs/donors	Budget 2012	Realized from own sources	Realized from organs/donors	Realized in 2012 %
TRANSFERS AND DONATIONS						
Ministry of Finance (the Budget of RM – Assets for programme activities)		6,324,000.00	6,324,000.00		6,000,000.00	6,000,000.00
Blood donation Ministry of Health		10,000,000.00	10,000,000.00		4,747,427.00	4,747,427.00
Social welfare activities	300,000.00		300,000.00		4,823,731.50	4,823,731.50
Organizational Development		347,000.00	347,000.00	72,400.00	2,836,184.50	2,836,184.50
First Aid	2,900,000.00		2,900,000.00	2,389,657.00		2,389,657.00
Health education		11,779,098.00	11,779,098.00		14,017,708.50	14,017,708.50
Youth	300,000.00		300,000.00		1,144,039.00	1,144,039.00
Disaster Preparedness		2,653,725.00	2,653,725.00		9,367,921.50	9,367,921.50
Dissemination		436,865.00	436,865.00		775,515.50	775,515.50
RCA-PHV			0.00		63,462.00	63,462.00
Information and Communication			0.00			0.00
Tracing Service		85,800.00	85,800.00			0.00
International Department / International cooperation			0.00			0.00
Mobilization of Funds		1,200,000.00	1,200,000.00			0.00
Finance (other income)/credit for a car, charged fees from employees, interest			0.00	1,670,112.00		1,670,112.00
UNTAXED INCOME						
From RC branches (cotization fee)	1,875,000.00		1,875,000.00	240,622.00		240,622.00
Donations from natural persons	150,000.00		150,000.00			0.00
Donations from legal persons (sale of vehicles)	350,000.00		350,000.00	1,770,600.00	126,890.00	1,897,490.00
Additional post stamps (MRC Law)	300,000.00		300,000.00	322,534.00		322,534.00
From rent of office space / other income	1,179,000.00		1,179,000.00	1,246,840.00		1,246,840.00
From registration of vehicles	600,000.00	9,600,000.00	10,200,000.00	635,722.00	11,889,820.00	12,525,542.00
From the Educational Training Centre	400,000.00	740,000.00	1,140,000.00	312,930.00		312,930.00
Balance brought forward from the previous year / other income / Solidarity Fund/ Development Fund	800,000.00	1,559,947.50	2,359,947.50	1,828,628.50	2,914,938.00	4,743,566.50
TOTAL INCOME	9,154,000.00	44,726,435.50	53,880,435.50	10,490,045.50	58,707,637.50	69,197,683.00

	Budget 2012	Realized 2012	%	% in 2011
TOTAL EXPENDITURES	53,880,435.50	62,354,671.50	115.73	101.40
Salaries and contributions for staff	6,646,009.00	6,231,089.50	93.76	77.38
Expenditures for materials and services	7,886,232.00	13,221,145.50	167.65	164.44
Functional (programme) expenditures	39,348,194.50	42,902,436.50	109.03	93.11

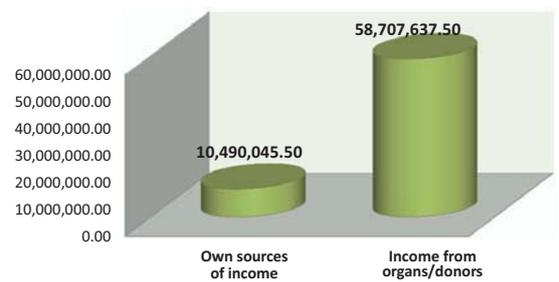
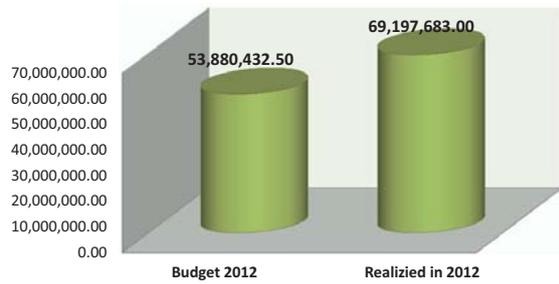
EXPENDITURES

DESCRIPTION	Own sources of income	From organs/donors	Budget 2012	Realized from own sources	Realized from organs/donors	Realized in 2012 %
RUNNING EXPENDITURES						
Basic salaries and contributions	5,692,989.00	903,020.00	6,596,009.00	4,276,877.50	1,837,832.50	6,114,710.00
Personal tax	50,000.00	0.00	50,000.00	82,879.50	33,500.00	116,379.50
TOTAL EXPENDITURES FOR SALARIES	5,742,989.00	903,020.00	6,646,009.00	4,359,757.00	1,871,332.50	6,231,089.50
Travel expenses in the country and abroad	250,000.00	24,100.00	274,100.00	136,618.00	836,132.00	972,750.00
Other expenses for travel in the country and abroad	0.00	0.00	0.00	231,810.00	0.00	231,810.00
Public utilities	982,000.00	0.00	982,000.00	967,623.00	0.00	967,623.00
Heating	650,000.00	0.00	650,000.00	572,469.00	0.00	572,469.00
Communication and transport	1,510,000.00	338,082.00	1,848,082.00	1,507,651.00	813,678.00	2,321,329.00
Materials	500,000.00	565,950.00	1,065,950.00	706,360.00	647,410.00	1,353,770.00
Xeroxing, printing and publication of materials	377,205.00	3,056,467.50	3,433,672.50	377,774.50	1,869,268.50	2,247,043.00
Materials for special purpose	0.00	1,132,741.50	1,132,741.50	98,751.00	2,497,317.00	2,596,068.00
Running maintenance	720,000.00	0.00	720,000.00	827,534.50	0.00	827,534.50
Contractual services	2,644,232.00	9,216,732.00	11,860,964.00	3,303,669.50	5,084,990.00	8,388,659.50
Seminars and meetings of commissions	1,652,290.00	2,918,631.00	4,570,921.00	339,250.50	2,786,236.50	3,125,487.00
Executive board meetings	100,000.00		100,000.00	65,730.00		65,730.00
Mrc assembly meetings / finance commission	100,000.00		100,000.00	163,240.00		163,240.00
Membership fee in international organizations	150,000.00		150,000.00	139,842.50		139,842.50
Other operational expenditures	0.00	0.00	0.00	4,151,878.00	5,699,394.50	9,851,272.50
Transfers to not for profit organizations	0.00	20,065,995.50	20,065,995.50	0.00	21,722,015.00	21,722,015.00
TOTAL RUNNING EXPENDITURES	9,635,727.00	37,318,699.50	46,954,426.50	13,590,201.50	41,956,441.50	55,546,643.00
CAPITAL EXPENDITURES						
Procurement of furniture and office equipment	130,000.00	0.00	130,000.00	84,939.00	0.00	84,939.00
Procurement of vehicles	0.00	0.00	0.00	492,000.00	0.00	492,000.00
Basic and special maintenance	150,000.00	0.00	150,000.00	0.00	0.00	0.00
TOTAL CAPITAL EXPENDITURES	280,000.00	0.00	280,000.00	576,939.00	0.00	576,939.00
TOTAL EXPENDITURES	15,658,716.00	38,221,719.50	53,880,435.50	18,526,897.50	43,827,774.00	62,354,671.50

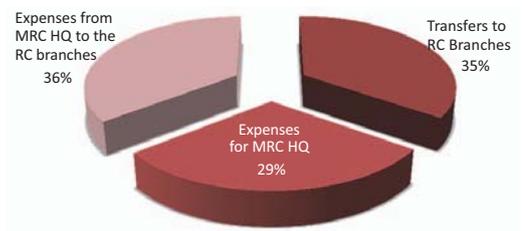
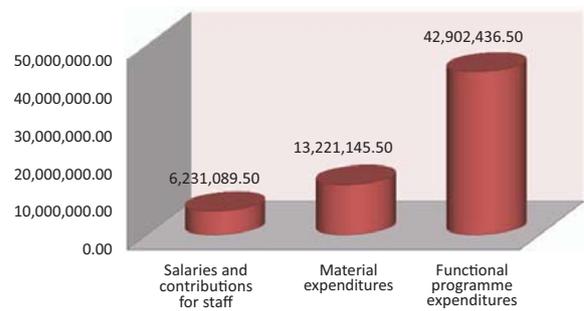
BALANCE	0.00	6,843,011.50
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Finance Department	Secretary General		%
Zaklina Popovich	MA Sait Saiti	Transfers to RC branches	21,722,015.00 34.84
		Expenses for MRC HQ	18,417,034.50 29.54
		Expenses from MRC HQ for the RC branches	22,215,622.00 35.63
		TOTAL	62,354,671.50

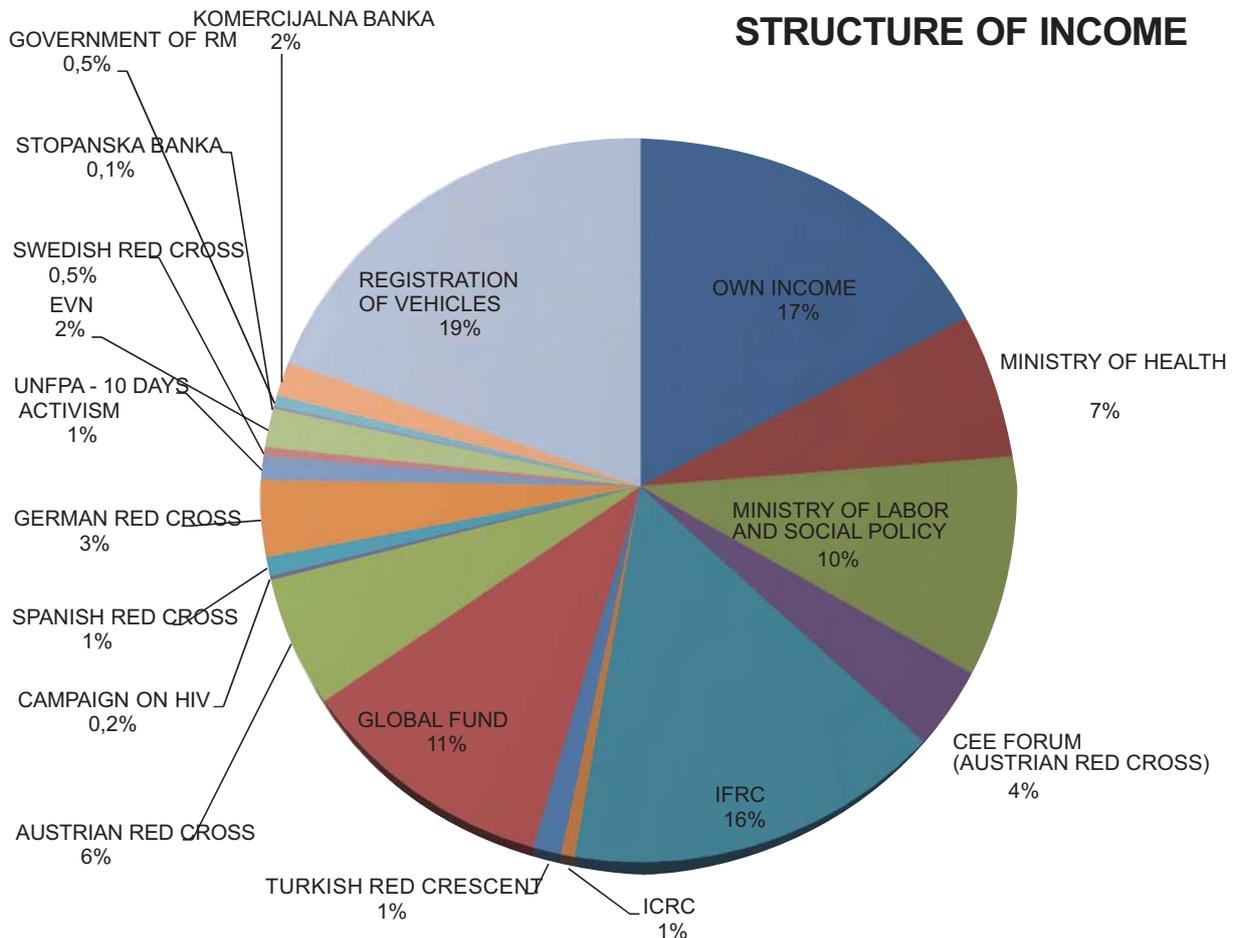
Realized income in 2012



Expenditures in 2012



STRUCTURE OF INCOME



To:
The Management of
MACEDONIAN RED CROSS
SKOPJE

AUDITOR'S REPORT

We have audited the accompanying financial statements of "MACEDONIAN RED CROSS" (in the following text "the Organization"), which comprise the Balance Sheet as of 31 December 2012, the Statement of Revenues and Expenses and Statement of Changes in Funds for the year then ended and a summary of significant accounting policies and other explanatory notes. The enclosed financial statements for 2012 stated on the following pages, consist of the statements of the Organization and the statements the following projects: 1) Campaign for HIV/AIDS; 2) SEE Forum for adaptation of climate changes; 3) Global fund for prevention against HIV/AIDS; 4) International Federation of the Red Cross and Red Crescent; 5) Spanish RC; 6) DOTS Interventions in RM; 7) 10 days activizam; 8) German RC (9 projects) and the statements of the two funds: 1) Charity fund and 2) Development fund. The projects are financed by different donors and are realized through special accounts of the Organization. The Organization does not prepare separate annual reports for each project.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Accounting Law for Non-profit Organizations and the standards for reporting under the cash basis of accounting. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express and opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Auditor's opinion

In our opinion, the financial statements of "MACEDONIAN RED CROSS" give a true and fair view of the financial position of the Organization as of 31 December 2012, as well as the operating results and the changes in the funds for the year than ended, in accordance with the Accounting Law for Non-profit Organizations and standards for reporting under the cash basis of accounting.

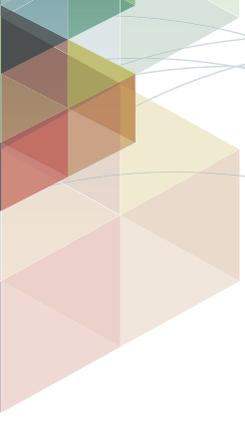
Skopje, 4 March 2013



Manager
Dragan Dimitrov



Certified Auditor
Zvonko Kocovski





www.redcross.org.mk